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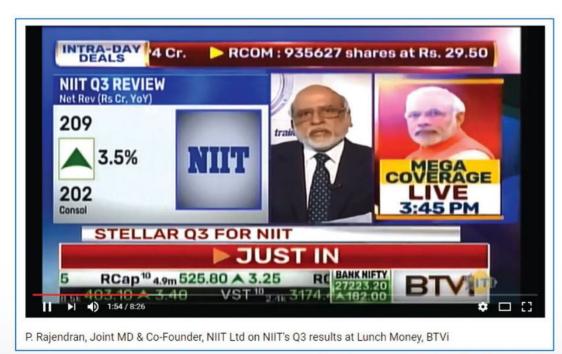








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Getting ready for 21st century careers

Published: January 24, 2018



Prakash Menon, President, Global Retail Business, NIIT Ltd

With the interference of Information Technology in every sector, the careers in future will be totally different from now observes Prakash Menon, President, Global Retail Business, NIIT Ltd for Elets News Network (ENN). Digital has pervaded all aspects of life and is dictating the manner in which people now live and work. The world has witnessed high impact with the rise of the modern, cutting-edge, automated digital office.

Analysts are predicting that the workplace of the future will be a collaborative environment where human workers will rub shoulders with non-human colleagues (read that as Robots or Bots), with each side complementing the strengths of the other. Digitally-enabled jobs are going to be the new reality across sectors—from transportation, logistics, education, financial services and healthcare. While areas such as banking, retail and manufacturing are already on the path of automation and have digitized their day-to-day processes, the next level of growth in Digital will be driven by some of the new verticals mentioned above which will embrace technology with greater verve.

While all the Digital Transformation talk—of robots serving up pizzas, cars taking people everywhere without anyone being at the steering, diagnostics being performed on patients remotely—is all very well and portends a brand new world, it also raises significant issues and concerns.

Primary among them is the fact that in the emerging technology-led, high-tech environment, skills or should one say digital skills will play a significant part. While it is extremely exciting to hear about the potential of technologies such as the Internet of Things (IoT), Robotics, Artificial Intelligence, Machine Learning and SMAC (Social, Mobility, Analytics and Cloud), and the immense possibilities they are opening up, one has to understand that they require an all new set of skills and expertise.

Creating value, creating jobs

Going forward, Digital Transformation is expected to be a major value creator for nations, especially India, which is taking firm strides in this space.

According to global management consulting firm McKinsey & Co, Digital Transformation is expected to create USD 1 trillion in value and sustain 55-60 million jobs in India by 2025! There is however a caveat. McKinsey says that of the figure of 55-60 million workers, which are expected to be sustained by India's Digital economy in 2025, an estimated 40 million will need to be retrained and redeployed in new job roles.

Take the instance of India's tech juggernaut—the IT-BPM industry, the earliest adopter of and catalyst for digital in the country—which is already focusing on future-proofing of its workforce through re-skilling in Digital technologies. Expected to the biggest generator of digitally-enabled jobs, the sector will require a whole new, digitally articulated generation of professionals who can add value to organisations.

Besides the tech sector, all other industry verticals too will opt for workers who fit their digital profiles. This also means that today's learners (tomorrow's knowledge professionals) have a wide spectrum of skills they can choose from, depending on the career path they want to embrace.

Today, unlike previous decades, it is no longer mandatory for students to go for traditional career choices such as engineering or medicine. As they say, there is life beyond that. The digital wave as we are all becoming aware, is throwing up a host of new domains that young learners can pick from while planning their future. They can in fact start soon after class 12, being the early birds in the realm of relevant skilling and make smart choices. Instead of targeting at the once coveted 'Graduation' degree, learners can decide to be more focused and aim for the skills that will be critical in the Digital age. In this way they can ensure that they are able to catch the attention of hirers, remain on top of the employability index and are of course 'job-industry-hour-one ready'.

And truly, in the existing Digital environment, the world is their oyster and options limitless.

Skills to aspire for and acquire

Among the hot skills that Class 12 pass-outs (especially those who are good at Math) can acquire is Business analytics, a technology that global research and advisory firm Gartner Inc. says will be deployed by 75 percent of the world's leading organizations. To be equipped with Business Analytics skills, students will have to choose a course that exposes them to technologies such as SPARK, Hive, and visualization tools like Tableau and Qlickview.

Data Science is the other preferred field and here students must look for programs that focus on technologies like R programming, and SAS.

Students keen on a career in coding (especially in Java) can go for training in Mean Stack which covers skills in MongoDB, Express.js, Angular and Node.js. They can also consider a program in DevOps, which will train them to become developers while providing them an understanding of IT operational processes. Owing to the sweeping Digital wave, advanced programming skills are back with a bang and a course in DevOps would be in order.

Other exciting fields include Artificial Intelligence, Machine Learning, and Robotics which are becoming popular, especially among Gen Y. To know more about these areas and find a fit here, students will have to enroll for courses that offer them insights into state-of-the-art automation tools and techniques. Machine Learning in particular is important, as in order to be skilled in Al implementation, students need to have expertise in Machine Learning techniques.

If they are looking for a career in Digital Marketing, (considered by McKinsey & Co to be a preferred skill in the current scenario), this would be the perfect time to join a program that teaches them all about e-mail marketing, blog promotions, and Facebook advertising.

As of now, there are a plethora of programmes that students can choose from post Class 12 to ready themselves for the 21st century. However, in selecting a training organization they need to be judicious and discerning, picking only the brands that are known for their market leadership, longevity and experience, reliability, high quality of content and flawless delivery. Global skills and talent development major NIIT, a household name in India, is offering online courses in many of these industry segments and preparing young learners for the future, which as analysts will proclaim, is already here.

http://digitallearning.eletsonline.com/2018/01/getting-ready-for-21st-century-careers/

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NIIT University provides an environment of ideation, innovation and entrepreneurship - Dr. Sunil Khanna, Vice-President

By: Saakshi Lama Updated On: 09 Mar 2018 12:48 PM IST



NIIT University is a prominent institute established in 2009 to provide industry linked, technology based, research driven and seamless education to students. NIIT University aims to produce role models through their students not just in learning, research and innovation but also in sustainability. This can be clearly seen through their efforts to provide research based education while also maintaining a focus on actively starting many undertakings related to creating a environment friendly and sustainable campus.

Dr. Sunil Khanna, Vice-President of NIIT University explains what makes education in NIIT University unique and exceptional in an exclusive interview with Careers360. Talking about the four principles of the University, role of R&D in the educational curriculum, placement process and more, Dr. Sunil Khanna gives us an insight into how life in NIIT University can be for a student.

Careers360: Currently, the university offers B.Tech and Integrated M.Tech. Are there any plans on including more courses anytime soon?

Dr. Sunil Khanna: NIIT University offers multiple undergraduate, post-graduate and doctoral programmes. Currently NIIT University offers B.Tech programmes in:

Computer Science and Engineering (CSE) with emphasis on Digital Transformation Technologies and specialization in Big Data Engineering, Data Sciences, Cyber Security and Artificial Intelligence.

Electronics and Communication Engineering (ECE)

Biotechnology (BT) with specialization in Industrial Biotechnology, Plant Biotechnology, Food Biotechnology, Environmental Biotechnology, Bioinformatics

The University also offers combined B.Tech programmes in:

B. Tech & M.S. - NIIT University and University of Missouri-Kansas City under which NU B. Tech students will complete the NU B. Tech degree followed by UMKC, SCE, M.S degree in 5 years.

Integrated M Tech Programme – Students can pursue an M.Tech specialization Computer Science & Engineering, Electronics & Communications Engineering, Biotechnology, Educational Technology, and Geographic Information System

Going forward, NIIT University plans to add more non-Technical Programmes in Humanities and Liberal Arts.

Careers360: How is the academic structure prepared for the students?

Dr. Sunil Khanna: Our four core principles are to make learning industry-linked, technology-based, research-driven and seamless. A deep connect with the industry is the hallmark of NIIT University through a curriculum directly aligned with the needs of industry. Accomplished industry professionals participate in our curriculum design and teach a significant proportion of the program. The NIIT University's Industry Advisory Board comprises corporate leaders from some of the world's premier industrial organizations.

Careers360: Is research and practical training heavily involved in the curriculum?

Dr. Sunil Khanna: Every student of NIIT University has an opportunity to transfer learning from classroom to the workplace in industry in the final six-month semester of B Tech Programme. During Industry Practice, a student works on the real time project of an organization mentorship by a 3-member team including an on-campus faculty, off-campus faculty and an industry professional.

Research is at the core of the University's curriculum and we believe in engaging undergraduate scholars in research work through a well thought out course called the R&D Project. Students start working in research – right from year one at NIIT University and enhance the efforts through creative collaborations with leading research institutes and consortia around the world

Careers360: The environment policy of NIIT University is well known? How did the initiative start and how does it help? Are the students also directly involved with these programmes?

Dr. Sunil Khanna: The environment policy of NIIT University is a unique initiative where a campus is established on a comprehensive long-term master plan keeping environmental considerations at the centre. The University directly adjoins a 750-acre range of pristine hillocks which form the foothills of the Aravali Range, and we are fully committed to protect and conserve the natural environment Our students are enthusiastic about the green campus and areas surrounding it and are actively involved in following various initiatives that we have undertaken over the past decade. Some initiatives are Greening of the Hill, Drip-Irrigation, Minimizing carbon footprint through Earth Air-Tunnels, Preserving natural resources with water-recycling, Pedestrian Only Campus.

Careers360: What was The Asian Lenses Forum (TALF) and how did it impact the students? Are there plans to re-enact the same again?

Dr. Sunil Khanna: The Asian Lenses Forum is an attempt to sensitize the coming Asian generations on the rich and diverse legacies of Asia with an aim to create a sense of identity, direction and vision as a beacon for the "Asian 21st Century". The Asian Lens Forum also acts as a launching pad for the faculty and student bodies of NU to undertake research and disseminate knowledge about challenges, achievements and roles of Asian societies in the globalized world. TALF has plans to offer a full audit course on the Idea of India, which NU students can take as an optional course.

Careers360: The R&D project offers the students to work in the research field. How is the process carried on and how many students are currently involved in this?

Dr. Sunil Khanna: The R&D project was devised to enable NU students to work in the research being done by the faculty as co-investigators. Faculty share their research problems and the students are given an opportunity to choose the problem that interests them most. After which, they work with the faculty over the course of a semester on the research problem. They get to do literature survey, devising instruments to collect data, data gathering & analysis and finally presenting their research findings to a faculty panel. All the undergraduate students go through the research project as a part of the programme. NU students can also take advantage of NURap (NU Research Assistantship Programme) or NUTap (NU Travel Assistantship Programme).

A total of 191 students have presented their research output in National (57) and International (134) conferences since inception.

In the past two years 34 students have been provided research assistantship under NUrap (NU Research Assistantship Programme)

Careers360: What is the faculty student ratio in the university?

Dr. Sunil Khanna: The ratio is 1: 15.72

Careers360: How is the placement process in the institute? Can you give us some insights about the placement data?

Dr. Sunil Khanna: NIIT University is dedicated towards forging strong industry linkages as one of its core principles. The Centre for Industry Collaboration (CIC) assists students in their endeavors to enrich their education, careers and lives and make lifelong contributions to society.

NIIT University (NU) has had an excellent placement record since inception. The University achieved 100% placement this year, with the highest domestic salary offered 11 LPA by Insider in, Bangalore.

https://enqineering.careers360.com/articles/niit-university-vice-president-interview-dr-sunil-khanna



THE ECONOMIC TIMES

NIIT acquires Eagle Productivity Solutions for \$8.1 m

PTI | Jan 04, 2018, 02,29 PM IST

The acquisition will help NIIT expand its training capability for global rollout of cloud-based enterprise applications in the pharmaceutical and life sciences industry.

NEW DELHI: Skills and talent development firm NIIT Ltd today said it has acquired Eagle International Institute (EII) for USD 8.1

The acquisition will help NIIT expand its training capability for global rollout of cloud-based enterprise applications in the pharmaceutical and life sciences industry, NIIT said in a statement.

"The total consideration payable for the acquisition (comprising equity, goodwill and assumption of debt obligation) is USD 8.1 million... The deal -- in cash -- includes upfront and deferred payments over five years." NIIT said in a BSE filing.

Eagle was incorporated in 1988 and is engaged in the business of providing technology training and work process consulting.

EII -- which operates as Eagle Productivity Solutions -- is headquartered in Rochester, US. Its consolidated turnover (provisional) for the financial year ended December 2017 stood at USD 10.7 million.

"Under the NIIT umbrella, Eagle will continue to exist as an individual practice ... Eagle also intends to honour all contracts and commitments to all existing customers with no interruption in service," NIIT said.

Bob Cannan, majority shareholder and CEO of Eagle, said he sees the deal as a major opportunity to support the explosive growth of cloud software.

"The Life Sciences domain and Software Application Adoption expertise have been of keen interest to NIIT ... The coming together of Eagle's expertise and penetration in the Life Sciences space creates great opportunity for NIIT in both the Life Sciences and the Software Application domains," NIIT CEO Sapnesh Lalla said.

https://economictimes.indiatimes.com/industry/services/education/niit-acquires-eagle-productivity-solutions-for-8-1-mn/articleshow/62364773.cms

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MACHINE LEARNING

Pushing the boundaries of AI

Setting yourself up with the skills to work with smart machines is a good moveno matter what stage of your career you are in

RAJAN VENKATARAMAN

SOMEWHERE IN A remote town at an indoor vertical farm, sensors and cameras are installed to gather data on growing environment conditions; capturing every thing from the moisture and putrients to the availability of light and oxygen. This information is then sent to the processors through the cloud to be analysed and to

suggest immediate action that is performed under strict vigilance. In scientists are mining satellite images of park-ing lots of shopping malls to predict foot traffic for major retailing corporations. Taking things a notch higher, deep learning algorithms are applied to get data for investors to buy, who then make stock

allocation decisions based on this information. already aware, predict that the umbrella term artificial intelligence (AI) and its computing models (machine and deep learning) are at the heart of much of today's technical innovation. Above all, it is the onlyway forward. By 2030, AI is projected to drive \$15.7 trillion of global GDP making decisions with machine learning,

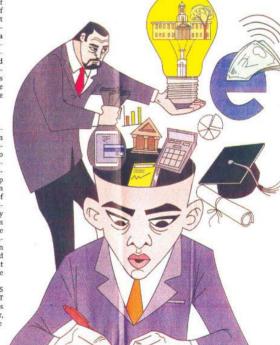
are now beginning to take off. There are multiple reasons for this surge, some of which include the mainstreaming of advanced computing power, making it available and affordable for a larger audience. Besides, now there is a lot more data available to fuel AI, creating an opportunity to quickly identify trends and pat time-consuming to detect. From invest ment predictions to building smart cities and discovering new drugs, machine learning is guiding the future, all in the

Paradigm shift

As we speak, machine learning solutions are extracting hidden value from millions of enterprise data and non-tradi-

tional data sources to For starters, understand apply predictive analytwhat machine learning is, another instance, data and make sense of the basic ful patterns to come up with desired results. In mathematics behind it. the current scheme of Hands-on experience is things, machine learnalways good. A background in data analytics would sphere of our lives from always be a plus. Your ability email to smartphone to convert business problems into mathematical igns. So does it mean that the human mind ones can take you places will become redundant or less required in the

Not really. A recent report by HfS That is the future of thinking and the onder of data science. Those who are sector in India will lose about 6.4 lakh jobs of menial and redundant nature. However, the same report suggests a 56% increas in high-end, skill-intensive jobs, which would ideally mean a migra tion of jobs from the bottom of the skills pyramid to the upper reaches. Think IoT architects, industrial data scientists, robotics coordinators, and managers. Machine they are going about it the wrong way.
Coming to think of it, these buzzwords
are, in fact, decades-old technologies that



and design, among other expertise, to use machine learning because in every area, from smartphones to chatbots, the specialists is only going to increase.

laborate to explore, model, predict and deliver results more efficiently. It is going to require a lot of research, engineering

demand for machine learning and AI

These new-age jobs will require newer skill-sets to work towards a wide range of algorithms and capabilities such as text analytics, geospatial analysis and optimisation to gain insights that were previously out of reach. Machine learning blends technology, mathematics and business analytics into one job and will soon be the most in-demand career. That is why setting yourself up with the skills to work with smart machines is a good move-no matter what stage of your career you are in; it is a great time to get in on the ground floor. We, at NIIT, believe in empowering IT professionals in a way they can seam essly integrate into the IT industry of the uture by contributing to it effectively. Ou digiNxt programs train people in future skills to belocreate a job-ready talent poo for the fast-evolving global economy.

Where to begin

For starters, understand what machine learning is, and make sense of the basic mathematics behind it. Hands-on experience is always good. A background in data analytics would always be a plus, and if you can create nice visualisation of the numbers, you are good to go. Know that since machine learning and AI are forever evolving with newer techniques, technologies languages and frameworks, what you learnt today could be passé tomorrow. Therefore, keep the research on and do not hesitate to take an online or offline course Get your thinking hat on and keep your intellectual curiosity levels high. Your abil ity to convert business problems into mathematical ones will take you places.

The author is chief digital officer, NIIT Ltd. Views are personal

Financial Express, New Delhi, March 05, 2018



An MBA in Intelligent Data Science by NIIT

NIIT Technologies & NIIT University (NU) have started a work-integrated MBA in Intelligent Data Science. The first year will be facilitated at the NU campus, while in the second year students will do full-time internship at NIIT Technologies, and will have an opportunity to work with global clients in real business situations to implement data science skills in its focus verticals of travel, insurance and banking and financial services.

Financial Express, New Delhi, March 19, 2018

Over 100 job seekers shortlisted in Dimapur job fair

DIMAPUR, March 18: Over 100 candidates have been shortlisted for recruitment by various companies at a job fair held at Unity College, Dimapur on Saturday. The job fair was jointly organised by IQAC Placement Cell of Unity College and NIIT Dimapur Centre.

More than 300 job seekers from 36 institutes of Nagaland and other Northeastern States of Assam, Arunachal Pradesh, Manipur and Meghalaya besides Tamil Nadu turned up in the event.

National and regional organisations participated in the job fair, NIIT Dimapur Centre, informed in a release. – Correspondent

> Assam Tribune, Guwahati March 19, 2018

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Self Assessment Vital in Choosing a Career

Published: January 18, 2018



Choosing the right career is one of the most important decisions in a student's life. One should take care of certain important factors while taking the decision, says **Prof V S Rao, President, NIIT University**, in conversation with Akash Tomer of Elets News Network (ENN).

Better higher education results in improved career opportunities. What factors students should keep in mind while selecting a specialisation for their graduation and further studies?

Nowadays, various specialisations have emerged along with the traditional options. While these specialisations have further implications on one's career, one should always keep in mind the following factors while considering any specialisation:

Aptitude and Understanding: One should have a thorough understanding of what subjects and fields interest her/him to make an informed choice.

Academic Performance: One should look back at one's performance in different subjects in class X and XII to understand what have been her/his strengths.

Aspiration: Another most important aspect is to figure out what one wants to do in the coming years; one should choose the field according to the job he aspires to bag. Internship/Placement Opportunities: It is no revelation that your education is not fruitful unless you get good internship and placement offers. One should always check with the placement reports of an institute to get a firsthand report.

Graduation degrees in India usually revolve around the traditional courses like engineering, medical etc., what is the scope of nontraditional courses as far as Indian education space is concerned?

The most important decision a student takes right after clearing high school is choosing the right career for herself/himself, which would make or mar their professional life. Engineering, medical etc have always been the coveted career options. But there are other courses also available nowadays to pursue right after high school, and which also have promising careers as far as education space is concerned.

What are the most important factors that a candidate must consider before seeking admission in a college or university?

Choosing a college is one of the most important decisions a student ever makes. One should keep in mind the following factors while taking admission to a college or university:

Academic Excellence: Students must have the information about the curriculum, teaching-learning practices, technology used in teaching-learning, quality of faculty etc before taking admission to any college. Opportunities to participate in real time industry projects: Student should look for institutes/universities which offer opportunities to participate in real time projects in industry.

Residential Schools: Residential schools offer 24×7 opportunities to bring about holistic development of a student.

Community: College experience should be about challenging and learning as much about self. One should always look at community as an opportunity to branch out.

What are the best higher education practices followed across the globe? How can these practices be carried out in India to improve the higher education

What are the best higher education practices followed across the globe? How can these practices be carried out in India to improve the higher education scenario of the country?

The online education and newer technology-enabled platforms are changing the way education is resourced and delivered. Over the next 10 years, e-learning is projected to grow fifteen-fold, accounting for 30% of all educational provision. Within higher education, new technologies have enormous potential to effect change. They enable universities to meet a broader range of learners' needs, adapting traditional teaching methods and offering a mix of face-to-face and online learning possibilities that allow individuals to learn anywhere, anytime.

Despite a phenomenal expansion in the education system in our country, Indian universities don't stand alongside the universities abroad, how this scenario can be improved?

As per industry data, India holds an important place in the global education industry as it has more than 1.4 million schools with over 227 million students enrolled and more than 36,000 higher education institutes. India has become the second largest market for e-learning after the US. The Central Government has done its best to make the study opportunities flexible in nature to facilitate optimal student participation. Skill development and vocational education has added a new feather to the modern system of education

Also, now the education is only text book oriented. Courses are not industry-aligned which is causing unemployability among the youth. This is a massive challenge and one of the solutions is by forging a strong linkage between academia and industry.

Other than career benefits, how higher education helps a candidate in availing various social and personal benefits?

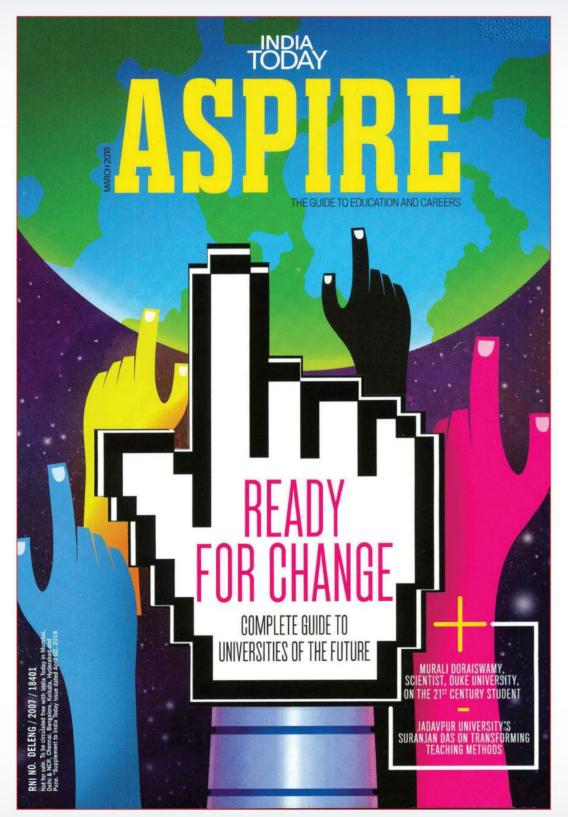
Education is generally considered to be the greatest equaliser in modern society. There are not only career benefits of education, but it also helps a candidate in availing various social and personal benefits such as better salaries, job satisfaction, contributing to the society a better way thus creating a better society to live in etc. Therefore, higher education is not only the key to growth in career graph, but also boosts self-confidence.

How the Indian and global education landscape has evolved in recent years? What role does educational conferences play in this evolution?

Indian and global education has many facets that existed from the historic times to the present day. Students were the passive party in the classroom where the lessons were mostly teacher oriented and more emphasis was given to the theoretical way of learning. Academics was not industry oriented which resulted in a less competitive market.

Today, Indian institutions are working towards promoting industry-academia interface. NIIT University (NU), being one of these premier institutions, has designed programmes in collaboration with organisations such as Esri, ICICI Bank, Federal Bank, United Bank and Bank of Maharashtra, Microsoft Research, IBM, WNS, etc which not only offer students career opportunities but also equips them with the ability to adapt and grow throughout their careers.

http://digitallearning.eletsonline.com/2018/01/self-assessment-vital-in-choosing-a-career/





UNIVERSITIES in a league of their OWA

NIIT University, Neemrana

Offering industry-aligned higher education to ensure exciting career opportunities

Set up with the vision of being the leading center of innovation and learning in emerging areas of the knowledge society, the not-for-profit NIIT University (NU) is dedicated to building great careers and ensuring excellent job opportunities to all its students. It has been developed as an institute of excellence to provide exceptional education based on the four core principles that make learning industry-linked, technology-based, research-driven and seamless.

Strong linkages and connect with the industry has enabled NUtons to achieve 100% UG placement since inception. All NUtons go through a mandatory 6-month industry practice with mentorship from NU Faculty as a part of their programmes. This industry-oriented approach enables the students to graduate with the skills, knowledge and hands-on experience sought by employers worldwide.

NU believes that collaboration between the universities and the industry can have a deep impact on the progress of our economy and help both the industry and academia to grow and prepare for the future. NU currently has partnerships with 421 industry partners for placements and industry practice. NU has launched a suite of Industry Sponsored Programmes to create a talent pool aligned to the needs of the requirements of the industry. Some successful Industry Sponsored Programmes offered by the University are MBA (Business Analytics) with WNS, MBA (Intelligent Data Science) with NIIT Technologies, MBA (Finance & Banking) with ICICI Bank, M.Tech (Cyber Security) with PwC,

PGDBRM with Federal Bank, PGD (Banking & Finance) with United Bank of

India and PGD (Banking & Finance) with Bank of Maharashtra.

The institution's deep research-orientation has also enabled it to foster innovation and inculcate the culture of entrepreneurship in the DNA of its learners. The R&D projects at NIIT University enable students to work in the research being undertaken by the faculty as co-investigators. Faculty share their research problems and the students are given an opportunity to choose the problem that interests them the most. After which, they work with the faculty over the course of a semester on the research problem. They get to do literature survey, devising instruments to collect data, data gathering & analysis and finally presenting their research findings to a faculty panel. All the undergraduate students go through the research project as a part of the programme.

Prof VS Rao, President, NIIT University, says "At NIIT University we work closely with the industry to offer programmes that will arm our students with the necessary skill sets and make them job-ready in the fast-evolving digital economy. Our understanding of the talent requirement of the industry, focus on research and critical thinking has ensured 100% placement for our students. It gives me great pleasure to witness that theuniversity has evolved well as a role model of industry-linked education that fosters research, innovation and sustainability."

Having made innovation a way of life, NU is actively nurturing such student

entrepreneurs who have launched start-ups that can trace their origins to the labs of the university. Several students from NU have entered the world of work with their boots on and start-ups under their belts. Among the successful start-ups that have been started by NUtons are Peer XP Technologies, SpectroSmart, AT-Lead and Czar Securities. Of note are AT Lead, a drone design and manufacturing center founded by Atif Khan and Czar Securities, a cyber security solutions venture set up by Shikhil Sharma and Ananda Krishna. The duo in fact won the Start-up Pitch at the prestigious Global Conference on Cyberspace 2017, where Astra, a web security solution developed by these NU students, enabled them to be recognized as the 'Most Innovative Start-up' at the conclave. The students were presented the award by none other than the Prime Minister of India, Narendra Modi.



India Today Aspire, March 2018



UNIVERSITIES OF THE FUTURE

Moving away from conventional methods of teaching, private universities are remodelling their entire curriculum, integrating academics with industry and completely transforming the classroom culture



1 NIIT University. Neemrana, Rajasthan

The curriculum at NIIT University (NU) has the right mix of research and industryrelevant subjects, taught through projectbased learning. Undergraduate students are expected to work on an R&D project in the first year. With individualised curriculum, one-third of credits of the programme can be customised by the students. V S Rao, President, NU, says, "We have established a new model of higher education that fosters critical thinking, innovation and researchcentric approach." And NU offers a separate, optional minor certificate programme that runs parallel to the degree course. Students get credits through co-curricular activities as well.

WHAT'S NEW NU has started four-year integrated MBA and BBA programmes with mentorship and six-month immersive industry training for students completing Class 12, offering them comprehensive management education combined with indepth specialisation in a specific domain.

ENTRY Through Admission Interaction Process (AIP) for bachelor's and integrated master's programmes

WEBSITE www.niituniversity.in

By Shelly Anand

2 Manipal Academy of Higher Education, Manipal, Karnalaka

Starting as a single institute township in 1953, the Manipal Academy of Higher Education, commonly known as Manipal University, has grown manifold over the years and is all set to come up with three new campuses in Jamshedpur, Bengaluru and Sri Lanka. "Excellence in research spectrum is the next step for us and we are committed to encourage research activities on the campus. We have got an initial funding of ₹5 crore from the Government of Karnataka for setting up a new bio-incubator—space for developing start-ups in the medical field," says H Vinod Bhat, Vice-Chancellor, Manipal Academy of Higher Education. The university has a number of important international collaborations; University of Maastricht, Netherlands and University of Chicago, US, being the important ones for student exchange programmes.



Ranted Prasanna Sch

Public Health
which offers courses in
public health, social work

WEBSITE www.manipal.edu

ENTRY For B Tech programme candidates have to appear for Manipal Entrance Test (MET and for MBBS, the entry is through National Eligibility cum Entrance Test (NEET)

By Harshita Das

MARCH, 2018/ INDIA TODAY ASPIRE





NIIT University (NU) Launches 4-year Integrated MBA and BBA Programme

New Delhi, Feb. 2 -- NIIT University (NU) launches 4-year Integrated MBA and BBA programme

Each student will be mentored by an Industry expert from the corporate world Will help students transfer learnings from the classroom to the industry workplace in the final semester.

Established with a vision to bring about innovation in higher education and learning in emerging areas of the knowledge society, the not-for-profit NIIT University (NU), today announced the launch of 4-year MBA and BBA programme with unique mentorship and six-month immersive Industry practice.

This is an innovatively designed degree programme meant for students completing Class XII with managerial and leadership aspirations and combines two programmes - BBA and MBA. This will offer students a comprehensive management education combined with in-depth specialisation in a specific domain. During the course, students will be mentored by an industry expert from the corporate world through Unique Mentorship Programme.

Application forms can be obtained from www.niituniversity.in.

Programme Highlights

Industry linked curriculum

Customisable curriculum through specialisations, electives and projects

Multi-disciplinary programme aimed at holistic development of the student

Six-month immersive industry practice with 3-member mentoring

Credits for co-curricular activities

International immersion (optional)

Opportunity for internships in the social sector

Specialisation Offered

Marketing & Marketing Analytics

Entrepreneurship

Finance, Banking & Fintech

Business Analytics

Communication & Media Studies Digital & Social Media Marketing.

Eligibility Criteria:

? 50% marks or equivalent in class X in 5 subjects (Compulsory subjects - English, Maths, Science and Social Studies)

? 50% marks or equivalent in class XII in any five subjects (Compulsory subject - English). The applicant could be from any stream. Should be appearing in the board examination in March/ April

2018 or should have necessary marksheets if the applicant has appeared in 2016 or 2017.

Admission Process:

At NU, admissions are processed through a unique Admission Interaction Process (AIP). AIP consists of three parts: Questionnaire, NU Business Aptitude Test (NUBAT) and Personal Counselling Interaction (PCI). The Personal Counselling Interaction between the applicants and their parents/ guardians with designated officials from NU is an important prerequisite. AIP can be scheduled as per the student's preferred time, online or at any nearest AIP location.

NU offers students an opportunity to transfer learnings from the classroom to the industry workplace through industry practice in the final semester. Meritorious scholarships are also offered to the students based on their performance in class X and AIP (Admission Interaction Process).

Speaking on the launch, Prof V S Rao, President, NIIT University said, "In line with our core philosophy of offering industry-aligned higher education at NU, we are pleased to launch our 4-year integrated MBA and BBA programme. The aim of this programme is to offer knowledge that is in sync with the current industry requirements in domains like marketing, finance, communication & media studies and digital & social media marketing. NU's 4-year integrated MBA and BBA programme will help students to compete for the growing demand of managerial talent."

NU offers management programmes at Undergraduate, PG Diploma, Masters and Doctoral (PhD) levels, with specialisations in Marketing & Marketing Analytics, Entrepreneurship, Finance, Banking & Fintech, Business Analytics amongst others. The programmes are aimed towards creating exceptional management professionals and scholars in emerging sectors of the knowledge economy, who are equipped with leadership skills, imagination and the capability of creating transformational positive change.

Additionally, NU undertakes several activities to encourage enterprising spirit amongst its students like seminar on new ventures, interaction with entrepreneurs and industry mentors, research & consultancy etc. These activities help students to think out of the box and create something of their own. Few such examples are Czar Securities Pvt. Ltd - an Information security solutions company, AT-Lead - a drone education and manufacturing company and NxtScholar - an e-learning company. These start-ups were initiated by NIIT University students (NUtons) at the university campus.

Conceptualized as an institution of excellence, NU provides exceptional education based on the Four Core Principles that make learning Industry-linked, Technology-based, Research-driven and Seamless. NU, is well poised for meeting the emerging needs of the knowledge economy through its focus on building strong industry linkages and a research oriented approach. About NU Established in 2009, NIIT University (NU) is a not-for-profit University covered under section 2(f) of UGC Act and notified by the Government of Rajasthan. A premier institution of higher learning and research, NU seeks to create original thinkers who will lead the knowledge society of the future. The University inherits three decades of rich expertise and global know-how of its principal sponsor, the NIIT Group.

Nurtured by some of the foremost thought leaders and corporate-practitioners of the country, the multi-disciplinary University focuses on emerging areas of technology and management. NIIT University is a part of a 100-acre campus at Neemrana, Rajasthan, 90 km from Gurugram on NH8.

Nestled in the Aravali hills, the fully residential green campus offers an idyllic and intellectually vibrant environment for pursuing higher education and research. Set up with the vision to be the role model of learning, research, innovation and sustainability, for the knowledge society, NU is dedicated to building great careers and ensuring excellent job opportunities to all its students. It has been developed as an institute of excellence to provide exceptional education based on its Four Core Principles that make learning Industry-linked, Technology-based, Research-driven and

NU offers the entire spectrum of academic programs. At the undergraduate level, it offers B.Tech (Computer Science & Engineering, Electronics & Communication, Biotechnology), BBA (Marketing & Marketing Analytics, Family Business & Entrepreneurship, Finance, Banking & Fintech, Business Analytics, Communication & Media Studies and Digital & Social Media Marketing), 4-year Integrated M.Sc (Computer Science), 4-year Integrated BBA - MBA, 5-year Integrated B.Tech - M.Tech and M. Tech (Educational Technology and Geographic Information Systems). NIIT University also offers a 5-year dual degree B.Tech & M.S program (In collaboration with University of Missouri, Kansas City) wherein students undertake academic work at NU for 3.5 years and then continue at UMKC for 1.5 years. In addition, NIIT University also offers MBA, PhD programs and several Industry Sponsored Programs.

Visit us at:www.niituniversity.in Follow us on:www.twitter.com/niituniversity

http://htsyndication.com/htsportal/business-wire-india/article/niit-university--nu--launches-4-year-integrated-mba-and-bba-programme/25668827

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NIIT University taking the course of entrepreneurship forward Views: 3.8K



Never has there been a better time for entrepreneurship than now! The global environment itself is ripe for entrepreneurship, with myriad forces coming together to make it a reality.

The first factor is the push that is coming from the world of learning. There is a strong and unbreakable link between learning and entrepreneurship. Learning is the foundation for innovation, which in turns bears the seed of entrepreneurship. It is apparent that the world is being swept by the Digital wave, where disruption is the name of the game. Disruption by its nature implies innovation and innovation is the seed and fundamental plank for all entrepreneurship.

The second factor is a technological one, where Digital disruption is leading to innovation and hence, entrepreneurship. Internet, the greatest 'equalizer' that humanity has seen, is having an impact across the globe.

The year 2017 saw almost 3.47 billion people use the Internet for a variety of purposes, key among them business. In India alone, the figure for Internet users jumped from 432 million in December, 2016 to around 450-465 million in June, 2017.

The rise of the online brigade has happened in tandem with the growth in entrepreneurship, with one feeding the other.

Most nations in fact, are witnessing start-up revolutions as earlier constraints to the proliferation of entrepreneurship have reduced or been eliminated. Improved connectivity, greater availability of Venture/Angel funding, cheaper broadband, less expensive smartphones and devices, and incentives by governments for start-ups are leading to robust expansion of the

The success achieved by the Mobile movement has acted as an another spur for entrepreneurship. Mobile Internet leading to Mobile commerce has given birth to companies that have a host of products and services for this space

Clearly, the environment is simply charged up for entrepreneurship and all roads appear to be leading to Rome. In this Rome, start-ups are the stars and the growth drivers of economies

In India, the tech start-up eco-system (stated to be the third largest in the world), is growing by leaps and bounds and reaching maturity. Since 2011, there has been a significant expansion in the number of start-ups, especially technology start-ups, with figures crossing 4,600 companies at the end of 2016. The outlook for tech entrepreneurship is even better. with the number of start-ups expected to cross the 10,500 mark by 2020. These companies are projected to employ over 210,000 people!

In part this will happen owing to the Indian government, which is playing Santa Claus to emerging companies and offering sops and benefits to these organizations. Self certification, patent filing, fee rebates, tax exemptions, a better regulatory climate, and policies that improve ease-of-doing business, are all contributing to the growth of the start-up eco-system. The Indian government's generous funding corpus of USD 1.5 billion is also an exciting promise for the nation's out-of-the-box thinkers and risk takers. Companies that are willing to take the unbeaten path and create products that will not only skyrocket them to fame and fortune, but also bring untold benefits to marginalized within the Indian society

And entrepreneurship as has been already mentioned, is not only about industry. As the wise say, when entrepreneurship comes, can Universities and schools of higher learning be far behind? Or rather if Universities stand tall, can entrepreneurship and innovation be far behind?

There is no doubt that both academic institutions and industry are joined together at the hip. For years the world has been talking about the unique synergy and interdependence between Silicon Valley, USA (in the state of California) and Stanford University, Stanford in fact is stated to have really played a key role in building Silicon Valley by providing the human resources that became the steely backbone of Silicon Valley. Additionally, it spearheaded research in sunrise areas that became the bedrock of innovation and invention

Besides Stanford, a host of other Universities in and around Silicon Valley have also made a big contribution by offering training programs, an entrepreneurship focused education system, mentors, capital support and even funding. In many instances, these institutions have been the hubs for incubation, nurturing the minds that will one day take the path of

This action is obviously not limited to the US market. Today, India is witnessing the creation of countless entrepreneurial centers that are mushrooming within metros like Bengaluru. Chennai, Mumbai, Pune and Delhi/NCR and even tier 2 and tier 3 cities and towns. These hubs are strongholds of academic learning, housing engineering and non-engineering

In recent years in fact, India's entrepreneurship eco-system has found champions in spanking new Universities that are seeking to create original thinkers who will lead the knowledge society of the future. Among these institutions is NIIT University (NU), a not-for-profit institution based in the knowledge corridor of Neemrana, in Rajasthan. Set up by the global talent and skills development organization, NIIT, which pioneered the tech education industry in India, NU is aiming to be a role model of learning, research, innovation and sustainability.

Based on the four core principles that make learning Industry-linked, Technology-based, Research-driven and Seamless, NU offers students and professionals an array of cutting-edge academic programs, an experience of entrepreneurship and yes, even a taste of Green.

The University, which has been acknowledged for its Sustainability focus, has ushered in a new paradigm in energy efficiency. And that isn't all.

NU is increasingly becoming known for providing learners with an environment of ideation, innovation and entrepreneurship. The University is indeed sowing the seeds of entrepreneurship on its turf, teaching students to think differently, come up with ideas that create the wow effect, and take these concepts to market fearlessly. Recognizing that there is a thrust on start-ups in India, NU is encouraging its students to be job creators rather than job seekers.

As a University that boasts strong linkages with industry NU is exposing learners to the entrepreneurial world through internships as well as visiting teachers who are drawn from successful start-ups and other organizations. The institution's deep research-orientation has also enabled it to foster innovation and instill the culture of entrepreneurship in the DNA of

Innovative products are increasingly coming out of NU, conceptualized and created by its students. The University's B-Tech class of 2013-17 for example, has been responsible for imaginative and breakthrough software applications. These include ASAP Messenger (an instant messenger which makes the messaging experience real life). SmartBin (a network of dustbins which integrates the idea of the Internet of Things with Wireless Sensor Networks), and EDaWS, an early diagnostic and warning system (that predicts and prevents complex problems of machineries). All these apps are a result of serious exploration and dabbling in the extraordinary by students.

Having made innovation a way of life, NU is actively rearing such student entrepreneurs who have launched start-ups that can trace their origins to the labs of the University.

Several of NU's students have entered the world of work with their boots on and start-ups under their belts. Among the start-ups that have been incubated in the NU campus are Peer XP Technologies, SpectroSmart, AT-Lead and Czar Securities. Of note are AT Lead, a drone design and manufacturing center founded by Atif Khan and Czar Securities, a cyber security solutions venture set up by Shikhil Sharma and Ananda Krishna. The duo in fact won the Start-up Pitch at the prestigious Global Conference on Cyberspace 2017, where Astra, a web security solution developed by these NU students, enabled them to be recognized as the 'Most Innovative Start-up' at the conclave. The students were presented the award by none other than the Prime Minister of India, Narendra Modi.

Going forward, Universities such as NU will grow into hot beds of innovation and entrepreneurship, institutions that ensure that when it comes to 'freshest ideas first', India stands in the

http://digitallearning.eletsonline.com/2018/02/niit-university-taking-the-course-of-entrepreneurship-forward/



VIJAY K. THADANI Vice Chairman and MD, NIIT

On a scale of 1 to 10, how do you rate the Budget?

I would rate it 8.

Has the current Budget adequately addressed the issue of job creation?

If you see the sum of all the parts, it will definitely create jobs. If you ask me where are the two marks? The specific mention of jobs and how the two will get added up. The two major question one asks is: Do I get a job? and will I retain my job? If they add up the parts, which others have to do, it will definitely contribute to a better employment scenario than it is today.

Do you think it is a populist Budget?

It is a progressive Budget yet a populist Budget. It is not compromising on progress at the cost of populism. That's what I think is the best part. Second, there are some very positive measures on education, which is the sector I come from apart from (measures) on skills, healthcare. For the common man, there are lots and lots of benefits. As a senior citizen, I am also very happy to see some small benefits for us. Education, I believe, creates a very strong founda-



tion of the country. There is a very strong emphasis on modernisation (of healthcare), quality, usage of technology, etc., changing pedagogy, teacher training infrastructure, which is shaking it up from the roots. I think those are some very positive

measures.

Is the rural distress / agriculture crisis adequately addressed in the Budget?

I would say quite adequately. Even though I am not an expert, going by the content analysis, one-third of the Budget was talking about agri and rural sectors. So, I am sure they are all good and positively received.

What more could have been done in the Budget?

There could have been an additional emphasis on job creation with a stronger statement. Second, there should have been a specific focus on startups because they are the future of the country in terms of job creation.

Business World, February 17, 2018

IMAGINE · BELIEVE · ACHIEVE



Ghana instructor gets computers after teaching pic goes viral

Kartikeya Ramanathan

NEW DELHI: A teacher in Ghana. who made waves around the world by teaching computer technology without computers, has been gifted computers by an Indian company.

Richard Appiah Akoto's school didn't have computers since 2011, but that did not stop him from teaching his students at Betenase M-A Junior High School in Sekyedomase town on how to use basic computer programmes like Microsoft Word.

Images of Akoto-who uses the name Owura Kwadwo Hottish on Facebook — drawing a Microsoft Word window on a blackboard went viral over the past two weeks. The photos posted by him on Facebook prompted NIIT Ghana - a subsidiary of the Indian firm — to donate five computers, a

laptop and books to his school

Ashish Kumar, the NIIT centre manager in Accra, said: "We saw the news getting viral on Facebook and other social media. We were so touched by the teacher's dedication to his students that we decided to

support the school with the best we could do as an IT training organisation.

"We took a printout of the post, pasted it on our notice board and discussed the matter with our group CEO Kapil Gupta. He is the one who decided to sponsor five new desktops and books for the school and a new laptop for the teacher as a part of our social and corporate responsibility.

On March 12, NIIT business head Yaw Amoateng and senior manager Sanjeev Mishra travelled to Sekyedomase to meet Akoto and his students.



Students of Betenase M-A Junior High School in Sekyedomase town with donated computers

HT Edge, New Delhi, March 17, 2018





After Microsoft, NIIT gifts five computers to Ghana teacher who went viral

Owura Kwadwo Hottish's MS Word drawing on the blackboard impressed NIIT Ghana's business partner Dr Kapil Gupta who didn't bat an eyelid before donating computers for the kids

Punita Maheshwari, Edex Live



Owura Kwadwo Hottish receiving a laptop from the officer at municipal corporation

Remember the Ghana teacher who went viral on Facebook a month ago? Not only did he gain Microsoft's attention but bagged a helping hand from an Indian education firm. In an attempt to help the kids after being majorly impressed by the efforts of the teacher, Indian IT education firm NIIT sent across five computers, ICT textbooks and a couple of laptops.

Dr Kapil Gupta, Business Partner, NIIT Ghana is the man who saw the stories online and decided to do their bit. "I only thought of helping the teacher, school and the community after seeing this news which attracted many eyeballs. The actual credit goes to the ICT teacher Richard Akoto who posted his picture on Facebook with the caption 'Teaching of ICT in Ghana's Schools is very funny'. And that's how one good deed led to another." he says.

Akoto's photo of computer education being done without computers initially went viral for it's LOL value and then quickly became a cornerstone for the state of affairs in schools in countries like Ghana.

Being a true believer of the Ripple Effect, Gupta added, "If you want to get something done, no excuse can come your way. This is what I felt when I saw the teacher drawing the Microsoft Word logo on the blackboard." After quickly finding the systems and ensuring they were ship shape, the computers were dispatched to the kids.

To state the obvious, the teacher, students and municipal coordinators were full of praise and commended NIIT Ghana for the philanthropic gesture. Kapil explained that more people needed to support the cause of education in Africa because there are often teachers, but few facilities, "Teachers make the impossible look possible by painstakingly doing what others take for granted. And that's why they need to be encouraged." he believes.

The team's effort made the kids' day. It was bliss spectating the students and teachers at the school exploring what they had only seen drawn on a board previously. "It was an overwhelming feeling to see the curious students value and learn from their new assets. The joy of the students is an enormous feedback within itself," Kapil signs off.

http://www.edexlive.com/beinspired/2018/mar/23/after-microsoft-niit-aifts-five-computers-to-ghana-teacher-who-went-viral-2294.html

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#dailyhunt

Indian Firm Gifts Computers to Ghana Teacher Who Used Blackboard to Teach MS Word!

Saturday, 17 Mar, 3.09 p



Working in the online sphere, it isn't hard to fathom the incredible amounts of good that social media offers. Despite all the negativity, social media has become a truly democratic space, in which sometimes citizens come together to help one another.

Very few media ventures around the world would know this facet better than The Better India. It is a platform where we highlight common citizens doing incredible things, and in the process create a ripple effect where others interested in these stories contribute their time, money and expertise to these causes.

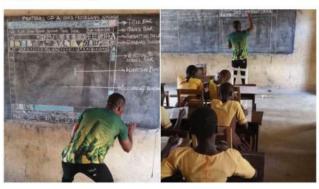
One story which has won the internet in the past week is the one about a school teacher in the West African nation of Ghana. The image of Richard Appiah Akoto teaching students Microsoft Word at the Betanese M-A Junior High School in Sekeydomase town, without a computer, went viral on Facebook.

What is remarkable about the image was that Richard had neatly drawn and intricately designed the entire Microsoft Word template on a blackboard, teaching this basic computer programme to his students.

Since 2011, Richard's (who goes by the name of Owura Kwadwo Hottish on Facebook) school did not have computers, but it didn't deter him from fulfilling his commitment as a teacher of computer technology. With his image and story going viral on Facebook, the Ghana arm of the Indian company NIIT donated five computers, a laptop and books to his school.

It is a simple gesture that has won hearts.

"We saw the news going viral on Facebook and other social media platforms. We were so touched by the teacher's dedication to his students that we decided to support the school with the best we could do as an IT training organisation," said Ashish Kumar, the NIIT Centre manager in Accra to the Hindustan Times.



Elaborating further, he said, "We took a printout of the post, pasted it on our notice board and discussed the matter with our group CEO Kapil Gupta. He is the one who decided to sponsor five new desktops and books for the school and a new laptop for the teacher."

He also added that this donation was part of NIIT Ghana's CSR outreach programme.

It was last Monday when the NIIT officials travelled to Sekyedmase to meet Richard and his students, and offer them the desktop computers, a laptop and books. The ripple effect of Richard's image and story on Facebook continues to take shape with other donors giving away computers and other necessary material to Richard's school. Microsoft Africa has taken things a step further and flown Richard to Singapore for the annual Microsoft Educators Exchange.

https://m.dailyhunt.in/news/india/english/the+better+india-epaper-bettind/indian+firm+gifts+computers+to+ghana+teacher +who+used+blackboard+to+teach+ms+word-newsid-83827691





NIIT Q3 net profit zooms to Rs 19.7 crore

PTI|Updated: Jan 23, 2018, 05.12 PM IST

Talent and skills development company NIIT today said its consolidated net profit has jumped 350 per cent to Rs 19.7 crore for the December 2017 guarter on the back of strong growth in corporate learning business.

NIIT's net profit stood at Rs 4.4 crore in the year-ago period.

Its net revenue was up 4 per cent to Rs 209.4 crore in the third quarter of 2017-18, from Rs 202 crore in the year- ago period.

"A robust and continuing growth in Corporate Learning Group (CLG) coupled with strong operational controls in other businesses, resulted in 8 per cent year-on-year growth in go- forward business in constant currency terms, and a 69 per cent y-o-y growth in EBITDA, despite it being the weakest seasonal quarter," NIIT CEO Sapnesh Lalla said.

CLG recorded net revenue of Rs 129.4 crore in the said quarter, up 14 year-on-year in constant currency terms.

Skills and Careers Group (SNC) recorded net revenue of Rs 69.1 crore, while MindChampion Learning Systems (MLSL) posted a net revenue of Rs 9.2 crore during the quarter.

The company renewed a marquee MTS contract, resulting in revenue visibility of USD 199 million.

At the end of the December 2017 quarter, NIIT had 3,741 employees.

https://economictimes.indiatimes.com/markets/stocks/earnings/niit-q3-net-profit-zooms-to-rs-19-7-crore/articleshow/62618866.cms

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NIIT net profit jumps 350%

The company attributes continuing growth in Corporate Learning Group coupled with strong operational controls in other businesses for the rise in profit

Updated: Tue, Jan 23, 2018 05:41 pm ZeeBiz WebDesk



NIIT Ltd, a global skills and talent development company, today reported a 350% jump in its consolidated net profit of Rs 19.7 crore year on year (YoY) in the third quarter of FY18.

The company attributed continuing growth in Corporate Learning Group coupled with strong operational controls in other businesses for the rise in profit.

The net revenue for the quarter rose 4% to Rs 209.4 crore while earnings before interest, taxes, depreciation, and amortisation (EBITDA) was recorded at Rs 18.4 crore, up 69% YoY. Net debt was recorded at Rs 41.9 crore.

Speaking on the company's performance during the quarter Sapnesh Lalla, CEO of NIIT Ltd, said, "A robust and continuing growth in Corporate Learning Group coupled with strong operational controls in other businesses, resulted in 8% YoY growth in go forward business in constant currency terms, and a 69% YoY growth in EBITDA, despite it being the weakest seasonal quarter."

Corporate Learning Group (CLG) recorded a net revenue of Rs 129.4 crore, up 14% YoY in constant currency terms. It renewed a marquee MTS contract resulting in revenue visibility of \$ 199 million, up 44% YoY from 38 MTS customers.

NIIT acquired Eagle Productivity Solutions, a top-rated global provider that specialises in training solutions for companies adopting sophisticated cloud-based applications in the pharmaceutical and life sciences industry.

The acquisition will help NIIT expand its training capability for global rollout of cloud-based enterprise applications in the pharmaceutical and life sciences industry, a company statement said.

"We are proud to have consolidated net profitas part of the NIIT family. They bring deep expertise in pharmaceutical & life sciences segment. Its unique capability enables enterprises to successfully roll out applications and processes achieving over 90% adoption rates", added Lalla.

In this quarter, NIIT also entered into a strategic partnership with UP! Your Service, the global leader in creating cultures of service excellence worldwide, to expand its Corporate Learning portfolio to deliver internal and external cultures of Service Excellence. Through this tie-up, NIIT aims to create a huge difference in the way organisations work to create value for their customers and colleagues.

Skills & Careers Group (SNC) recorded net revenue of Rs 69.1 crore during Q3 on an EBITDA of Rs 1.8 crore.

Speaking on the occasion, Prakash Menon, President, global retail business (GRB), said, "Strong operational control measures together with new age curriculum like training in Blockchain technology, helped drive momentum for the business".

During the quarter, Training.com in association with IIM Calcutta, announced the second batch of the Advance Program in Data science. Since the launch of the platform in October 2016, Training.com has generated more than 9 million visitors.

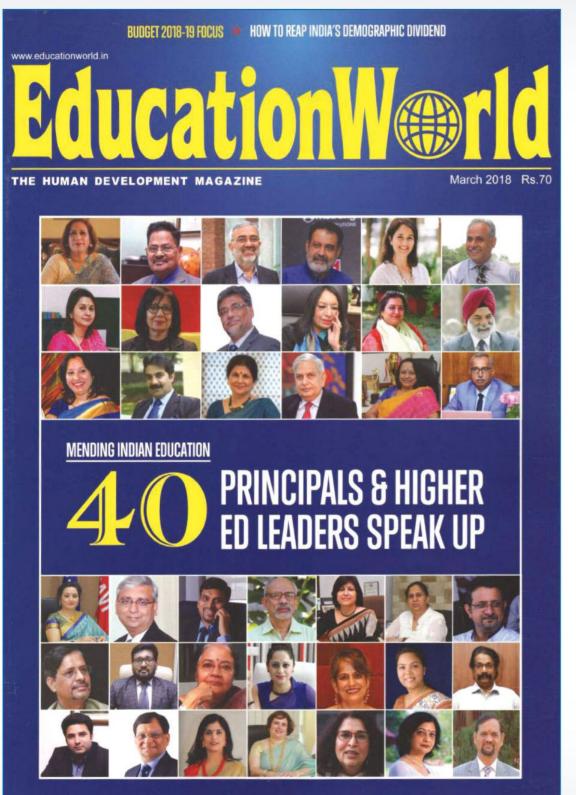
Training.com has built a portfolio of over 160 advanced courses including programs in Digital Marketing, Technology, Data Science and Applied Finance from premium institutions including IIM-C, Microsoft and Digital marketing institute, the statement said.

MindChampion Learning Systems Limited (MLSL) registered net revenue of Rs 9.2 crore during the quarter. It signed 85 private school contracts in Q3, up 67% YoY.

The company's share, however, closed 1.19% down at 108.15 on the BSE.

http://www.zeebiz.com/companies/news-niit-net-profit-jumps-350-35557





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The first priority should be faculty recruitment with strong emphasis on quality, determined by research and teaching capabilities. Second, for faculty in higher education institutions to work in teams, build research ecosystems and create synergy for impact. Third, we need to network globally with high quality academic institutions around the world to raise our sights and standards. Fourthly, develop institutional administrative systems to support academic excellence. And lastly, ensure sound infrastructure that supports all the above initiatives.

The low international ranking of India's higher education institutions is to a great extent attributable to the under-preparedness of school-leavers for higher education What in your opinion are the urgent reforms required in K-12 education?

there's urgent need to create a culture and environment in K-12 education where learning is enjoyable rather than stressful. It is also important that students are not forced to make choices in class XII in a manner that determines heir graduation choices and consequently their career choices. That's too early in their life. There must always be flexibility to switch dreams. How realistic is it to hope that the Indian economy will realise its demographic dividend in the near or medium-term future?

The demographic dividend will certainly confer labour cost advantages. But he big question is whether we can reform our educational ecosystem to enable he next generation to ideate innovations necessary to transform the Indian economy.

PROF. V.S. RAO

Focus on our context and needs

n alumnus of Andhra University, BITS-Pilani and the University of Bielefield, Germany, Prof. V.S. Rao is president of NIIT University, Neemrana (estb.2009), with 38 years of teaching and administrative experience at BITS-Pilani and Hyderabad campuses.

How satisfied are you with the Rs.85,010

How satisfied are you with the Rs.85,010 crore provision made for education in the Union Budget 2018-19 of which a major share — Rs.49,530 crore — has been allocated for higher education?

It is encouraging that in the Union Budget 2018-19, finance minister Arun Jaitley has focused on education and health, critical for growth of the Indian economy.

In higher education, if we are to achieve 30 percent GER by 2020, participation of the private sector is essential. Therefore, a financial framework needs to be put in place to encourage public private partnerships while designing a robust regulatory framework to ensure that the quality of education isn't compromised. Promoting state-of-the-art private education institutions that provide professional and employability-based skills education is essential for developing India's future human capital.

Not even one of India's 800 universities is ranked among the Top 200 World University Rankings of the London-based ranking



agencies QS and *Times Higher Education*. What are your Top 5 priorities for remedying this dismal situation?

Instead of becoming fixated with rankings based on parameters which may not be relevant to Indian conditions, we should focus on our context and needs, such as creating knowledge relevant to our economy, designing innovative teaching-learning processes, building real-time linkages with industry, etc. All of this can be done in quick time and at lower cost without mindlessly emulating foreign universities whose context is

very different from ours.

It's important to note that the QS and *Times Higher Education* World University Rankings accord heavy weightage to research. But the great majority of Indian universities are teaching institutions with research being the domain of the CSIR (Council for Industrial & Scientific Research) and other dedicated research institutions.

The low international ranking of India's higher education institutions is attributable to the under-preparedness of school-leavers for higher education. What in your opinion are the urgent reforms required in K-12 education?

The Union budget's proposal to treat education in a holistic manner from pre-nursery to class XII is a positive step towards improving school education.

Moreover, as recommended by Unesco, we need to "create a supportive accountability system for teachers and administration by schools" and all other stakeholders in the K-12 education system. There should be a determined effort to improve infrastructure, recruit high quality teachers and use technology to revitalise school education. With this budget's focus on holistic education, I am confident we will soon witness significant improvements in the country's K-12 education system. How realistic is it to hope that the Indian economy will realise its demographic dividend in the near or medium-term future? According to the well-known management consultancy firm Deloitte Touche and Tohmatsu's third edition of Voice of Asia series, most countries in Asia are grappling with ageing populations, and imminent workforce shortage. India is of the few South Asian countries sitting atop a demographic goldmine with an average age of 27.3 years compared to 35 years for China and around 47 years for Japan.

However, to reap our demographic advantage, we urgently need to educate and equip our workforce with the knowledge and skills required by industry, agriculture and the social sector to develop the national economy. Focus on creating strong academia-industry linkages, re-skilling and co-operation among all stakeholders in education to enable India to realise its demographic dividend.

MARCH 2018 • EDUCATION WORLD • 41

EducationWorld, March 2018





Relationship Management and Banking in the age of Fintech



In the conventional days, functionally silo-ed banks employees would focus on the tasks. Two things changed that. One, a management focus shifted among banks to customer service, and two, the arrival and adoption of financial technology among banks facilitated that new focus.

Each customer is now a potential depositor, borrower, and beneficiary of myriad solutions in insurance and other forms of investment that banks now offer. Servicing this potential customer to market the several banking services is now each employee's responsibility, making them relationship managers. In short, relationship managers communicate persuasively with existing customers about the new products and services.

Relationship manager. That is no mean task for a conventional bank employee. It also means that banks now invest in what has become a familiar catchphrase—unlearning and relearning. This investment in training for employees is often multifarious and sometimes unconventional. Converting an accounts specialist into a marketing communicatoraccountant-sales professional requires a change in mindset, and the training entails classroom to simulated experience. Predictably, this requirement has spun off new businesses in training for financial services, and many large Indian banks have partnered with these businesses—many of whom are start-ups.

A relationship manager's role entails building, sustaining and growing relationships in two ways—with the customer and with other businesses. Depending on seniority and other parameters, a relationship manager could do either or both. Then there are specialized relationships that managers handle specific kinds of relationships. A major international bank recently advertised to hire workout and recovery relationship managers who would "interact and coordinate with various departments within and outside of CRM, including BRM-LF, Legal, Loan Operations, Finance, and Front Office, as well as with external constituencies such as other lenders, investors and restructuring professionals." Because this laterality of function is not a terribly familiar scenario for many Indian bank employees, the rush to understand and imbibe their new roles is both exciting and challenging.

How fintech is related to banking. Financial technology, or fintech, is a foundational disruptor for this functional change. Fintech is competing with conventional financial delivery systems. Mobile banking is the most popularly adopted tool. Data analytics, mobile and artificial intelligence constitute the most popular fintech investments, and some have gone into more sophisticated forms of artificial intelligence such as robotics. However, the report observes that blockchain, a decentralized and continuously growing list of records linked together in networks, will be among the most popular of the fintech tools to be adopted in the financial services sector in India. PwC India's Financial Services Technology leader Vivek Belgavi sums it up: "FinTech has had a remarkable impact on the financial services industry in the past year. Financial services companies are realizing the threat as well as opportunities that FinTech players bring, causing them to engage and redraw the lines that separate them. Financial institutions have begun to look inward, driving internal innovation through partnerships with FinTech companies, innovations and technological developments." Indeed, a 2017 survey indicates that "most financial services companies are concerned about losing business to fintech".

Threat or opportunity? The challenge of fintech is often seen as a threat even by third-party evaluators. Consulting firm Accenture articulates it as such, adding that to counter the threat, "banks are acknowledging that they need to shake themselves out of institutional complacency and recognize that merely navigating waves of regulation and waiting for interest rates to rise won't protect them from obsolescence. Embracing openness and collaboration, and making smart investments is a good place to start." One such 'shaking-out' initiative is to make banking employees more relevant to customer-centric services. A specific threat from fintech to the banking industry, of course. is the shrinking relevance of human heads in banks. Only about half the respondents in a PwC survey of the traditional banking sector believe they are customer-centric, compared with more than 80 per cent of the more modern, fintech-friendly banks.

Because fintech is fundamentally digital technology, the implications of all things digital are visible. The perceived dubiousness of social media in professional services has been—and will continue to be—debated in critical circles. Yet banking has already started adopting social media to reach out to customers: By 2020, social media will be the primary medium to connect, engage, inform and understand customers, as well as the place where customers research and compare banks' offerings.

The three rules-of-thumb in new-age banking. The role of relationship managers in banks on social media is an extension of their overall function of plain old customer service. Bankers have expressed concern over privacy and information leakage because of fintech, but the ways to address the business threats of fintech to banking have been as new-age as the technology

The cool part of many new-age customer service representatives, however, will be that they are not marketing personnel trained preliminarily in banking, but technically qualified bankers who are trained preliminarily in marketing communication. This means that not only are they capable of providing technically sound solutions, they will also be enabled to be flexible in those solutions. This may be especially true of business-to-business (b2b) relationships by providing continuous assistance in managing finance, not merely investing and buying banking products and services.

B2b servicing exemplifies the role of the human interface that cannot be undermined in the world of fintech. This flexibility, coupled with the independence of decision-making and the responsibility that goes with it, is arguably the key function of a new-age banking relationship manager, addressing each customer's problem individually and provide technical and business solutions, perhaps in innovative ways.

Second is the larger imperative of collaboration. Banks are rapidly partnering with technology solution providers. Many banks—such as HDFC—have also partnered with training firms to train relationship managers in fintech. Globally, technology providers offer diverse solutions to conventional problems. One such technology helps CFOs make informed decisions of which bank to invest in for best returns, based on various parameters. With such collaborations comes the need for relationship managers to also understand technology, in addition to banking and marketing communication. In effect, this understanding spurs the bank's movement towards a more digital-age ecosystem

Third is fluidity, or movement across divisions. As we saw in an example above, a relationship manager is expected to cut across departments, between legal and loan operations, investments and front office

So is it possible to see the threat of fintech to banking as a clear and present opportunity? While the answer is a resounding yes, the dimensions of this possibility go beyond functionality. By providing specialized services (such as the one for CFOs we saw above), by making employees one-stop-shops for customers, and by providing (or at least aiming to provide) the last word to the customer, banks have already expanded into domains of investment that cross traditional frontiers of banking. Co-opting fintech into banking is perhaps of the most exciting service solution in recent times.

Authored by: - Prakash Menon, President, Global Retail Business, NIIT Ltd.

http://bfsi.eletsonline.com/relationship-management-and-banking-in-the-age-of-fintech/

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Book launch

Established with a vision to bring about innovation in higher education. and learning in emerging areas of the knowledge society, the not-forprofit NIIT University (NU), launched a book, Banking Industry and Non-Performing Assets (NPAs) at its Neemrana campus. The book is coauthored by Professor Arun Kumar, Associate Professor, NU: Anoop Kumar Sharma and Ganesh Komma, both at present, working with ICICI Bank and former students of NU's industry linked MBA programme in collaboration with ICICI Bank, Banking Industry and NPAs highlight the problem of NPAs faced by the Banking Industry. It analyses the top 10 cases of NPAs and suggests remedial measures that need to be taken to avoid them in the future. The book also highlights that not all NPAs are bad and can become goldmines as these assets would have generally made 100% provisions, so any recovery will add to the profit of the bank

Pioneer, Lucknow, January 11, 2018

■ NIIT UNIV LAUNCHES INTEGRATED MBA & BBA

Rajasthan-based NIIT University has launched a four-year integrated MBA and BBA programme with mentorship and six-month immersive industry practice. The programmes, according to a statement issued by the university are innovatively designed and combines both BBA and MBA. Some of the highlights of the programme are: industry linked curriculum, credits for co-curricular activities, international immersion and opportunity for internship in the social sector. Admissions will be on the basis of responses to a questionnaire. business aptitude test and personal interview. For application forms log on towww.niituniversity.in.



Mail Today, New Delhi, February 06, 2018



26 LEADER INTERVIEWS



DR. NEERAJ SHARMABusiness Head, NIIT Imperia

IS SELLING A SCIENCE OR AN ART? CAN YOU GIVE A REAL-LIFE EXAMPLE OF HOW YOU PITCH YOUR STUDY PROPOSITION TO PROSPECTS?

The science part is when I reach out to people, but how I converse with them is an art. So, it is a combination of both, and it depends on what stage you are at in dealing with the customer. In the beginning, it has to be absolutely mathematical, so if the person is not even qualifying for the kind of product we offer, then the entire exercise is a waste, but once I have identified the target audience, then it is my conviction that will result in successful sales and this process is an art.

PLEASE SHARE YOUR LEARNINGS ON TIME MANAGEMENT AND BALANCE IN LIFE IN THIS TECHNOLOGY DEPENDENT WORLD.

I give equal importance to the traditional knowledge bank i.e. our ancient scriptures. At times I believe that we are becoming slaves to technology and the lifestyle that we live, therefore the world outside is governing us rather than we governing the world outside.



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NIMESH MEHTA

In this context, I want to quote one verse from the Bhagavad Gita, which says how life should be governed, and that verse also serves as the principle of 'time management' also. In Bhagavad Gita, verse 6.17 says:

युक्ताहारिवहारस्य युक्तचेष्टस्य कर्मसु। युक्तस्वप्नावबोधस्य योगो भवति दुःखहा।।१७।।

So, Yukth aahar means we should be regulated in eating, vihar means in moving around, and we should be very disciplined and managed in all our efforts and actions, even the seemingly common ones like sleeping and awakening.

If the projects get delayed, this delay lingers in our mind and prevents us from getting into newer projects. Unless consciously broken, this may result in a vicious cycle.

In absence of self-discipline, structured plans cannot be created and in this situation the person is controlled by gadgets, technology, people and the unplanned work. So, time management and work-life balance is adversely affected.

Therefore, one should have total control over the processes that lead to important decisions of life.



Sales Booster





Union Budget 2018: Education sector gives thumbs up, Rs. 1 lakh crore investment laudable, say educationists

By: Abhay Anand Updated On: 01 Feb 2018 06:58 PM IST



The Union Budget 2018-19 is to a larger extent a balanced Budget when it comes to the education sector and more so in case of the higher education. Presenting the General Budget 2018-19 in Parliament, the Finance Minister emphasizing the need to step up investment in research and related infrastructure in leading educational institutions, announced the proposal to launch a major initiative named "Revitalising Infrastructure and Systems in Education (RISE)".

Arun Jaitley said that over the next four years, a total of Rs. 1,00,000 crore will be invested in the initiative. Referring to higher education, Shri Jaitley announced the launch of "Prime Minister's Research Fellows (PMRF)" Scheme.

He pointed out that 1,000 best B.Tech students will be identified from premier institutions each year and facilities will be provided to them to undertake Ph.D. in IITs and IISc with an attractive fellowship. Acknowledging the critical nature of the training of teachers during service, the Finance Minister also referred to the move to initiate an integrated B.Ed. programme for teachers.

The people associated with the sector have called it a progressive budget and have given thumbs-up to it. Let's look at reactions from some of the key stake holders.

Dr. R Theyvendran, MDIS Secretary-General said, "From an education perspective, the Union Budget proposals for 2018 – 2019 look progressive. One conspicuous highlight is its focus on enhancing the quality of education. For more than a decade now there has been a lot of debate surrounding the quality of education and how to maximize learning outcomes in India. Arun Jaitley's focus on using digital technology for enhancing the scope of the sector is bound to be a game changer in the country's education system. The start of an integrated B. Ed. program with teachers training as the main focus will ensure better educationists, which in turn will ensure better quality students and a more responsible education structure. The proposal to invest Rs. 1 lakh crore over the next 4 years for a new drive to boost Research and Development is laudable and will go a long way in bringing in more professional education modules. The biggest driver in the sector will undoubtedly be the thrust on moving from 'black boards to digital boards' with increased emphasis on technology and digital intensification."

Dr. P. Sathyanarayanan, President of SRM University said, "We are very happy to see the continued focus on research and development in the education sector. The fact that Rs. 1 lakh crore has been earmarked for revitalising innovation under RISE over the next 4 years augurs well for the future. We at SRM are committed to creating an innovation and R&D focused institution and we believe that we are completely in sync with the aspirations of the Government in reaping rich demographic dividend and this is possible through high-quality education. The focus on creating a corpus of the best brains of the country and getting top 1,000 B.Tech students from the top institutions to work for research is a healthy way forward and we are grateful to the FM for his programmes in the segment."

The allocation Rs 1 lakh crores to the education sector is being hailed as a huge jump considering any budget in last decade. As per the education industry, the government has overall raised a hand towards prominence in increasing quality of higher education and overall quality of education.

Dr. Rupamanjari Ghosh, the Vice-Chancellor, Shiv Nadar University reacted by saying, "I was also looking for specific incentives to enhance private and philanthropic participation and industry-academia collaboration in the sector, given that India spends only 0.7% of its GDP on research. A strong governmental push in the form of an innovation policy will help. The 'PM research fellows' need not be restricted to only elite public-funded institutions — one needs to create an entire ecosystem of excellence in the country, and not just a few islands of merit."

Referring to the initiative of setting up Institutes of Eminence, Jaitley said that more than 100 applications have been received. "We have also taken steps to set up a specialized Railways

University at Vadodara", the Finance Minister said. He added that 18 new Schools of Planning & Architecture (SPAs) will also be established in IITs and NITs as autonomous schools."

Dr. P. Venkat Rangan, Vice Chancellor, Amrita Vishwa Vidyapeetham said, "The staggering outlay of Rs 100,000 crores to give a fillip to research excellence in premier educational institutes through the new RISE initiative is a very welcome step. India is currently spending less than 1% of its GDP on research. RISE will go a long way in boosting innovation for flagship programs of the Govt. like Make in India and Digital India. The Government's stated focus on enhancing the quality of education through technology and improving the quality of teachers is also welcome. The 'Prime Minister's Research Fellows' scheme to provide scholarships to 1,000 B. Tech students will help meritorious candidates excel in higher education. We hope all these initiatives will be extended fully to private deemed-to-be universities with a proven track record and contribution in terms of research excellence, innovation and societal engagement, to set up centers of excellence in cutting-edge inter-disciplinary areas."

As mentioned by Finance Minister in this financial budget of allocating INR 1 lakh crores to the education sector; its a huge jump considering any budget in last decade. As per the stakeholders, the government has overall raised a hand towards prominence in increasing quality of higher education and overall quality of education.

P. N. Hariharan, CFO, ITM Group Of Institutions says, "This year's budget has been the most awaited announcement since the introduction of GST took place. Education is essential of all, and a responsible government cannot ignore it. The budget made it very clear for the educational Institutions that training of teachers during service is extremely critical so the quality of education will increase only when the quality training will be provided to the untrained professionals. So the government has amended the Right to Education Act to enable more than 13 lakh untrained teachers to get trained. We are hopeful that by the government promoting about e-learning, by that the education sector moves one step forward towards digitization of education. "So the emphasis should be largely given to education and skill development as the sector in previous years has had a huge shift in the landscape around the world."

Vijay Thadani, VC and MD, NIIT Ltd said, "It is a progressive budget with the right emphasis on training of teachers, use of technology and funding for research. Increase in digital intensity in education and envisaging move from "black board" to "digital board"; using technology to upgrade the skills of teachers through a digital portal "Diksha"; national program on artificial intelligence under the aegis of Niti Aayog; mission on Cyber-Physical Systems and a test bed for 5G technology at IIT Chennai were among the other encouraging initiatives."

Prof. Sanjay Gupta, Director General, World University of Design (WUD) said, "In terms of the development of cities, the budget gives an added fillip to the smart cities mission and urbanization along with with the proposal to develop 10 prominent tourist destinations as iconic tourism destinations. This is where the proposal to open 18 new schools of planning and architecture in order to generate skilled designers and architects will create the necessary impetus and awareness towards the importance of design in every aspect of education be it urban planning, architecture, management or engineering. The need for sustainable environment-friendly urbanization and preservation of the fabric of an old city syncing it with modern growth can be addressed aggressively with the right education and awareness."

Prof. Ashutosh Dash, Associate Professor, MDI Gurugram said, "The budget speech indicates government focus on the rural sector to create more jobs and by 2020. This will require more fund allocation towards the education sector and human resource development sector. The government should also continue creating the environment that ensure 'ease of doing business'. This will lead to more investments by the private sector and create further jobs for the students completing their formal education."

https://university.careers360.com/news/union-budget-2018-education-sector-gives-thumbs-rs-1-lakh-crore-investment-laudable-say-358446

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NIIT launches e-programs for women

The programme, to be delivered through Training.com a multi-modal learning platform by NIIT, is designed for women entrepreneurs, students, and freelancers who would like to delve into the arena of social media marketing

07 March, 2018 by BW Online Bureau



NIIT Limited, a leader in Skills and Talent Development, has launched a free online Program on Advanced Social Media Marketing exclusively for women, this International Women's Day. The last date to apply for the programme is 11th March 2018.

The programme, to be delivered through Training.com a multi-modal learning platform by NIIT, is designed for women entrepreneurs, students, and freelancers who would like to delve into the arena of social media marketing. The programme equips the learners to kick-start a career in Digital Marketing. This is a self-paced programme and the learner can go through it anytime. The duration of the programme is 1.5 hours consisting of 10 different modules.

The learners can earn a graded certificate in clearing the assessments. The programme will guide the learners on how to achieve their career and business goals using social media and provide knowledge on different social media modules such as:

- Facebook, YouTube, Instagram, LinkedIn and their tools
- Content and social media
- Social media advertising
- Social media mistakes to watch out for
- Blogging

Speaking on the occasion, Mr. Prakash Menon, President, Global Retail Business, NIIT Ltd., said, "Social Media is growing at a fast pace and it helps in spreading the word in a cost-effective manner. With such amazing growth prospects, every business today needs to leverage proper social media channels in the best possible way. Hence NIIT on this International Women's Day aims to train women entrepreneurs, students and freelancers on social media marketing to help them grow and attain their goals."

http://bwpeople.businessworld.in/article/NIIT-launches-e-programs-for-women/07-03-2018-142614/



Vijay Thadani, Vice Chairman & Managing Director, NIIT Ltd. comments on the steps in the education sector in the Union Budget 2018. #Budget2018



Know what Sapnesh Lalla, CEO, NIIT Ltd has to say about employment with respect to skilling, job market, apprenticeship and skill gap in employees. Read more: http://www.businessworld.in/.../Finding-Pr.../21-03-2018-



Finding Productive Resources Is A Growing Challenge In Organisations: Sapnesh Lalla, CEO, NIIT Ltd Sapnesh Lalla. CEO of NIIT Ltd talks about employment after skilling, job market, apprenticeship and skill gap in employees., skill gap, human resources,...

Mr. Gavin Dabreo, CEO, MindChampion Learning Systems Limited (MLSL) speaks on the company's performance during Q3. Read more: http://www.niit.com/.../traini.../newsroom/Pages/press-rel.aspx...



NIIT has acquired Eagle Productivity Solutions, a top-rated global provider that specializes in training solutions for companies launching sophisticated cloud-based applications across commercial and medical audiences. This acquisition further helps NIIT expand its capabilities in high-adoption application rollouts and deeper domain expertise in the pharmaceutical and life sciences domain – specifically, global launches of cloud-based technology in the Life Sciences Industry. In turn. Eagle's clients will gain access to more evolved service models, expanded capabilities including a richer variety of training content, and a stable and established global structure.

Learn more at http://info.niit.com/niit_eagle_acquisition



NIIT delegation led by Mr Sapnesh Lalla, Chief Executive Officer, NIIT Ltd (SEAC) in Beiling on March 14, 2018.



Robotic Process Automation (RPA) has been gaining traction as a way of automating repetitive, tedious tasks. Financial institutions, retailers, BPOs and others have started using RPA. #automation Read more:http://www.thehindubusinessline.com/.../r.../article10040270.ece



In India's technology space, the biggest increases in hiring are now happening in the engineering and R&D arms of MNCs, also called GICS.



Career development programs help in increasing retention rates of your top talent. #DigitalTraining #jobs #DigitalTransformation #EquipYourTeam Read more: https://www.forbes.com/.../four-strategies-for-finding-and-.../...



This International Women's Day, NiIT Ltd announced a free online program on Advanced Social Media Marketing exclusively for women. Apply 100% Discount Coupon Code: WOMN8290 Last date: 11th March 2018. Click



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apnesh Lalla, CEO, NIIT Ltd speaks on NIIT's acquisition of Eagle roductivity Solutions. Read more: http://www.niit.com/



difference in the way organizations work to create value for their cust and colleagues. Read more: http://www.niit.com .../traini.../newsroom/Pages/press-rel.aspx...

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Sapnesh Lalla, CEO, NIIT Ltd speaks on the employment scenario and the



Mayoori Kango will be joining us live in an interactive Facebook session on digital marketing. Join our Facebook Live session today from 3 PM - 3:30 PM. Know More -http://bit.ly/2Fo3cSF



areer development programs help in increasing retention rates of your top talent. #DigitalTraining #jobs #DigitalTransformation #EquipYourTeam Read more: https://www.forbes.com/__/four-strategies-for-finding-and-....



IIITGhana gifts 5 computers, laptop and books to Ghana school!



After Ghana teacher's MS word drawing on blackboard went viral, Indian firm gifts real computers to school The photos posted by the teacher on Facebook inspired NIIT Ghana, an offshore wing of the Indian firm, to donate five computers, a laptop and ICT textbooks to the

Globally, technology providers offer diverse solutions to conventional "ulocally, technology provises one unverse solutions to conventional problems. One such technology helps CPG's make informed decisions of which bank to linvest in for best returns, based on various parameters. With such collaborations comes the need for relationship managers to allow understand technology, in addition to banking and marketing communication." - Prakash theron, President, Bookal Refall Business, NIT Ltd. Read more: http://bfsi.eletsonline.com/relationship-management-and-



Relationship Management and Banking in the age of Fintech

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"These new-age jobs will require newer skill-sets to work towards a wide range of algorithms and capabilities such as text analytics, geospatial analysis and optimisation to gain insights that were previously out of reach. Machine learning blends technology, mathematics and business analytics into one job and will soon be the most in-demand career." - Rajan Venkataraman, Chief Digital Officer, NIIT Ltd. Read more:



How Machine Learning is pushing the boundaries of Artificial Intelligence

Setting yourself up with the skills to work with smart machines is a good move—no matter what stage of your career you are in. FINANCIALEXPRESS.COM

"With each passing day, AI is becoming ever more powerful and tremendously useful, leaving no sector untouched - making its presence felt through its supplementary processes such as Big Dafa, internet of Things and Machine Learning, Large corporations are investing significant amounts of money in advance research and design of people-centric. All systems, to develop a more humanistic apporach to artificial intelligence. Now, even Digital Marketers are shifting their focus from creating content for small screens (mobile-first) to working on incorporating AI not the latest scheme of things (AI first), "says Prakash Menon, President, Global Retail Business, NIT LIG. Read more: http://www.adageindia.in/.../how-ai-../articleshow/s4023556.cms



 $\operatorname{How}\operatorname{AI}$ is Changing the Game of Digital Marketing

https://twitter.com/NIITLtd