NIIT envisages robust growth potential for skilling in Global Capability Centres (GCC)

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nging scenario ... cutive Vice President and E ... Business, NIIT ... d of skills and talents they will ... he goal of any lea ... Jsets". Our programs are desig ... cific role, which inci ... through opposing arguments, reflect ...

NIIT announ... ...n of Full Stack Digital Marketing Prog... ...r Graduates and Emerging Entrepreneurs

New Delhi [India], October 22 (ANI/BusinessWire India): NIIT Limited, a global skills and talent development company and leading provider of man... training services has announced the launch of fresh batch of cutting-edge Full Stack Digital Marketing Programme for Graduates and Emerg... Entrepreneurs under NIIT Digital.

NIIT has successfully transitioned its customers to the NIIT Digital platform and through this, learners are able to access their learning plans and all associated content and services digitally.

Digital Marketing as a career option, is witnessing rapid growth in India. Research by multiple job portals has revealed that there is a yearly demand for 2 million digital marketing jobs in India. Digital Marketing also features as one of the top career trends in LinkedIn's "Jobs on the Rise 2021 India" list. To add today's start-ups, need digital-driven marketing strategy for customer acquisition. Therefore, it has also become imperative for aspiring entrepreneurs to acquire digital marketing skills.

For Graduates, the Full Stack Digital Marketing program will provide on-demand placement assurance for digital marketing job roles like digital marketing executive, brand marketing executive, social media marketing executive, etc. The program will enable aspiring Entrepreneurs with the requisite digital marketing skills for customer acquisition and business growth, which also enables them to enhance their business growth with the new-age Digital Marketing skills that the program is offering.

Speaking on the announcement Abhishek Arora, EVP and Business... Skills and Careers Business, NIIT Ltd., said, "Over the years NIIT has been committed towards delivering disrup... ning solutions, producing highly skilled and industry ready talent in emerging job roles. We are pleased to lau... resh batch of Full Stack Digital Marketing

NIIT's Subsidiary, RPS Consulting appoints Francis Jacob as President and Business Head

New Delhi [India], November 30 (ANI/ BusinessWire India): ... RPS Consulting announced the appointment of Francis Jacob as its ... Head.

RPS Consulting is a leading provider of training program... technologies for experienced technology professionals, spe... needs of Global Systems Integrators and Capability Center... companies.

...perience and expertise in scaling technology and training busine... most recent role, Francis was the Director for Oracle University for...

...appointment Sapnesh Lalla, CEO and Executive Director, NIIT... ...rancis and welcome him to the NIIT family and am confident that, together... ...ccess story with RPS. Francis's track record and depth of experience makes him an ideal... build on the great work done by the RPS team."

Commenting on the development, Prasad Balakrishnan, CEO and Executive Director, RPS Consulting P... Ltd. said "Both NIIT and RPS Consulting are leading names in the technology training industry. Francis brin... immense thrust to our Customer Relationship Management strategy while advancing our Business Excellen... Goals and help in Organisational Transformation."

Speaking on joining the NIIT family as President and Business Head, RPS Consulting, Francis Jacob said, ... am excited to join RPS and the NIIT family at a time when there is war for quality technical talent in the marke... With this need for continuous learning and skill development, we look forward to working with our Technolo... Partners to expand our footprint among the GSIs and GCC in India."

NIIT Limited recently acquired 70% stake in RPS Consulting Private Limited (RPS Consulting). Th... acquisition creates new opportunities for NIIT and RPS Consulting to deliver innovative learning solutions... emerging digital technologies including Software Architecting and Engineering, Data Science, Clou... Automation and DevOps, for both working professionals and new hires. The acquisition will also help N...

Mastering th...

Building a promising career ...xperts says Abhishek A... EVP and Business Head, Skills and Careers Business, NIIT Ltd.

In our highly connected world—as Artificial Intelligence and Machine Learning take over our lives—the way we interact... transact has changed distinctly. In the process, for most businesses, digital marketing has become a powerful game-changing... that is applied for driving impact as well as profits. Across the globe, we are witnessing a marked rise in digital marketing... and in India alone, data from various job portals suggest that there is a demand for about two million jobs in the field... surprising then that on LinkedIn's Jobs on the Rise 2021 India list, digital marketing features second in the top career trends... means the hot seat for jobs available across different verticals is reserved for social media and digital marketing roles incl... that of social media marketing manager, social media strategist, and growth hackers.

Interestingly, this increase in demand for digital marketing professionals is not restricted to agencies but is spread across diff... sectors and industries. Delving deeper into the markets, currently, India has the third-largest start-up ecosystem in the w... However, as per a study conducted by IBM Institute for Business Value (IBV) and Oxford Economics, 90 per cent of I... start-ups fail within the first five years. The study says that one of the prime reasons for their failure is the inability of the star... to acquire customers. This could be because, in the past, customer acquisition was an internal, localised affair; while toda... all about drafting and executing a digital-driven marketing strategy that has a remarkable reach. From a business point of vi... ...to invest in marketing efforts on online platforms because that's where the target audience for... ...mount of their time. That's why, it is easier to grab attention and make a connection th... ...al media, e-mails and websites.

NIIT surges 41% in one week on strong Q2 results

For Q2FY22, NIIT had reported a more-than-double... net profit at Rs 52.4 crore

Shares of NIIT hit a multiyear high of Rs 431.15 after they rall... trade on the back of heavy volumes. In the past one week, th... services company has zoomed 41 per cent after it reported... September 2021 (Q2FY22). In comparison, the S&P BSE... period. The stock had hit a record high of Rs 507 on January...

Trading volumes on the counter nearly doubled, with a com... hands on the counter on the NSE and BSE till 11:28 am.

the counter on the NSE and BSE till 11:28 am.

For Q2FY22, NIIT had reported a more-than-double or 101 p... net profit at Rs 52.4 crore on the back of strong operational... Rs 314 crore while earnings before interest, taxes, depreciat... basis points at 23.5 per cent.

The company's corporate learning group (CLG) posted rever... of 29 per cent. CLG singed 6 new MTS contracts, highest a...

NIIT bags ASSOCHAM Award for Building Sales... Service Capability Enabling Business

New Delhi [India], November 25 (ANI/BusinessWire India): NIIT Limited, a global skills and talen... company and leading provider of managed training services, has won the ASSOCHAM Awa... Sales and Service Capability Enabling Business at EduMeet 2021, the flagship event w... excellence in the education and skills industry.

Bimaljeet Singh Bhasin, President, Skills and Careers Business, NIIT Ltd. said, "We are delig... this award from ASSOCHAM for Building Sales and Service Capability Enabling Business. As a... in skills and talent development, our priority has always been to deliver outcome driven learnin... to enterprises in line with their emerging talent requirements."

"We have been enabling enterprises across sectors to align their Learning and Development (L... with focused and specific Business goals. We want to empower companies with highly... oriented, digitally adept, and customer-focused workforce," he added.

Sales and Service capability building are critical components of any organization's long-term... NIIT has deep expertise in empowering businesses in creating an eco-system for talent dev...

NIIT announces partnership with immerse to expand experiential training offering

...tlanta (Georgia) [US]/ New Delhi [India], November 18 (ANI/BusinessWire India): NIIT Limited, a global skills and talent... ...velopment company and leading provider of managed training services, announced today that it has entered a... ...nership with Immerse, an open and scalable enterprise platform for VR, AR, and 3D employee experiences.

...t of the partnership, NIIT and Immerse will jointly work on immersive learning solutions for customers utilizing NIIT's... ...e in developing immersive learning solutions hosted on the cutting-edge Immerse Platform. In addition to joint bids, ...ompanies will also collaborate on referrals, inter-party collaboration on products or services, as well as joint sales... ...ting initiatives.

...anies will work in partnership to create transformative learning experiences utilizing virtual reality, augmented... ...reality, and other experiential learning technologies hosted on the Immerse platform.

...cited about our partnership with Immerse. We believe that immersive and experiential technology is the... ...When we combine the immersive content design and pedagogical strengths of NIIT with the powerful... ...g capabilities of the Immerse platform, we can create truly transformative learning experiences that... ...mpact," said Sailesh Lalla, Executive Vice President at NIIT.

...f Immerse says, "We are delighted to have partnered with the team at NIIT to help scale immersive... ...bout organisations. Future-thinking enterprises need immersive and impactful training to continue... ...retain talent. This partnership is part of an ongoing initiative from Immerse to build an ecosystem... ...n will empower and enable organisations to embrace the future of training in the workplace and... ...ogress this further with NIIT."

...rtnership and the combined immersive learning offerings of NIIT and Immerse, visi... ...html).

NIIT Limited announces Q2 (July - September 2021) Consolidated Results

...RPS ...ness

NIIT envisages robust growth potential for skilling in Global Capability Centres (GCCs)

December 13, 2021 23:30 IST | ANI Press Release

New Delhi [India], December 13 (ANI/BusinessWire India): To bring the spotlight on the evolution being experienced in GCCs in India, NIIT Limited, a global skills and talent development company and leading provider of managed training services announced the launch of its thought paper titled "Learning Reimagined - Catalysing GCC's Transformation."

The paper delves into the changing vision of GCCs in India and the talent necessary to meet their transformation agenda. It also touches upon the case studies of outcome-driven interventions, and how learning designs, methods and frameworks must evolve with the changing needs of a GCC, and most importantly foster innovative thinking.

While discussing about the whitepaper and its implications, Bimaljeet Singh Bhasin, President, Skills and Careers Business, NIIT said, "GCCs in India are going through massive transformation, specifically on two dimensions. Firstly, their work is becoming more strategic, innovation driven and value adding on key business metrics of the parent organization. Second, GCCs in India are now becoming closer and impacting the end customer of parent organization through development of tech platforms and apps which impact customer journeys and experience or Analytics which impacts critical customer touch points. A combination of these two significant changes makes it very important for GCCs to drive significant mindset and skillset expansion and repurpose their workforce in alignment with the overall transformation. Nurturing talent is and will be one of the critical challenges faced by GCCs. GCC organizations must create a roadmap to ensure that talent is unequivocal differentiator for them".

December 13, 2021 23:30 IST | ANI Press Release

Tennis player James BlakeNIIT Limited

You would like to read

NIIT and Axis Bank partner to launch a Digital Banking Academy

Axis Bank and NIIT IFBI launch a new program on Virtual Sales and Relationship Management

Sutherland partners with StackRoute to launch the Full Stack Engineering Program

NIIT and Axis Bank partner to launch FinTech Engineering Programme

India Gate's new ad shows Jasmin Bhasin cooking delicious Pulao

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According to industry estimates, it is expected that there will be a minimum of 25% rise in hiring by GCCs, strengthening the talent base in the country. It is also expected that the sector will register about 20% hike in the overall salaries which will further help in attracting and retaining talent

Speaking on the changing scenario of GCCs in India and the workforce required for it, Dr Yogesh Kumar Bhatt, Executive Vice President and Business Head - Enterprise IT Business, NIIT Limited said, "Keeping in view the rapid transformation of the GCCs and the kind of skills and talents they will need, we at NIIT do not limit the goal of any learning design to just building the required 'skillsets', but also enabling 'mindsets'. Our programs are designed to build capabilities for a specific role, which includes the ability to collaborate, create value, reconcile conflicts, navigate through opposing arguments, reflect upon self, adapt to change, and set oneself in a path of continuous learning. We call these as Transformative Competencies, and without these, talent transformation initiatives are likely to fail."

The key highlights brought forth by the paper are:

The changing vision of GCCs located in India

The disruption caused in their operations by the pandemic

The talent requirements needed to meet the transformation agenda of the GCCs

Evolution of learning designs, methods, and frameworks in keeping with the transformation agenda of GCCs and the need to foster innovative thinking

Please access the complete thought paper (https://www.niit.com/india/training/newsroom/Documents/Learning%20Reimagined%20-%20Catalysing%20GCC%E2%80%99s%20Transformation%20_%20StackRoute%20Whitepaper.pdf) here.

NIIT provides disruptive IT learning solutions on programming, quality-engineering, data-science and digital architecture. The immersive and remote programs offered through StackRoute, an NIIT venture are practitioner-led and outcome-oriented, with Transformative programs being bespoke learning interventions for professionals in the mid to senior-level role aspiring for technical leadership.

Geared towards imparting deep skills in digital technologies, StackRoute works with multiple tier-1 IT companies, product engineering companies, and GCCs towards transforming their workforce into full stack developers who can efficiently deliver digital transformation projects with ease.

https://www.business-standard.com/content/press-releases-ani/niit-envisages-robust-growth-potential-for-skilling-in-global-capability-centres-gccs-121121301158_1.html

NIIT envisages robust growth potential for skilling in Global Capability Centres (GCC)

By CRN Team -December 10, 2021

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THE TIMES OF INDIA

Mastering the art of digital marketing

Building a promising career in digital marketing will require learning the ropes of the field by industry experts says Abhishek Arora, EVP and Business Head, Skills and Careers Business, NIIT Ltd.

In our highly connected world—as Artificial Intelligence and Machine Learning take over our lives—the way we interact and transact has changed distinctly. In the process, for most businesses, digital marketing has become a powerful game-changing tool that is applied for driving impact as well as profits. Across the globe, we are witnessing a marked rise in digital marketing jobs, and in India alone, data from various job portals suggest that there is a demand for about two million jobs in the field. Not surprising then that on LinkedIn's Jobs on the Rise 2021 India list, digital marketing features second in the top career trends. This means the hot seat for jobs available across different verticals is reserved for social media and digital marketing roles including that of social media marketing manager, social media strategist, and growth hackers.

Interestingly, this increase in demand for digital marketing professionals is not restricted to agencies but is spread across different sectors and industries. Delving deeper into the markets, currently, India has the third-largest start-up ecosystem in the world. However, as per a study conducted by IBM Institute for Business Value (IBV) and Oxford Economics, 90 per cent of Indian start-ups fail within the first five years. The study says that one of the prime reasons for their failure is the inability of the start-ups to acquire customers. This could be because, in the past, customer acquisition was an internal, localised affair; while today it is all about drafting and executing a digital-driven marketing strategy that has a remarkable reach. From a business point of view, it makes sense to invest in marketing efforts on online platforms because that's where the target audience for most businesses is spending a large amount of their time. That's why, it is easier to grab attention and make a connection through channels such as search engines, social media, e-mails, and websites.

Stop selling; start innovating

Having said that, it is important to understand that digital marketing isn't just a 'cool' coveted career option for the interim. According to estimates by management consultancy Redseer, India's digital ad expenditure is expected to grow 10 times over the next decade and will likely account for 70-85 per cent of the total ad market which currently stands at 33 per cent. The digital advertising market is expected to touch \$25-35 billion by 2030 from \$3 billion in 2020. This isn't a fad—the future is digital and that's why even new and aspiring entrepreneurs must acquire these skills which would help them in the long run to strategise and upsurge their businesses. We've seen how digital marketing got a boost during the pandemic with every business creating an online presence to stay in touch with their target audience. That need to connect drove concepts and campaigns on the digital platform that were far quicker and more accessible than conventional mediums. They excelled with far less investment, workforce, and assets making businesses realise that, unlike popular belief, Return on Investment (ROI) for digital marketing is indeed measurable and is far higher than their conventional counterparts.

Learning the ropes

For the uninitiated, an accomplished career in digital marketing is more than making promotional videos, creative GIFs and memes. Here, industry-readiness defines the path to success and so a deep-dive course designed by industry professionals with hands-on experience is the quickest way to excel in the field. It is about creating a brand value and maintaining its image through a spectrum of expertise that extends from drafting strategies to executing them and possessing the technical know-how of steering the brand to make a mark. Digital branding focuses on providing value and aims at inspiring loyalty and brand recognition while targeting a large group of audiences. One needs methodical training on the workings of websites, social media, e-mail marketing, and other digital promotion mediums while also developing an acumen to respond to industry trends—not steering away from the marketing goals of the brand and the organisation at large. Therefore, in addition to creating smart brand videos, campaigns, and marketing assets for Facebook, Instagram, YouTube, Twitter, Pinterest and LinkedIn, there needs to be a knack for identifying growth opportunities using eCommerce, creating smart marketing briefs, utilising paid marketing campaigns, and making Google work to the brand's advantage through keywords and smart work.

An interesting course to look at would be NIIT's Full Stack Digital Marketing Programme meant to make StackRoute certified, industry-ready, digital marketing experts. Designed by industry practitioners and digital marketing experts, this 20-weeks part-time program is online mentor-led and is extremely hands-on with placement assurance. The challenges shared in the modules are based on real-life case studies and make it perfect for professionals and entrepreneurs alike. By the end of the course, entrepreneurs can leverage skills to scale their businesses and job seekers can become industry-ready to work on world-class digital marketing projects and teams.

A course like this is further instrumental in building all-around skills including business and interpersonal ones that help to handle a brand's image better. In the long run, only those fuelled with passion, creativity, innovation, analytical skills, patience, and goal-orientation—and are backed with the right technical skills—will be able to soar high in the extremely dynamic and versatile field of digital marketing.

THE ECONOMIC TIMES | Industry

NIIT to grow skills business to cash in on changing market conditions

By Priyanka Sangani, ET Bureau Last Updated: Dec 30, 2021, 06:00 PM IST

Synopsis
The skills business, which operates primarily in India and China, has so far been a purely brick-and-mortar model which went digital with the onset of the Covid-19 pandemic.

Skills and corporate development firm **NIIT** will approach its skills development **business** like an **educational technology company** and invest in growing it in line with changing market conditions, its top executive said.

NIIT has evolved from a training company to collaborating with the industry to help create a pool of skilled IT talent and expand its business globally.

The skills business, which operates primarily in India and China, has so far been a purely brick-and-mortar model which went digital with the onset of the Covid-19 pandemic.

"We have to transform this fundamentally into a digital business. This is going to take on the trajectory of an ed-tech company and we will invest in it in the next few years," said Sapnesh Lalla, CEO, NIIT. "It will see rapid growth, rapid expansion and investments over the next few years and grow at a trajectory where it becomes substantial and very relevant," he said.

Lalla said the company, which recently turned 40, had undergone several transitions over the decades.

NIIT has evolved from a training company to collaborating with the industry to help create a pool of skilled IT talent and expand its business globally. This transition now, from offline to online, will be another significant step in its evolution.

At present, the skills business contributes about 15% to its overall revenue, while the corporate training business forms the bulk of it.

This, Lalla said, was the mature business and would continue to grow rapidly as well and consolidate its leadership position through organic and inorganic investments.

"I expect the skills and career business to grow faster, at the pace of an edtech – 50-60% year-on-year. The corporate business will grow at about 20%," he said.

In October, the company announced the acquisition of RPS Consulting, a provider of training programmes on emerging digital technologies.

NIIT will continue to be on the lookout for acquisitions in the $15-$30 million range for both its businesses, either to gain access to new capabilities or a new audience.

Lalla said the company's success in transforming people's lives over the last four decades would help it stand out in a crowded ed-tech market which has attracted a slew of new players and investments over the past year. "Our students have succeeded because we worked really, really hard to create outcomes...I think that's our differentiator ... we will continue to use technology to innovate and find methods of creating more effective learning solutions," he said.

Collaborations with universities, too, will be a significant part of its future strategy.

"We've always had strong university partnerships on one side and strong corporate partnerships on the other side. While universities do a good job in teaching them the fundamentals, many of them do not have the skills to get aspirational jobs," said Lalla.

The company will partner with universities to train students in skills that are in demand by its corporate partners.

Why there has been a tectonic shift in the courses in demand

Post the pandemic, institutes of higher education are looking to introduce holistic programmes that combine technology, skill development and lifelong learning

Shelly Anand New Delhi December 16, 2021 UPDATED: December 16, 2021 19:29 IST

Illustration by Siddhant Jumde/ India Today

The ongoing Covid-19 pandemic continues to fundamentally reshape our institutions and systems, with the changes in the education sector making this quite clear. The initial wave of reshaping included the shift to online learning and virtual classes, with students and teachers having spent the past year adjusting. While this continues, educational institutions are now braving the next wave of changes—such as the development of new courses that better meet the demands of online education and the new job markets developing as the pandemic (hopefully) recedes.

The Centre's National Education Policy (NEP) 2020 is an example of this. "The NEP 2020 aims to increase the gross enrolment ratio in institutes of higher education to 50 per cent by 2035, from 26.3 per cent in 2018, with distance and online education suggested as one of the key strategies," explains Abhishek Arora, executive vice president and business head at NIIT's Skills and Careers Business. "The pandemic and the new AICTE (All India Council for Technical Education) policies have compelled universities to prioritise technical courses. Institutions are trying to provide students with courses that will assist them in securing placements in top companies." In response to the progressive policy environment and the increased demand for quality education, institutes of higher education have launched online programmes, including entirely online courses and hybrid ones.

In Tune with the Times

Under the NEP, there is an emphasis on holistic, less-siloed education. In parallel, there is also a push to embed technology more deeply in the curriculum. According to Ranjan Banerjee, dean of BITSoM (BITS School of Management), "All of these [new priorities] will reflect in the nature of courses [being offered] going forward. In our own curriculum, we are ensuring that an awareness of emerging technologies is embedded in every specialisation."

Digital transformation has been leading the way. Full stack (serving both the backend and client-side) software and product engineering, cloud computing, data science and other related programmes are key enablers of boosting this transformation. That could be why NIIT has introduced popular courses such as full stack digital marketing, full stack product engineering, data science and machine learning, cyber security, game development and digital forensics, to name a few. "The tilt is towards courses that focus on automation, the Internet of Things and artificial intelligence," says Arora.

Driving the Shift

All the businesses that could ever become digital have done so in the last two years. This has led to a massive increase demand for workers equipped with the requisite skill sets and has created new job descriptors. Jaskiran Arora, dean of the School of Management at BML Munjal University, says, "Based on industry requirements, the nature of programmes offered by progressive universities were bound to change. With digitisation becoming mainstream and data becoming the lifeline, data-driven programmes such as analytics, machine learning and artificial intelligence are mushrooming. On the other hand, courses such as design thinking and creativity are also coming to the forefront."

While the university had already begun offering data-driven courses two years ago, it now also offers an MBA with a specialisation in entrepreneurship—this includes courses in innovation, creativity and design thinking. "The idea is to prepare students not only for tomorrow, but also the day after tomorrow," adds Jaskiran.

Though there has been a marginal decline in interest in engineering and management programmes, according to Bhaskar Chakravarty, director admissions, Amity University, given the troubled times the world is going through, there is a pronounced demand for courses in psychology and domain health and the allied sciences. "The following programmes have seen an upward trend [in student interest]—psychology, hospital/ healthcare administration, pharmacy, interior design, fine arts, fashion and physiotherapy," says Chakravarty.

What to Expect

With the need for lifelong learning to stay relevant, courses at the intersection of business and technology for working professionals will be in good demand, suggests Banerjee. "It's not just the technology, but its interface with human decision-making and courses that look at this for specialised verticals will also grow," he adds. Experts also say that as India builds a stronger entrepreneurship system, programmes that marry the conventional MBA with an entrepreneurship orientation will also emerge.

Covid, Online Professional Programmes; Here Are Top Trending Courses In 2021

Trending Courses In 2021: With colleges and universities holding classes remote, students have enrolled in online courses for their easy accessibility and easy course format. With the year coming to an end, let us look at the emerging courses in 2021.

Education | Written By Mridusmita Deka | Updated: Dec 26, 2021 5:17 pm IST

New Delhi: While the year 2021 saw disruptions in most of the academic courses due to the ongoing Covid pandemic, several online courses provided by Study Webs of Active Learning for Young Aspiring Minds (SWAYAM), Indian Institutes of Technology (IITs) and other institutions and platforms this year were trending. With colleges and universities holding classes remote, students have enrolled in online courses for their easy accessibility and easy course format.

Given the developments in the last five years and unprecedented Covid times, as per International Career and College Counseling (IC3) Institute Academic Head, Amrita Ghulati, there has been a definite surge in courses related to Artificial Intelligence, Machine learning, Cyber security, Data Science, Digital Marketing, Business Analytics, and Health care.

"Particularly, interesting is the growth in courses in entrepreneurship and innovation across different levels of education, also being embedded in some well-established, traditional programs of study. Another noticeable trend is the bent towards more broad-based, inter and multidisciplinary courses — T-shaped education with breadth across disciplines coupled with depth or specialization in one or two domains," IC3 Institute Academic Head added.

Also, the second wave of Covid which hit the country during the beginning of the year had led medical professionals and healthcare executives to delve into courses to learn what the virus is all about and how to approach patients who are affected.

With the year coming to an end, let us look at the emerging courses in 2021.

Academic Writing

Academic Writing course is among one of the emerging SWAYAM certificate courses that aimed to bridge the gap by providing knowledge for effective and result-oriented academic writing. The course is a foundation-level course and the learning depends on how a learner does their research work on a specific area. Students can avail Academic Writing course in SWAYAM. The course duration is 15 weeks and the course is in line with the higher education regulator, University Grants Commission's pre-PhD courses work.
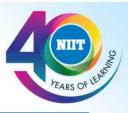
Digital Marketing

With the increase in the penetration of the internet and online activity, the scope of digital marketing has also increased. Digital marketing includes topics like content marketing, search engine optimization (SEO), social media and marketing analytics.

Peace and Conflict Management

The course in Peace and Conflict Management is one of the Swayam online courses that seek to teach the concept of peace and the role of peace in human development. The course in Peace and Conflict Management also seeks to teach learners theories and types of conflict, methods of conflict management, and contemporary initiatives of peace.

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With the increase in the penetration of the internet and online activity, the scope of digital marketing has also increased. Digital marketing includes topics like content marketing, search engine optimization (SEO), social media and marketing analytics.

Peace and Conflict Management

The course in Peace and Conflict Management is one of the Swayam online courses that seek to teach the concept of peace and the role of peace in human development. The course in Peace and Conflict Management also seeks to teach learners theories and types of conflict, methods of conflict management, and contemporary initiatives of peace.

Blockchain Courses

The Blockchain courses are designed to help technical and non-technical learners with key concepts. Kerala Blockchain Academy, under the state-run Digital University Kerala, offered two free fundamental programs in Blockchain technology.

Robotics

The Robotics course was also in trend in 2021. The course in Robotics is one of the SWAYAM free online courses offered by the Indian Institute of Science (IISc) Bangalore and is designed for PhD and Master's students in Electrical/ Mechanical engineer and Computer science. Students belonging to all disciplines of Engineering, Researchers and practicing Engineers can take courses in Robotics in SWAYAM. The Robotics course in SWAYAM platform is a eight-week course.

Covid-19 Contract Tracing

The course on Covid-19 Contract Tracing is for physicians, nurses, and other healthcare professionals. This course helps the learners to have a unified and evidence-based approach to saving the lives of patients affected by Covid.

Languages

With students and professionals working remote during 2021, many learners enrolled for courses on Languages. A study published in the journal Scientific Reports also found that learning foreign languages enhances the brain's elasticity and its ability to code information.

Data Science

Data Science courses have been in the hype in 2021. Courses in Data Science will let a student help in analysing data or information from different sources and gain maximum insight. Data Science courses have been provided by the Indian Institutes of Technology (IITs) including in Delhi and Madras.

Introduced in 2020, IIT Madras' BSc in Programming and Data Science, is the first-ever online degree programme offered by an IIT.

Digital transformation has truly led the way in 2021 and full-stack software and product engineering, cloud computing, data science, and other technologies have been the key enablers of actioning this transformation, Abhishek Arora, EVP and Business Head, Skills and Careers Business, NIIT Ltd said.

Adding that NIIT is in the process of developing free content for its learners and prospective learners and aims to deep-skill them so as to make them future ready, Mr Arora further added that: "With industry 4.0, there is a general tilt towards courses which focus on automation, Internet of Things, Artificial Intelligence amongst others and a learner equipped with these in-demand skills tends to have an edge amongst recruiters. Apart from enabling better job opportunities, they offer ample other advantages too such as edge over competition, equipped with knowledge on real-life projects etc."

Business Standard

NIIT's Subsidiary, RPS Consulting appoints Francis Jacob as President and Business Head

November 30, 2021 23:30 IST | ANI Press Release

NIIT's subsidiary, RPS Consulting appoints Francis Jacob as President and Business Head.

New Delhi [India], November 30 (ANI/ Business-Wire India): NIIT's subsidiary, RPS Consulting announced the appointment of Francis Jacob as its President and Business Head.

RPS Consulting is a leading provider of training programs on emerging digital technologies for experienced technology professionals, specifically addressing the needs of Global Systems Integrators and Capability Centers of large multinational companies.

Francis is a senior leader with over two decades of experience in the technology sector. During these years he has performed leadership roles in global organisations such as Wipro, HP, IBM and Avaya.

He has extensive experience and expertise in scaling technology and training business in India and the Asia Pacific region. In his most recent role, Francis was the Director for Oracle University for the Asia Pacific region.

Speaking on the appointment Sapnesh Lalla, CEO and Executive Director, NIIT Ltd. said "I heartily congratulate Francis and welcome him to the NIIT family and am confident that, together we will charter a great success story with RPS. Francis's track record and depth of experience makes him an ideal leader to build on the great work done by the RPS team."

Commenting on the development, Prasad Balakrishnan, CEO and Executive Director, RPS Consulting Pvt. Ltd. said "Both NIIT and RPS Consulting are leading names in the technology training industry. Francis brings immense thrust to our Customer Relationship Management strategy while advancing our Business Excellence Goals and help in Organisational Transformation."

Speaking on joining the NIIT family as President and Business Head, RPS Consulting, Francis Jacob said, "I am excited to join RPS and the NIIT family at a time when there is war for quality technical talent in the market. With this need for continuous learning and skill development, we look forward to working with our Technology Partners to expand our footprint among the GSIs and GCC in India."

NIIT Limited recently acquired 70% stake in RPS Consulting Private Limited (RPS Consulting). This acquisition creates new opportunities for NIIT and RPS Consulting to deliver innovative learning solutions in emerging digital technologies including Software Architecting and Engineering, Data Science, Cloud, Automation and DevOps, for both working professionals and new hires. The acquisition will also help NIIT expand its Managed Training Services portfolio to include technology training as a Managed Service for its global customers.

https://www.business-standard.com/content/press-releases-ani/niit-s-subsidiary-rps-consulting-appoints-francis-jacob-as-president-and-business-head-121113001337_1.html

BW EDUC◆TION

NIIT's Subsidiary 'RPS Consulting' Appoints Francis Jacob As President

Francis is a senior leader with over two decades of experience in the technology sector.

30 November, 2021 by BW Online Bureau

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http://bweducation.businessworld.in/article/NIIT-s-Subsidiary-RPS-Consulting-Appoints-Francis-Jacob-As-President-/30-11-2021-413329/

Full Stack Engineers Spark the Hiring Gold Rush

Mediawire | Dec 3, 2021, 13:35 IST

Recruitment trends are laying bare the digital skills most likely to get you a job

The Indian IT sector has hit an all-time high with hiring at 52% against pre-COVID levels, evidently making up for lost time due to the pandemic. Inoculation drives originally aimed at the working population are showing results in that they are helping open up workplaces. Although mild fears of a third COVID-19 wave linger, IT recruitment is expected to continue its uptrend. As per Nasscom, the Indian IT sector is a net hirer (already) in FY'21-22 as 1,38,000 new jobs were added to the sector. This employee-centric shift is augmented by parallel upskilling initiatives to train more than 2,50,000 employees in digital skills. The nature of IT jobs is evolving with automation wherein digital efficiencies have taken the driver's seat to redefine recruitment.

Trends suggest IT resource hiring is skewed largely towards a triad of skills that include analytical reasoning, end-to-end product development, and systems thinking. However, job hunting is getting complicated by the fact that recruiters are prioritizing applicants with certified/proven credentials. This accredits to longer hiring cycles for employers, due to talent crunch, and has a hard-bearing impact on rejected candidates. As per a study, an average job search cycle could last up to 3-6 months. For career-oriented job seekers, this turnaround time is a deterrent.

But it doesn't have to be that way.

NIIT a household skill development conglomerate has a series of new-age online upskilling programs for job-seeking graduates to intermediate-level professionals. The Post Graduate Program in Full Stack Product Engineering is the showcase offering from this program lineup. Spanning 22-weeks, this online deep-skilling bootcamp empowers learners to become certified professionals with full-stack competencies. NIIT's pan-India tie-ups procure assured jobs for program graduates with a minimum CTC threshold of Rs.7LPA*. The exit profiles of students have been registered as follows:

- Product Engineer
- Full Stack Developer
- Software Engineer
- Java Developer
- Back-end Developer

The candidacy tracks of this program are in line with the Randstad report that states Java has emerged as the deciding factor for recruitment across all experience levels in the IT sector. Over the years, the hallmark of this online program has been matching talented individuals to well-recognized recruiters some of which include CGI, Wipro, Capgemini, and Mindtree among others.

Scale your Profile with In-Demand Skills

Businesses are racing to digitize operations at scale. To this end, the timing of the pandemic, especially since October 2020-2021, stimulated the demand for skills like full stack competencies, React JS, Android, and Angular JS among other specializations.

The PGP in Full Stack Product Engineering imparts a range of cross-applicable, digital capabilities (such as those mentioned above) that augment learners to spearhead transformational product development. This online course is spread out over 3 stages that target pre-programming fundamentals, Java programming, enterprise application engineering, and capstone projects for industry exposure.

Contd...

The modules touch base with the following subject matter:

- Core Java
- Designing multi-device capable UI
- Rich Front-end SPA
- RESTFul API
- Microservices

- Polyglot Persistence
- API management
- DevOps
- Cloud Deployment
- Product Development

Group assignments further bring into the fold the need to operate on 16 critical on-the-job technologies that include HTML5, CSS3, Bootstrap, Jenkins, MongoDB, and Docker to name some. As per LinkedIn's Jobs on the Rise report 2021, specialized engineering roles are picking up pace. Engineers with the ability to debug systems and maintain data integrity are in high demand. Through the course duration, students acquire similar job-ready expertise in live instructor-led classes to attract job offers from both emerging startups and legacy enterprises, the likes of which partner with NIIT.

A Closer Look at Assured Placements

Workplace adaptability takes more than just subject matter expertise. Modern offices are metropolitan due to which the ability to convey a problem is just as important as the ability to identify it. As part of customary protocols, trainees of the PGP in Full Stack Product Engineering receive profound grooming to acquire business skills. The exercises offer:

- 1:1 connect with thought leaders for trends and insights
- Access to company-specific interview catalogs for conversions
- Proactive feedback to improve interview performance
- Salary negotiations for income parity (if need be)

In addition to the aforementioned upsides, the career support team ensures hygiene checks at 6 levels, acclaimed as NIIT's Super 6 initiative. The exercises target the following development areas:

- Aptitude
- Technical assessment
- Communication Abilities
- Interview handling skills
- Resume building
- Business etiquettes

Elusive talent is shaped when technical expertise meets business acumen. This has been the objective behind NIIT's learner improvement initiatives. The result is in public view. In H1 - 2021, NIIT procured 100% placements for an outgoing batch of the PGP in Full Stack Product Engineering. Upon program completion, 84% of students received job offers within 3 interviews and 94% of students were placed within 30 days of completing the course. NIIT collaborates with over 800 employers to organize year-round virtual job fairs ensuring a conducive environment for employment opportunities. Apply now and reserve your seat at IT industry powerhouses of the day.

*Terms&ConditionsApply

About NIIT

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. It ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint in over 30 countries, NIIT offers training and development solutions to Individuals, Enterprises, and Institutions. NIIT incubated, StackRoute, as a digital transformation partner for corporates to build multi-skilled full stack developers at scale.

Rajendra S Pawar in conversation with ET NOW Swadesh on NIIT completing 40 years of learning.

https://www.youtube.com/watch?v=V8yjTSMjFjA

Bimaljeet Singh Bhasin, President, Skills & Careers Business, NIIT Ltd on Zee Business

https://www.youtube.com/watch?v=4fAQZvg8EDg

THE TIMES OF INDIA

Job Assured Programs Building Career Stability for Students

Deep-skilling platforms are innovating mentorship with game-changing results

India is unraveling into a hotspot for businesses that want to tap the pulse of the populace gravitating towards social media platforms. As of 2020, India had about 518 million social media users. This is expected to increase as infrastructural bounds around internet connectivity get resolved. Social media presents a golden ticket to brands who want to engage target audiences and maximize customer retention. Online user engagement requires specialists with an elusive set of expertise in customer psychology and digital marketing. As a result, job openings in marketing have become a mainstay on job portals.

A key point to note, however, is that job competition is proportionate to vacancies. Research suggests in 2020, professionals had to hustle 30% more for jobs than in 2019. It is safe to assume that job seekers have had to compromise on either compensation or workplace quality.

That doesn't have to be the case.

NIIT, a premier skill development & training conglomerate of India has come up with the Full Stack Digital Marketing Programme. This 20-week part-time online certification is founded on the academic principles of nurturing job-worthy skill mastery. It speaks directly to the recruitment demands of multinational corporations that need certified digital marketing practitioners. NIIT has a pan-India network of 800+ hiring agents, who engage actively with its placement support division to maintain their organizational headcount with a productive workforce. Upon course completion, students are certain to receive job offers complementing their newfound knowledge with a minimum salary assurance of Rs.3LPA*.

NIIT has re-introduced the Full Stack Digital Marketing Programme in 100% online mode. With a rich history of alumni for the classroom version of this course in pre-pandemic years, NIIT continues to sell out its batches for virtual sessions. Here are the top highlights of the program that are validated by student testimonials.

Technology-Driven Curriculum

Marketing is best learned from experiential training. Operating automation tools is a skill-enhancer for professionals whose theoretical principles are already strong. For this reason, instructors adopt a project-based learning methodology that trains students to manage digital marketing campaigns and earn hands-on experience with the toolkits. To stir up an entrepreneurial spirit within the students, they're tasked with establishing, managing, and scaling self-owned digital properties. This trial and error approach allows even business owners to learn critical concepts at NIIT and upscale their operations online.

The immersive learning pedagogy at NIIT promotes technical mastery of over 40 tools and platforms that include Wix, Giphy, Insta Shorts, Google Analytics, and PPC ads to name some. Following program completion, students have the know-how to earn the following certifications:

- Google Ads Certification
- Google's Digital Garage: Fundamentals of Digital Marketing Certification
- YouTube Certified Program
- Facebook Certified Media Planning Professional
- Facebook Certified Digital Marketing Associate

To enable future-ready individual contributors the training modules focus on the following subsets of marketing:

- Website design
- Search Engine Optimization
- Social Media Management
- Pay Per Click Marketing
- E-commerce optimization

Since the program is part-time, weekend sessions suit both working professionals and applicants who're pursuing full-time scholarly degrees in their discipline. For this reason, the average age of subscribers for the Full Stack Digital Marketing Programme is between 21-25 years.

Assured Jobs

COVID-19 was a harsh reminder of the fact that nothing can be taken for granted. Even the topmost formal education institutions rescinded job offers from graduates. Job assurance was forgotten as a thing of the past. That is until now. In digitizing its state-of-the-art advanced certifications, NIIT goes a step beyond to offer job assurance for eligible students with a minimum CTC* threshold. The following exit profiles will be open for students vis-a-vis the Full Stack Digital Marketing Programme:

- Digital marketing specialist
- Brand marketing specialist
- Social media analyst
- SEO specialist

NIIT's industrial tie-ups stretch across the league leaders in the BFSI and IT sectors. Pan-India organizations tie-up with NIIT for their talent acquisition needs. The program duration is designed to accommodate enough bandwidth for grooming exercises and ensure the build-up of essential business skills in each individual. This includes sharing interview guidebooks, mock tests, and personal conduct manuals to leave a lasting impression.

Placements are assured as students top-up technical competencies with desirable people traits. Data for H1-2021 suggests an NIIT student takes an average of 8.75 days to land a job after course completion. Of all the learners appearing for interviews, 84% receive job offers within 3 interviews whereas 33% of learners convert their very first interview to land a job. During the aforementioned period, 94% of students were placed within 30 days of graduating from the program.

Affordable Payment Plans

NIIT provides an equal opportunity ground for all learners. Having played the role of a flagbearer for mass upskilling, the institution takes all the necessary steps to welcome a multi-ethnic, and social mix of applicants for its online programs. To implement this core philosophy, NIIT offers flexible payment plans with customizable EMI options. With a verifiable heritage, NIIT is bringing to life an online ecosystem for deep-skilling that enables students to pay once they start earning on the job.

Achieve Your Dream Job with NIIT

NIIT is a Brandon Hall winner in multiple categories. This speaks volumes for its quality of upskilling programs. It has a footprint in over 30 countries and an alumni network of over 38 million globally. Apply now for the Full Stack Digital Marketing Programme and walk in the successful footsteps of all those, who rule the roost in their respective domains.

*Terms&ConditionsApply

About NIIT

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. It ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint in over 30 countries, NIIT offers training and development solutions to Individuals, Enterprises, and Institutions. NIIT incubated, StackRoute, as a digital transformation partner for corporates to build multi-skilled full stack developers at scale.

NIIT Q2 results: Net profit doubles to Rs 52 cr

Synopsis
Net revenue was higher by 44 per cent at Rs 314.2 crore in the quarter under review compared to Rs 218.9 crore in the year-ago period.

New Delhi: Skills and talent development company NIIT Ltd on Wednesday said its consolidated net profit has more than doubled to Rs 52.4 crore in the September 2021 quarter. The company had registered a net profit of Rs 26 crore in the year-ago period.

Net revenue was higher by 44 per cent at Rs 314.2 crore in the quarter under review compared to Rs 218.9 crore in the year-ago period.

"This has been a very significant quarter from two or three perspectives, one of which is that overall, NIIT has done reasonably well. One of the businesses that was going through a significant amount of transformation, that transformation journey has now been completed and we are back to the growth path and this quarter, both the businesses have done fairly well," NIIT Vice Chairman and Managing Director Vijay K Thadani said.

It's been a very good quarter from both corporate learning as well as skills and careers group, he added.

"NIIT delivered robust revenue growth of 44 per cent year-on-year with improved margins. The Corporate Learning business continues to strengthen its market position and has added a record six new MTS contracts during the quarter. Our key initiatives in India - TPaaS and StackRoute - delivered strong volume growth," he said.

NIIT's Corporate Learning Group (CLG) business recorded net revenue of Rs 272.2 crore, up 40 per cent year-on year.

CLG added a record six new (MTS) contracts during the quarter - two in FMCG segment, two in BFSI and two in specialised consulting.

The number of MTS customers stands at 63 and revenue visibility at the end of the quarter was at USD 294 million.

"Both the Corporate Learning Group (CLG) and the Skills and Careers Group (SNC) continued to accelerate and grow during the quarter. As the war for talent intensifies, our core value proposition of providing training interventions that deliver outcomes at scale, continues to resonate with our customers," NIIT Ltd CEO and Executive Director Sapnesh Lalla said.

SNC recorded net revenue of Rs 42 crore during the second quarter, up 70 per cent year-on-year, driven by significant acceleration in StackRoute and TPaaS (Talent Pipeline as a Service).

Asked about the demand environment, Lalla said the environment has created significant tailwinds for the India business.

"There is a war for talent, digital talent. GSIs who are enablers of digital transformation, GCCs who are early adopters of digital transformation as well as Indian enterprises are looking at ramping up activity and pursuing growth through accelerated digital transformation," he said.

That has created significant demand for talent that is digitally capable and NIIT is very well positioned to take advantage of that opportunity, he added.

Lalla explained that the company is starting to see acceleration and its continued investment in digital platform as well as its pedagogy is "going to keep us in good stead and keep our customers happy with reliable talent as they look at NIIT as their training partner".

"We've added record six new MTS customer contracts this past quarter. In addition, our good work has enabled us to increase the wallet share in several of our existing customers.

"So while from an overall training consumption perspective, our customers are not consuming more, but we are getting a higher share of their wallet and there are more customers who having heard about us services or pursuing focus, are starting to become a customer," he added.

NIIT had acquired majority stake in RPS Consulting Pvt Ltd, a provider of training programs on emerging digital technologies for experienced technology professionals, specifically addressing the needs of Global Systems Integrators (GSIs) and Global Capability Centres of large multinational companies.

This acquisition creates new opportunities to deliver innovative learning solutions in emerging digital technologies including Software Architecting and Engineering, Data Science, Cloud, Automation and DevOps, for both working professionals and new hires.

Further, it will help NIIT expand its Managed Training Services portfolio to include technology training as a Managed Service for its global customers. The transaction was closed on October 1, 2021 and the financial results of RPS Consulting will get consolidated from the third quarter.

"With the acquisition of RPS, we are able to get into the experienced learners space or the working professional space, and specifically upskilling, cross-skilling and re-skilling working professionals to take advantage of digital technologies, get adapted and help organisations achieve digital transformation - that's really the key value," Lalla said.

It also brings to NIIT a number of OEM partnerships. RPS has 25 OEM partnerships with the likes of Microsoft, RedHat, AWS, Google and others and these partnerships would be very valuable not just from an India perspective, but also from a global perspective, he added.

"Similarly, through these partnerships, NIIT's CLG can expand and pursue business opportunities with respect to digital training with its set of customers that it already has. So overall, I feel that this acquisition will create value in India by allowing us to pursue a new audience segment and also bring depth to our relationships with GSIs and GCCs, while also helping increase wallet share with corporate customers," he said.

At the end of September 2021 quarter, the company had 2,661 employees.

Business Standard

NIIT Limited announces Q2 (July - September 2021) Consolidated Results

New Delhi [India], November 11 (ANI/BusinessWire India): NIIT Limited (NSE: NIITLTD), a global leader in skills and talent development, today reported its results for the second quarter ending September 30, 2021.

During the quarter, the company recorded Net Revenue of Rs. 314.2 Cr. up 44% YoY. EBITDA was Rs. 73.9 Cr. up 115% YoY and the EBITDA margin stood at 23.5%, up 780 bps. Profit After Tax was recorded at Rs. 52.4 Cr, up 101% YoY.

The results were taken on record at the meeting of the Board of Directors held today.

Speaking on the company's performance during the quarter, Vijay K Thadani, Vice Chairman & Managing Director, NIIT Limited said, "NIIT delivered robust revenue growth of 44% YoY with improved margins. The Corporate Learning business continues to strengthen its market position and has added a record 6 new MTS contracts during the quarter. Our key initiatives in India - TPaaS and StackRoute - delivered strong volume growth."

NIIT acquired majority stake in RPS Consulting Private Limited, a leading provider of training programs on emerging digital technologies for experienced technology professionals, specifically addressing the needs of Global Systems Integrators and Capability Centers of large multinational companies.

This acquisition creates new opportunities to deliver innovative learning solutions in emerging digital technologies including Software Architecting and Engineering, Data Science, Cloud, Automation and DevOps, for both working professionals and new hires.

Further, it will help NIIT expand its Managed Training Services portfolio to include technology training as a Managed Service for its global customers. The transaction was closed on October 1, 2021 and the financial results of RPS Consulting will get consolidated from Quarter 3.

Corporate Learning Group (CLG) recorded net revenue of Rs. 272.2 Cr, up 40% YoY.

CLG added a record 6 new MTS contracts during the quarter - two in FMCG segment, two in BFSI and two in specialized consulting. The number of MTS customers stands at 63 and Revenue Visibility at the end of the quarter was at $ 294 million.

Commenting on the quarter performance, Sapnesh Lalla, CEO and Executive Director, NIIT Ltd. said, "Both the Corporate Learning Group (CLG) and the Skills and Careers Group (SNC) continued to accelerate and grow during the quarter. As the war for talent intensifies, our core value proposition of providing training interventions that deliver outcomes at scale, continues to resonate with our customers."

Skills & Careers Group (SNC) recorded net revenue of Rs. 42 Cr during Q2, up 70% YoY, driven by significant acceleration in StackRoute and TPaaS (Talent Pipeline as a Service).

StackRoute is a preferred choice for leading organizations for building digital and technology talent through deep-skilling programs for entry level as well as existing experienced workforce. During this quarter, many leading enterprises including one of the Big 4, a leading FoodTech Start-up, and many large global technology service providers partnered with StackRoute towards their initiatives for building high quality digital talent.

As part of the TPaaS initiative, Sutherland, a leading global digital transformation company based out of Rochester, NY, USA and StackRoute, an NIIT Venture, entered a partnership to launch an immersive training program designed to identify the right talent and develop them as high-quality Full Stack IT Professionals, handling critical roles at Sutherland. NIIT Academy of Relationship and Wealth Management, a joint initiative by Axis Bank, and NIIT Institute of Finance, Banking and Insurance (NIIT IFBI) launched its second program on "Virtual Sales and Relationship Management" that offers an exciting sales career with Axis Bank. Given the increased hiring trajectory across IT and BFSI sector, there is a greater demand for TPaaS offering both from existing and new customers.

Other Highlights

NIIT earned 51 Brandon Hall Group Human Capital Management Excellence awards including 30 Gold awards, 12 Silver Awards, and 9 Bronze awards jointly with customers.

NIIT's nominees who are learning leaders from customer organizations won 7 Chief Learning Officer Learning in Practice awards including 4 gold awards, 1 silver, and 2 bronze awards.
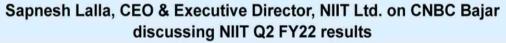
NIIT IFBI won the 'Training & Education Excellence Award' at the Quantic India 3rd Annual BFSI Excellence Awards 2021.

Vijay Thadani, VC & MD, NIIT Ltd. on CNBC TV18 discussing NIIT Q2 FY22 results

https://www.youtube.com/watch?v=-yN2Ynd5-1E

Sapnesh Lalla, CEO & Executive Director, NIIT Ltd. on CNBC Bajar discussing NIIT Q2 FY22 results

https://www.youtube.com/watch?v=3183IeiQHjY

Business Standard

NIIT surges 41% in one week on strong Q2 results

For Q2FY22, NIIT had reported a more-than-double or 101 per cent YoY rise in its consolidated net profit at Rs 52.4 crore

SI Reporter | Mumbai Last Updated at November 16, 2021 11:38 IST

Shares of NIIT hit a multiyear high of Rs 431.15 after they rallied 9 per cent on the BSE in Tuesday's intra-day trade on the back of heavy volumes. In the past one week, the stock of the information technology (IT) training services company has zoomed 41 per cent after it reported a strong set of numbers for the quarter ended September 2021 (Q2FY22). In comparison, the S&P BSE Sensex was up 0.20 per cent during the same period. The stock had hit a record high of Rs 507 on January 4, 2000.

Trading volumes on the counter nearly doubled, with a combined 3.3 million equity shares having changed hands on the counter on the NSE and BSE till 11:28 am.

For Q2FY22, NIIT had reported a more-than-double or 101 per cent year on year (YoY) rise in its consolidated net profit at Rs 52.4 crore on the back of strong operational performance. Revenue grew 44 per cent YoY at Rs 314 crore while earnings before interest, taxes, depreciation, amortization (ebitda) margins improved 780 basis points at 23.5 per cent.

The company's corporate learning group (CLG) posted revenue growth of 40 per cent YoY and Ebitda margin of 29 per cent. CLG singed 6 new MTS contracts, highest addition in a quarter. NIIT said it ends the quarter with 63 MTS customers and revenue visibility at $294 million.

The company acquired majority stake in RPS Consulting Private Limited, a leading provider of training programs on emerging digital technologies for experienced technology professionals, specifically addressing the needs of Global System Integrators and Capability Centers of large multinational companies. The transaction was closed on October 1, 2021.

https://www.business-standard.com/article/markets/niit-surges-41-in-one-week-on-strong-q2-results-121111600385_1.html

NIIT Q2: Expect 20% plus margin from corporate learning segment, says management

By Sonia Shenoy | Surabhi Upadhyay | Nov 11, 2021, 01:04 PM IST (Updated)

EARNINGS | NOVEMBER 11, 2021, 10:45 AM IST

NIIT has raised guidance for corporate learning group to 30 percent plus from mid-20 percent, Vijay Thadani, vice chairman and managing director, told CNBC-TV18.

Skills and talent development company NIIT Ltd, on Wednesday, said its consolidated net profit has more than doubled to Rs 52.4 crore in the September 2021 quarter. The company had registered a net profit of Rs 26 crore in the year-ago period. Net revenue was higher by 44 percent at Rs 314.2 crore in the quarter under review compared to Rs 218.9 crore in the year-ago period. EBITDA also surged by 115 percent and there is margin expansion as well.

"We have upped the guidance for corporate learning group from the mid-20s to 30 percent plus and margins are stabilising at mid-20s in the corporate learning group. We are also upping the guidance for skill and careers and it's at the cusp of a major take-off," Thadani said.

On orderbook, he said, "We use the term visibility in our corporate learning business. So with the addition of 6 new Managed Training Services (MTS) contracts, which by itself is a record, we are now at 63 MTS contracts and USD 294 million of revenue visibility."

(With inputs from PTI)

Sapnesh Lalla, CEO & ED, NIIT Ltd. in a conversation with CNBC TV18

Momentumisers: Key factors behind NIIT's surge

By Agam Vakil | Nov 17, 2021, 12:14 PM IST (Updated)

MARKET | NOVEMBER 17, 2021, 11:28 AM IST

November 16, NIIT Limited was up 7 percent and reached a lifetime-high; over the past five days it has moved up as much as 38 percent and is backed by big volumes as well, just the five-day volumes are up 2.5 times as compared to its one-month average volume and similarly its deliverable volumes are also 1.9 times its average one-month volumes.

Considering that it has seen such a sharp upmove over the last few days, its supports are a little further away from the current market price of Rs 442. Its three days low is around Rs 349 and its 20-day moving average (DMA) is at Rs 339.

The reason, of course, behind such an upmove is strong earnings, a 40 percent growth on a year-on-year basis, but the management has also upped its guidance for the full year and that's the reason why there is so much strength in NIIT Limited.

NIIT Consolidated September 2021 Net Sales at Rs 314.18 crore, up 43.55% Y-o-Y

NOVEMBER 11, 2021 / 11:16 AM IST

Reported Consolidated quarterly numbers for NIIT are:

Net Sales at Rs 314.18 crore in September 2021 up 43.55% from Rs. 218.87 crore in September 2020.

Quarterly Net Profit at Rs. 52.43 crore in September 2021 up 101.36% from Rs. 26.04 crore in September 2020.

EBITDA stands at Rs. 87.98 crore in September 2021 up 66.85% from Rs. 52.73 crore in September 2020.

NIIT EPS has increased to Rs. 3.93 in September 2021 from Rs. 2.13 in September 2020.

NIIT shares closed at 333.60 on November 10, 2021 (NSE) and has given 100.72% returns over the last 6 months and 152.15% over the last 12 months.

https://www.moneycontrol.com/news/business/earnings/niit-consolidated-september-2021-net-sales-at-rs-314-18-crore-up-43-55-y-o-y-7706691.html

ThePrint

NIIT announces fresh batch of Full Stack Digital Marketing Programme for Graduates and Emerging Entrepreneurs

ANI PR 22 October, 2021 01:44 pm IST

New Delhi [India], October 22 (ANI/BusinessWire India): NIIT Limited, a global skills and talent development company and leading provider of managed training services has announced the launch of fresh batch of cutting-edge Full Stack Digital Marketing Programme for Graduates and Emerging Entrepreneurs under NIIT Digital.

NIIT has successfully transitioned its customers to the NIIT Digital platform and through this, learners are able to access their learning plans and all associated content and services digitally.

Digital Marketing as a career option, is witnessing rapid growth in India. Research by multiple job portals has revealed that there is a yearly demand for 2 million digital marketing jobs in India. Digital Marketing also features as one of the top career trends in LinkedIn's "Jobs on the Rise 2021 India" list. To add today's start-ups, need digital-driven marketing strategy for customer acquisition. Therefore, it has also become imperative for aspiring entrepreneurs to acquire digital marketing skills.

For Graduates, the Full Stack Digital Marketing program will provide on-demand placement assurance for digital market-ing job roles like digital marketing executive, brand marketing executive, social media marketing executive, etc. The program will enable aspiring Entrepreneurs with the requisite digital marketing skills for customer acquisition and business growth, which also enables them to enhance their business growth with the new-age Digital Marketing skills that the program is offering.

Speaking on the announcement Abhishek Arora, EVP and Business Head, Skills and Careers Business, NIIT Ltd., said, "Over the years NIIT has been committed towards delivering disruptive learning solutions, producing highly skilled and industry ready talent in emerging job roles. We are pleased to launch the fresh batch of Full Stack Digital Marketing program that ensures entrepreneurial success and prepares learners for a career in digital marketing, meeting the talent requirements for the industry."

The course is designed by leading Industry practitioners and can help transform the learner's career and make them readily deployable to any project without additional training. The program enables the learners with Full Stack Digital Marketing competencies, ranging from content marketing and organic marketing to paid campaigns and e-commerce enablement.

As part of our practice-based immersive learning methodology, the learner will gain hands-on expertise in more than 40 state-of-the-art digital marketing tools such as Wix, Giphy, Insta Shorts, IGTV, YouTube, Pinterest, LinkedIn, Facebook Ads, Google Trends, Google Alerts, Google Ads, Google Analytics, Amazon and many more.

The duration of the Program is 20 week. Graduates from any stream with requisite eligibility criteria can apply for the program. The program will be delivered virtually with Mentor Led live sessions using two-way Audio-Video based virtual platform in real time.

On successful completion of the immersive programs, the learners will receive StackRoute Certified Full Stack Digital Marketing Specialist certificate. The program also offers placement assurance to students enrolled for the course, post grooming/mentoring. The weekly placement grooming sessions include Personalized remedials, Practice Aptitude & Logical reasoning skills, Interview Handling & Mock interviews, Industry connects, and Digital profiling building.

For more information visit: https://www.niit.com/india/graduates/digital-marketing/full-stack-digital-marketing-programme

NIIT Digital is also offering Placement Linked Full Stack Product Engineering program for Engineering Students & Gradu-ates, Data Science Foundation Program and Advanced Post Graduate Program (PGP) in Data Science & Machine Learn-ing, and Advanced Post Graduate Program in Cloud Computing and Cybersecurity. The programs will be delivered via virtual live classes, by Industry led professionals, to create Day 1 job-ready talent pool.

This story is provided by BusinessWire India.

https://theprint.in/ani-press-releases/niit-announces-fresh-batch-of-full-stack-digital-marketing-programme-for-graduates-and-emerging-entrepreneurs/754875/

Strategic HR

Insights into business excellence journey in 2021: Attraction by mediocrity

In the business context, mediocrity can be defined as the recorded proficiency level of aptitude and skills put into action, which is consistently recorded at suboptimal levels.

Attraction by mediocrity: Design or by default?

Yes, you read it right- "ATTRACTION". Mediocrity is undoubtedly a powerful and alluring phenomenon. We all get attracted to it and continue getting enamoured by it in various ways. Not only does it have a democratic existence, but it cuts across young or old, junior, or senior, tenured or a new employee in the organization. The attraction is so potent that we all get enchanted by its simplistic and rationalising virtue. Regardless of our pedigree, experience, position, and role, we tend to fall for it while being unaware of our emotional and mental commitment towards strengthening this one-sided relationship.

What is mediocrity in management, you ask?

In the business context, Mediocrity can be defined as the recorded proficiency level of aptitude and skills put into action, which is consistently recorded at suboptimal levels. It is understood that by way of its sheer nature, mediocrity is not self- perpetrated. However, the use of 'Attraction' as a metaphor in this context is only to demonstrate our innate ability as human beings, to be blinded or be overly infatuated with it. Just as one would be in any attraction, our indulgence is without foresight.

So, what's the big deal with Mediocrity?

Business numbers are growing, decision making is fast, people are motivated, and leaders are taking ownership, as an organization we are ticking all the right boxes. Most of us confuse ourselves by correlating mediocrity with productivity or numbers achieved. You see, there is no direct correlation between the two.

Depending on defined targets or market potential, the performance output or numbers tend to hover around the expectations set. Because of this, there is inherently a subjective as well as a relative element of perspective attached to it.

But when you begin to measure the quality of action and behaviour, you automatically start to scrutinize the proficiency level of your skill and capabilities into categories of good, mediocre, or poor. Most managers stay away from examining and measuring these traits or calling them out. Doing this would expose a lot of individuals present at various levels of organizations. You see, it is never easy to put yourself under the spotlight and risk appearing weak or vulnerable, especially when the stakes are high.

What compels executives to operate like this is that organizations reward results, and this mantra seemingly becomes a mecca of success to climb up the corporate ladder.

But do we have direct control over it? No.

It's like saying that the batsman controls the end result of a match. He essentially understands that he doesn't have a direct control on the end results but what he knows for sure is that he directly controls the kind and the quality of shots that he can execute. Only after giving the best of his skill and capability on the ground, will any preferred change appear on the scoreboard. So, it is never the results that determine or even drive the quality of behaviour, actions and thinking exhibited by any player but it is vice versa.

With the valley of knowledge & skills on one end and a temptation to mediocrity on the other, the ball is in everyone's court.

> **"We are so accustomed to the comforts of "I cannot", "I do not want to" and "it is too difficult" that we forget to realize when we stop doing things for ourselves and expect others to dance around us, we are not achieving greatness. We have made ourselves weak."**
>
> *- Pandora Poikilos, author of Excuse Me, My Brains Have Stepped Out*

Best not forget it for the Law of Attraction is in play.

How to determine if Mediocrity exists in teams?

What initially starts as an attraction, over the years blossoms into romance and with time gets cemented into marriage. As we grow in work, our experience and the bond with mediocrity becomes eternal and engulfs our senses entirely.

It is easier to spot it when you are willing to identify and call it out.

It is unfortunate and sad that mediocrity is so rampant in our day-to-day behaviour, thoughts and the ideas we express. All one needs to identify them is Courage, Open mindedness, and boundless Self-belief.

Some of the symptoms that show up to prove that mediocrity exists are:

- Performance or productivity do not grow in Quantity and Quality together – One of the two gets compromised and that's a clear sign.

- "We have always done it like this out here and succeeded"

- "We tried in the past but it did not work....."

- "We are growing at a consistent pace"

- "We will perform better provided we get this support"

Mediocrity breeds mediocrity....

Birds of the same feathers will always flock together and pretty soon an ocean of mediocrity begins to thrive in the organization. If allowed to continue and grow, the organizations also start to turn into Mediocre businesses and that too without any realization. Many years of closely working with and consulting organizations, I have garnered substantial evidence to prove that people/teams across levels & hierarchy romanticize this concept and learn to coexist with it for years together.

Just imagine that Virat Kohli, Novak Djokovic, Roger Federer, Steve Jobs, Warren Buffet, Jeff Bezos, lived their lives being mediocre people. Would they ever be called Greats/Legends in their professional work life?

Similarly, you can think of many names who worked alongside these greats but could not manage to break their romance with "being mediocre" and eventually faded into oblivion.

> **"As Phunsukh Wangdu in "3 Idiots" remarked; Focus on Excellence and Success will come running after you."**

In case as readers, you concur with the direction that I am suggesting, then just answer one question to yourself - ATTRACTION TO MEDIOCRITY – Is it by DESIGN or DEFAULT?

Author

Vipul Sinha

Vipul Sinha is the Business Head - Sales & Service Excellence (BU) at NIIT Limited

https://www.peoplematters.in/blog/strategic-hr/insights-into-business-excellence-journey-in-2021-attraction-by-mediocrity-32088?media_type=blog&subcat=training-development&title=insights-into-business-excellence-journey-in-2021-attraction-by-mediocrity&id=32088

NEWS 18

NIIT, Axis Bank Launch FinTech Engineering Course With Offer to Work at Freecharge

Learners will be deployed in fintech roles at FreeCharge as either frontend or backend application developer.(Representative image)

The 12 weeks programme by NIIT, Axis Bank is immersive in nature, where the learners perform tasks of similar complexity, as they would face in their role.

N IIT Institute of Finance, Banking and Insurance (NIIT IFBI) along with Axis Bank - NIIT Digital Banking Academy has launched the FinTech Engineering Programme for experienced IT professionals. It offers graduates with a minimum of one year of experience an opportunity to become fintech professionals and join Freecharge as Deputy Manager (IT).

The 12 weeks programme is immersive in nature, where the learners perform tasks of similar complexity, as they would face in their role. Post successful completion of this programme, learners will be deployed in fintech roles at Freecharge as either frontend or backend application developers.

The course will include a common foundation module upon completion of which, candidates will undergo modules related to frontend developer or backend developer roles. The course will culminate with a project where candidates will apply and demonstrate the competencies that they have gained over the course.

"Overall, the programme will include exposure to live projects and extensive practice and mentoring to enable candidates to acquire the experience and confidence to perform in their roles," the bank said.

Bimaljeet Singh Bhasin, President, Skills and Careers Business, NIIT Ltd, said, "At NIIT, we have always believed in working closely with the industry to build talent which is future-ready and is equipped with modern digital and technology skills. The course will prepare candidates for a promising engineering career in Freecharge by Axis Bank. This is another milestone in our efforts to build a strong talent pipeline for the bank."

Siddharth Mehta, MD, and CEO Freecharge stated, "At Freecharge, we have always believed in nurturing and grooming budding talent by providing them with the right training opportunities. Through our partnership with NIIT, a leader in the skill development space, we look forward to building a talent pool of industry-ready engineers, who are not just proficient in technology, but also have a good understanding of the FinTech domain."

BusinessToday.In

NIIT and Axis Bank launch FinTech Engineering Programme for experienced IT professionals

The programme is designed to build high-quality fintech professionals for Freecharge: NIIT.

NIIT and Axis Bank launch FinTech Engineering Programme for experienced IT professionals

NIIT Digital Banking Academy, a joint initiative by Axis Bank, India's third-largest private sector bank, and NIIT Institute of Finance, Banking and Insurance (NIIT IFBI), launched its second programme for experienced IT professionals, "FinTech Engineering Programme".

The programme offers a great career as "FrontEnd and BackEnd Application Developers" with Freecharge, one of the leading digital platforms for financial services and a wholly owned subsidiary of Axis Bank, NIIT claimed.

Bimaljeet Singh Bhasin, President, Skills and Careers Business, NIIT Ltd, said, "Today, we are announcing the FinTech Engineering Programme from the Academy to prepare candidates for a promising engineering career in Freecharge by Axis Bank. This is another milestone in our efforts to build a strong talent pipeline for the bank."

The Axis Bank's NIIT Digital Banking Academy was launched in 2021 to build a high-quality talent pool for Axis Bank in FinTech Roles. The academy has been successfully running the 'FinTech Professional Programme' under this joint initiative, stated academy sources.

The FinTech Engineering Programme offers graduates with 1+ years of experience an opportunity to become FinTech professionals and join Freecharge as Deputy Manager (IT).

Siddharth Mehta, MD & CEO Freecharge stated, "Through our partnership with NIIT, a leader in the skill development space, we look forward to building a talent pool of industry-ready engineers, who are not just proficient in technology, but also have a good understanding of the FinTech domain."

Overall, the programme will include exposure to live projects and extensive practice and mentoring to enable candidates to acquire the experience and confidence to perform in their roles.

https://www.businesstoday.in/latest/story/niit-and-axis-bank-launch-fintech-engineering-programme-for-experienced-it-professionals-312553-2021-11-17

DATAQUEST

NIIT and Axis Bank Announce FinTech Engineering Program

NIIT and Axis Bank have designed the program to build high-quality inTech professionals for Freecharge

Axis Bank – NIIT Digital Banking Academy, a joint initiative by Axis Bank, and NIIT Institute of Finance, Banking and Insurance (NIIT IFBI), has launched its second program for experienced IT professionals – "FinTech Engineering Program" that offers a great career as "FrontEnd and BackEnd Application Developers" with Freecharge, one of the leading digital platforms for financial service's and a wholly owned subsidiary of Axis Bank.

The Axis Bank – NIIT Digital Banking Academy was launched this year for building a high-quality talent pool for Axis Bank in FinTech Roles. The Academy has been successfully running the 'FinTech Professional Program' under this joint initiative.

The FinTech Engineering Program offers graduates with 1+ years of experience an opportunity to become FinTech professionals and join Freecharge as Deputy Manager (IT). The program is immersive in nature, where the learners perform tasks of similar complexity, as they would face in their role. Post successful completion of this 12 weeks immersive program, learners will be deployed in FinTech roles at FreeCharge as either FrontEnd Application Developer or BackEnd Application Developer.

The course will include a common Foundation Module upon completion of which, candidates will undergo modules related to FrontEnd Developer or BackEnd Developer roles. The course will culminate with a project where candidates will apply and demonstrate the competencies that they have gained over the course. Overall, the program will include exposure to live projects and extensive practice and mentoring to enable candidates to acquire the experience and confidence to perform in their roles.

Bimaljeet Singh Bhasin, president, Skills and Careers Business, NIIT Ltd., said: " At NIIT, we have always believed in working closely with the industry to build talent which is future ready and is equipped with modern digital and technology skills. We had recently launched the Axis Bank – NIIT Digital Banking Academy, in collaboration with Axis Bank, to build talent for the fintech sector. We are announcing the FinTech Engineering Program from the Academy to prepare candidates for a promising engineering career in Freecharge by Axis Bank. This is another milestone in our efforts to build a strong talent pipeline for the bank."

Siddharth Mehta, MD and CEO Freecharge stated: "At Freecharge, we have always believed in nurturing & grooming budding talent by providing them with the right training opportunities. Through our partnership with NIIT, a leader in the skill development space, we look forward to building a talent pool of industry-ready engineers, who are not just proficient in technology, but also have a good understanding of the FinTech domain."

https://www.dqindia.com/niit-and-axis-bank-announce-fintech-engineering-program/

THE TIMES OF INDIA

MEDIAWIRE

Why Placement Assured Online Programs are a Big Hit?

Mediawire | Nov 16, 2021, 11:40 IST   ✉ 🖨 A- A+

Online deep-skilling programs are enabling a new age of future-ready professionals eager to take on opportunities

India is on track to be one of the fastest-growing economies on the globe. Projections by IMF estimate the national GDP to grow at 9.5% and 8.5% in 2021-2022 and 2022-2023 respectively. Serious steps need to unfold which demand sustained efforts from professionals, corporates, and regional governments to achieve such outcomes. With a 67.27% demographic cohort encompassing the age bracket of 15-64 years, India has an exuberant workforce that is roaring to go the distance. Yet, its advance is marred by customary roadblocks of formal, outdated education that does little in terms of making learners employable. As per an IBM survey, only 40% of Indian executives, of the sample size of 300 corporate-recruitment leaders, agree that new recruits possess job-relevant skills.

This demands incremental changes in the state of education, a major segment of which, thanks to COVID-19, is tip-toeing towards online modes of training delivery. Awareness to pursue careers in new-age domains such as machine learning, product engineering, and cybersecurity is growing especially on the part of inter-disciplinary working professionals who need:

- A household educational brand to trust
- An up to date curriculum that makes them future-ready
- A guarantee of being placed into the relevant work profile

In this vein, NIIT's lineup of online, placement-assured Post Graduate programs is a suitable fit for people who want to become day-1 job-ready. 🐦 an established skill development conglomerate with a 40-year legacy, NIIT offers an unparalleled network of 800+ hiring partners, who conduct placement drives actively. With the certainty of attracting industry-standard job offers for candidates, NIIT offers online programs factoring in the demand from MNC hiring agents. Some of the programs include but are not limited to the following:

- Post Graduate Program in Full Stack Product Engineering
- Post Graduate Program in Full Stack Software Engineering
- Advanced PGP in Data Science and Machine Learning (Full-Time)
- PGP in Cloud Computing & SysOps
- PGP in Cybersecurity
- Full Stack Digital Marketing Programme

Notwithstanding the nature of the field, the marquee characteristic of each of the aforementioned certifications is a minimum CTC assurance. Program applicants know exactly what their ROI will be from deep-skilling and can set affirmative goals. The credit for the success of such placement-backed programs by NIIT is shared equitably by multifarious reasons discussed in the next section.

5 Key Identifiers of Top Online Programs

Online deep-skilling warrants efforts and energy of the kind expected out of elite working professionals. Following years of refinement and iterations, NIIT has found the following value enhancers to help students achieve improved learning outcomes:

- **Placement Assurance**

Students with a laser focus on career alleviation find placement assurance to incentivize their efforts towards program completion. At NIIT all students meeting the stipulated eligibility criteria, are assured of getting job offers from corporate

recruiters. Recently, job seekers stood up and took notice of the fact that NIIT accomplished 100% placement for its product engineering batch. The career support cell at NIIT takes ownership of delivering an end-to-end student lifecycle. The aim is to iron out the inconveniences for each learner allowing them to concentrate on subject mastery.

- **Capstone Projects**

WEF reports more than 70% of professionals pivoting into data science, product development, and AI come from a diverse mix of academic backgrounds. Given the volatile nature of technology, it is elementary that learners acclimatize to face on-the-job challenges The course content at NIIT programs is set out to cover a framework of tools and technologies that augment employment prospects. For instance, students spend 60-70% time coding non-trivial solutions in engineering programs at NIIT that make managing on-the-job assignments a cakewalk.

- **Flexible Payments**

It is reported that national-level investments in upskilling India could unlock the working potential of its population and boost the economy by $570 billion by 2030. While government grants cover formal education strongholds, private sector brands have to take corresponding measures to facilitate an equal opportunity for all.

NIIT receives hundreds of applications from graduates who want to expand their workplace utility by gaining new-age skills, but don't yet have a job. This holds especially true for domains like data science, machine learning, and software engineering. Therefore, NIIT offers flexible payment options ranging from upfront payment to no-cost EMIs, and even an EMI moratorium (if need be).

- **Industry Talks**

It is good to have a consolidated knowledge of the core competencies of your field to stay relevant in the present. But it is even better to be at a vantage point of the industry and observe the trends ushering newer horizons. NIIT embraces this school of thought in organizing industry talks with recognizable figureheads in subject-related fields. These changemakers share actionable insights in regards to the future and further condition student-outlook towards realities.

- **Offline Help**

Revisions are key to retaining concepts. Just as students engage in completing off-line assignments, they are bound to seek clarification or re-education of training modules. At NIIT each batch is introduced to an internal collaboration tool where people can post queries and gain resolutions. Incumbents don't have to wait for the subsequent online session to clarify questions. They can do so on an on-the-go basis.

Become Future-Ready with NIIT

A wholesome educational experience awaits you at NIIT. Through its virtual certifications, NIIT is in a commanding position to offer CTCs upwards of Rs.5LPA. Whether you are a graduate, working professional, or an aspiring entrepreneur, you would find a conducive environment for outcome-oriented learning at NIIT.

About NIIT

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. It ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint in over 30 countries, NIIT offers training and development solutions to Individuals, Enterprises, and Institutions. NIIT incubated, StackRoute, as a digital transformation partner for corporates to build multi-skilled full stack developers at scale.

https://timesofindia.indiatimes.com/home/education/news/why-placement-assured-online-programs-are-a-big-hit/articleshow/87731616.cms

Training and Upskilling Can Help Employers Curb "The Great Resignation"

December 10, 2021 2:01 pm

Mita Brahma, Head HR, NIIT

Speaking to All Things Talent, Mita Brahma, Head HR, NIIT shares her thoughts on the emerging skill sets post-pandemic, how the need for reskilling and upskilling has accelerated, and how training can be the most effective way to combat the great resignation.

Q. As the war for tech talent continues, could you give us some overview on its impact on the different business segments of the NIIT and its growth?

A. There are two chief areas of impact for us at NIIT that I would like to share. One, organisations realise that hiring and compensation strategies alone would not be meeting their talent needs. Organisations need to upskill their people in the right areas. NIIT is a learning partner of choice for several organisations for accomplishing this objective.

The second factor is that in the emerging technology areas, the institutes of formal education are not all fully ready with workplace-relevant curriculum and faculty. With NIIT's expertise in corporate learning solutions, it is able to deliver programs to students and young professionals to bridge this gap.

Q. The big tech talent boom is great but it also asks a pertinent question about the availability of high-quality talent. How has talent evolved or upgraded in this present accelerated hiring situation?

A. This is an evolving and dynamic situation. A lot of high-quality talent has gone remote, and flexible. There is a greater focus on self-learning. There has also been a re-evaluation and re-prioritising for balancing personal life and health concerns.

High-quality talent can now demand work conditions and terms that would enable them to achieve a balance of purposeful work and personal well-being.

Q. What are the various new skill sets that have emerged in the last one year and a half which weren't in much demand earlier?

A. Jobs have become more digital. As organisations aim for greater automation of routine jobs, paperless processes, and more effective remote working, there is a need for a greater understanding of technology in all areas. Digital marketing, HR automation, user experience design are some examples of skills in demand. Data science skills in all functional domains and businesses have emerged as extremely important.

At the same time, the human dimension of care and concern, healthcare, and eldercare have acquired great importance too. At an individual level, learnability, change management, resilience, and agility have emerged as critical attributes.

Q. How has the need for reskilling and upskilling talent impacted by this hiring boom?

A. The need for reskilling and upskilling has remained critical and in fact accelerated, during the Covid-19 times, and through the hiring boom. It has become a more distributed and individual-driven process. With the disruption of schools and colleges brought about by the pandemic, the accessibility and flexibility of online learning has emerged as a welcome option for individual learners in these segments.

Contd...

Q. Thanks to the work from anywhere concept, organizations are looking toward Tier-II and Tier-III cities for hires. What is your observation?

A. Yes, organisations are looking towards talent irrespective of location. They are looking beyond metros to Tier-II and III cities. There is a big increase in remote, anywhere, and anytime jobs.

Similarly, individuals are applying for remote jobs anywhere on the planet. Individual professionals are more equipped than ever before, to deliver anywhere while living someplace else.

Q. What kind of courses saw major traction during the pandemic in terms of the IT sector?

A. Some of the popular courses are in the areas of data science, artificial intelligence, machine learning, and basic programming. These have emerged as common areas whether we look at research reports of IT learning providers, or the research reports brought out by job platforms.

Q. How has the spending of companies increased on the skilling of their present talent? How does NIIT distinguish itself compared to other EdTech companies in the market?

A. The spending of companies for upskilling their talent has accelerated. It has also become more focussed. The upskilling is aimed at closing specific gaps, as companies evolve different business models and more digital methods of doing work.

NIIT distinguishes itself by its deep focus on the learner and the learning methodology. Our vision is lofty: we seek to play a key role in the directions and deployment of technology and know-how, for the benefit of mankind. We are not only delivering programs. We wish to contribute to society.

"The spending of companies for upskilling their talent has accelerated. It has also become more focussed. The upskilling is aimed at closing specific gaps, as companies evolve different business models and more digital methods of doing work."

Q. What could be a possible downside to this huge demand for tech talent everywhere? And how to prepare for it or overcome it?

A. The demand for tech talent has grown exponentially in the new age areas. The supply side has not kept pace with it.

Companies are using multiple hikes and retention bonuses to hold on to their skilled resources. They are resorting to poaching and compromising on robust hiring practices like reference checks in their urgency to hire. This can at times lead to costly mistakes.

Another downside is that some students do rush into short-term workforce skill programs. Deep learning immersive courses that hone advanced cognitive skills require adequate time and expert guidance to give results.

"Companies are using multiple hikes and retention bonuses to hold on to their skilled resources. They are resorting to poaching and compromising on robust hiring practices like reference checks in their urgency to hire. This can at times lead to costly mistakes."

Q. From a training perspective, can companies be prepared for the great resignation?

A. Of all the responses to combat the great resignation, training is the most effective. Companies can design training in the areas most required by employees, and to meet their upcoming opportunities.

Training results in deployment and internal mobility within the company. This brings in other positive impacts to companies like cross-unit engagement among people and multiple perspectives during discussions. For employees, it results in greater belongingness to the company.

Q. What is the hiring pipeline for NIIT? What are the employee initiatives that were rolled out during the pandemic?

A. At NIIT, we have been fortunate to have far lower attrition than most other technology-driven companies. We are witnessing growth in all the business segments that we are in. Hence, we are currently hiring experts in all areas of learning solutions, design, and delivery. We have a healthy pipeline, and are also hiring from campuses to bring an infusion of fresh talent to the organisation.

We rolled out several people initiatives during the pandemic. These were focused on the health and wellness of NIITians. For instance, we tied up with a panel of doctors for medical consultation by NIITians and their families; we arranged for webinars by expert health professionals for information, guidance, and counselling about Covid-19 and related health issues. We arranged for grievance counselling.

We held vaccination camps and drives for NIITians and their families. We had an isolation facility and ambulance service available at our corporate office.

We rolled out a financial assistance program to cover expenses not met by the medical insurance providers. Most importantly, we had several listening sessions with NIITinas to share their experiences and to get early information about their concerns. We faced the pandemic together as one family.

Q. How is NIIT preparing for `Back to Office'?

A. During the pandemic, all NIITians were enabled to work from home. Going forward, several NIITians would like to continue with the flexibility that the work from home provides. Several others are missing the social connect that face-to-face meetings provide and would welcome being back at the office. Many others would like to work in a hybrid mode.

The drivers for these decisions are similar in NIIT as for other organisations: we wish to strengthen the organisational connect and preserve our culture; we want to take care of individual NIITians as well as facilitate team bonding and effectiveness; we have to take care of data privacy and security concerns.

The role of leaders is to manage a balance between these factors and work out a plan that is best for individuals and organisations. Technology allows us anywhere and anytime access as well as enormous customisation, while we work out these options.

"Compensation for technology skills is currently volatile because of a skewed demand-supply situation. One thing to note is that the technology landscape would continue to change. It is important for organisations to maintain a culture of continuous learning. Leaders must focus on skills that contribute to agility, scalability, and sustainability."

Mita Brahma, Head HR, NIIT

Dr. Mita Brahma is the HR Head, NIIT Ltd. Her experience of more than 30 years spans the consulting, software, banking, and education sectors. As a senior member of the leadership team, Mita is responsible for designing and executing the people strategy at NIIT.

https://allthingstalent.org/2021/12/10/mag-how-training-and-upskilling-can-help/

Business Standard

NIIT bags ASSOCHAM Award for Building Sales and Service Capability Enabling Business

November 25, 2021 23:30 IST | ANI Press Release

New Delhi [India], November 25 (ANI/BusinessWire India): NIIT Limited, a global skills and talent development company and leading provider of managed training services, has won the ASSOCHAM Award for Building Sales and Service Capability Enabling Business at EduMeet 2021, the flagship event which honours excellence in the education and skills industry.

Bimaljeet Singh Bhasin, President, Skills and Careers Business, NIIT Ltd. said, "We are delighted to receive this award from ASSOCHAM for Building Sales and Service Capability Enabling Business. As a global leader in skills and talent development, our priority has always been to deliver outcome driven learning interventions to enterprises in line with their emerging talent requirements."

"We have been enabling enterprises across sectors to align their Learning and Development (L & D) initiatives with focused and specific Business goals. We want to empower companies with highly skilled, growth oriented, digitally adept, and customer-focused workforce," he added.

Sales and Service capability building are critical components of any organization's long-term success, and NIIT has deep expertise in empowering businesses in creating an eco-system for talent development that empowers individuals to enhance key competencies & elevate performance to achieve higher business outcomes. With training and development solutions for Individuals, Enterprises, and Institutions, NIIT has established a strong footprint in over 30 countries with its services.

Speaking on the occasion, Vipul Sinha, Business Head - Sales & Service Excellence, NIIT Limited said, "At NIIT, we are committed on delivering result-oriented learning solutions which are aligned to key drivers impacting business growth. This accomplishment will further motivate us to continue working on developing end to end Capability building solutions for different industry sectors to enable a more competent & future ready workforce with greater ability to impact business growth."

The EduMeet 2021 & Excellence Awards for Education and Skill Industry by ASSOCHAM is a recognition of the contributions made in the education sector. ASSOCHAM as an apex chamber of the nation has been regularly engaging itself with the policy makers, education bodies, social organizations, international agencies, Institutes of Excellence to bring the desired reforms in the education sector for building an eco-system of sustainability both socially and economically.

The apex chamber has undertaken many initiatives to bring reforms in education especially in the country's need to improve quality from early year on, the gross enrolment ratio in higher education, employability, and skill development.

https://www.business-standard.com/content/press-releases-ani/niit-bags-assocham-award-for-building-sales-and-service-capability-enabling-business-121112501327_1.html

The**Print**

NIIT bags ASSOCHAM Award for Building Sales and Service Capability Enabling Business

New Delhi [India], November 25 (ANI/BusinessWire India): NIIT Limited, a global skills and talent development company and leading provider of managed training services, has won the ASSOCHAM Award for Building Sales and Service Capability Enabling Business at EduMeet 2021, the flagship event which honours excellence in the education and skills industry.

Bimaljeet Singh Bhasin, President, Skills and Careers Business, NIIT Ltd. said, "We are delighted to receive this award from ASSOCHAM for Building Sales and Service Capability Enabling Business. As a global leader in skills and talent development, our priority has always been to deliver outcome driven learning interventions to enterprises in line with their emerging talent requirements."

"We have been enabling enterprises across sectors to align their Learning and Development (L&D) initiatives with focused and specific Business goals. We want to empower companies with highly skilled, growth oriented, digitally adept, and customer-focused workforce," he added.

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https://theprint.in/ani-press-releases/niit-bags-assocham-award-for-building-sales-and-service-capability-enabling-business/771936/

NIIT Announces Partnership With Immerse To Expand Experiential Training Offering

NIIT Limited, a global skills and talent development company, announced on Thursday entered into a partnership with Immerse, an open and scalable enterprise platform for VR, AR, and 3D employee experiences.

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- **LAST UPDATED:** NOVEMBER 18, 2021, 13:49 IST
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EDUCATION AND CAREERS DESK

NIIT Limited, a global skills and talent development company, announced on Thursday entered into a partnership with Immerse, an open and scalable enterprise platform for VR, AR, and 3D employee experiences.

As part of the partnership, NIIT and Immerse will jointly work on immersive learning solutions for customers utilising NIIT's expertise in developing immersive learning solutions.

In addition to joint bids, the two companies will also collaborate on referrals, inter-party collaboration on products or services, as well as joint sales and marketing initiatives.

The two companies will work in partnership to create transformative learning experiences utilizing virtual reality, augmented reality, mixed reality, and other experiential learning technologies hosted on the Immerse platform.

"We are very excited about our partnership with Immerse. We believe that immersive and experiential technology is the future of learning. When we combine the immersive content design and pedagogical strengths of NIIT with the powerful hosting and tracking capabilities of the Immerse platform, we can create truly transformative learning experiences that deliver measurable impact," said Sailesh Lalla, Executive Vice President at NIIT.

Tom Symonds, CEO of Immerse says "We are delighted to have partnered with the team at NIIT to help scale immersive training content throughout organisations. Future-thinking enterprises need immersive and impactful training to continue upskilling employees and retain talent. This partnership is part of an ongoing initiative from Immerse to build an ecosystem where the Immerse Platform will empower and enable organisations to embrace the future of training in the workplace and we're thrilled to be able to progress this further with NIIT."

https://www.news18.com/news/education-career/niit-announces-partnership-with-immerse-to-expand-experiential-training-offering-4457357.html

Business Standard

NIIT announces partnership with immerse to expand experiential training offering

November 18, 2021 23:31 IST | ANI Press Release

Atlanta (Georgia) [US]/ New Delhi [India], November 18 (ANI/BusinessWire India): NIIT Limited, a global skills and talent development company and leading provider of managed training services, announced today that it has entered a partnership with Immerse, an open and scalable enterprise platform for VR, AR, and 3D employee experiences.

As part of the partnership, NIIT and Immerse will jointly work on immersive learning solutions for customers utilizing NIIT's expertise in developing immersive learning solutions hosted on the cutting-edge Immerse Platform. In addition to joint bids, the two companies will also collaborate on referrals, inter-party collaboration on products or services, as well as joint sales and marketing initiatives.

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To learn more about the partnership and the combined immersive learning offerings of NIIT and Immerse, visit (https://www.niit.com/nfinity/index.html).

Play-to-win and perpetuate innovation: Kris Gopalakrishnan to ILC Members

By Nikita Rana, ET CONTRIBUTORSLast Updated: Nov 19, 2021, 07:46 PM IST

Synopsis
The amalgamation of India's conducive demography, a rising culture of entrepreneurialism, and expeditious digitization foreground India's potential to become a global economic leader.

In the final edition of the ETILC- HSBC Breakfast Series, in association with HSBC India, ILC members came together with the global business and technology thought leader, **Kris Gopalakrishnan**, Chairman, Axilor Ventures, and Co-founder, **Infosys** NSE -2.32 %. The session revolved around assessing the present position of India's startup-driven economic innovation as well as exploring strategies to bolster the growth of the larger industry that is India Inc.

The amalgamation of India's conducive demography, a rising culture of entrepreneurialism, and expeditious digitization foreground India's potential to become a global economic leader. As of 2021, India houses a total of 57 startups with unicorn status.

> "With rising IPOs and specially of Indian startups, the global eyes are set on our new-age tech, innovation and disruption"
>
> — A Desikan, Director, HSBC-Wealth

During the first half of FY2021, **Indian startups** were able to raise $12.1 billion. Moreover, with the emergence of B2B services, the variability in information when it comes to SMEs as compared to big corporations, has also significantly decreased. It is now backed by greater access to networks of customers, IT vendors, and suppliers, thus helping emerging startups with diversification and nationwide expansion.

Reinventing Standpoints and Cultural Ethos

Innovation capability isn't nurtured in isolation; creativity extends beyond the individual purview to the larger contemporary culture and mindset in place. With rapid global economic progression, Indian enterprises and leaders need constant reinvention across all industries and sectors while focusing on future growth. We need to urgently scale up knowledge creation, talent and resource acquisition, regulatory policy frameworks, ease of doing business, capital funding, while also fostering socio-economic acceptance for the old economy transitioning into a more open and dynamic model of entrepreneurship. Furthermore, to build a disruptive innovative economy, risk-taking and experimentation is indispensable.

> **"Risk is inevitable. What matters is the capacity and preparedness to manage risk. While we cant predict failure, we can practice precautious risk-taking"**
>
> *— Gopalakrishnan, Chairman, Axilor Ventures and Co-founder, Infosys*

The startup sector is innately furnished with strong filtration and excellent risk mitigation pertaining to evaluating them based on their funding, consumer base, and overall productivity. There is an urgent need to allocate assets and wealth to startups, especially since they promise greater chances of higher returns. Startups need to set their goals and expectations across to stakeholders while incorporating increased risk and experiment. Stakeholders, investors, and large enterprises should be willing to accelerate this transition through collaborations with startups, supporting them with funding and capacity, and equipping themselves to accept failure as integral to success. This creative destruction is crucial to sustaining the economy and its relevance.

Appealing to the Venture Capitalist Community

Startups employ either profit recycling and internal redirection or use funding via external investors, as means of transforming and upscaling their business. The latter, that is, ecosystem participation is vital for innovation. It is important that VCs mentor startups at various stages of their development; from seeding to scaling up. Collaboration between ecosystem players and leveraging them to facilitate between different startups is crucial to the process of value creation and skill development.

> **"The founders need not be owners of organisations till perpetuity. Leaders need to foster trust in terms of handing organizations to the succeeding generation"**
>
> *— Pradeep Lala, MD & CEO, Embassy Services*

Moreover, apart from investing, VCs can also aid startups in their foundational as well as long-term development by helping them establish high-quality IPOs. In the case of entrepreneurial setup, the equation of investment and outcome is not linear or incremental; instead, the nature of change is exponential and disruptive. In addition to internal accruals and equity funding, investors and founders also need to reassess the nature and definition of ownership. Adding to this, Indian startups have already started witnessing increased early stage investments as well as heightened total seed capital. The first half of FY2021 experienced over USD 11 billion worth investment as well as 600 deals in the startup sector.

Innovation in the Hardware Sector

Although still wanting in investment and modernization, the Indian Hardware sector has already started ameliorating the same through its introduction of platform creation for transformable vehicles, integration of robotics to optimize precision, etc. The employment rate in the manufacturing sector has significantly accelerated, and rural expansion of factories is already in process.

> **"Biz models and criteria of measuring advancement have been reinvented due to Covid. Consumer value has taken the central place in retail"**
>
> *— M Jagannivasan, President, Duroflex*

Now, the need of the hour is the integration of software with hardware, improvements in job creation in the service sector, and amplifying the sector's multiplier value via tech enabling. India is one of the largest consumption markets globally; this is beneficial in terms of market domination. Expanding our perspective beyond the domestic consumption, we need to upscale our exports; this needs the upgradation of duty structure

Redefining Innovation

When it comes to valuation and value addition, resilience is of utmost significance. While economic cycles ebb and flow, resilience and the ability to counter downturns are what matters. Customer acquisition strategies, technological assimilation as well improvements in customer experiences, all equally comprise a holistic approach to innovation.

Previously discretionary products are no longer discretionary. The assimilation of tech into operational business models is but a part of the economic progression.

> **"We need to reinvent experiences as consumption is happening from home; this will open new possibilities"**
>
> *— Rangarajan Vasudevan, Founder & CEO, TheDataTeam*

Startup Culture and Transparency

When we talk about the correlation between risk and entrepreneurship, the element of risk can also be extended to customer perception. Consumers of emerging technologies and companies are increasingly becoming pilot customers, and are hence, more cognizant and accepting of failure with every new release. The integral element of a startup's functioning is indispensable transparency of perceived risks with both the stakeholders as well as the consumers.

Countering Challenges

When it comes to mitigating hurdles in the progression path, the Indian ecosystem needs to evolve at large to affect the ease of transformation. The pre-established business community as well as the higher education community need to participate in this discourse to encourage a positive attitude towards startups. We need to scale up to more innovative companies, expand collaborative research facilities, evolve academic culture, and accelerate investment in the same.

> "In India, innovation mostly stems from our need for problem-solving. This along with curiosity will sustain disruption"
>
> — *Sapnesh Lalla, Executive Director and CEO, NIIT*

Areas of telecomputing, brain sciences, and aging need to be explored more. India needs to move beyond traditional models of thinking and adopt serial entrepreneurship. The inequality of opportunities and funding pervades India at various levels. Issues of access need to be addressed and resolved via the application of technology. Moreover, there needs to be increased interaction between industry and students via university-based incubators that lead to the commercialization of research. Practical entrepreneurship needs to be integrated into courses relevant to the business.

> "There's an apparent digital divide as well as a lack of qualified employees in tier 1 cities versus tier 2 and 3 cities"
>
> — *Alok Bansal, MD, Visionet Systems*

As per a report by IBM Institute for Business Value, the government's encouragement of startup ecosystems is just as crucial as individual promotions. Recently, the Indian government launched the 'Amrit Grand Challenge Programme' to choose 75 startup innovations in the areas of telemedicine and digital health. It is being foretold that by 2025, the value of the Indian biotech sector will increase to USD 150 billion. Moreover, by simplifying regulations and tax policies along with encouraging global connectivity, the government can help new businesses connect with more investors.

Looking Ahead

> "In 30 years, we have shifted from a service economy to a product-dominated economy. Pvt investment in infra will accelerate this growth"
>
> — *Sridhar Dharmarajan, Executive V-P & MD, Hexagon/MSC Software*

India is already swiftly working on application designing as well as a DEPA architecture that democratizes and publicizes access to data. The recent introduction of UPI has already enabled sections all across the country to use digital payments. There's an immense need to create more talent and open Data by creating a hub of researchers, engineers, and application designers, etc.

> "As Indian ecosystem builds up with blockchain, robotics and AI, areas of consumer tech and fintech biz will witness huge opportunities"
>
> — *Vikram Gupta, Founder, IvyCap Ventures*

Another one!

NIIT

········· Won ·········

for Building Sales and Service Capability at EduMeet 2021

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Bimaljeet Singh Bhasin
President, Skills and Careers Business, NIIT Ltd.

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Vipul Sinha
Business Head - Sales & Service Excellence, NIIT Ltd.

OPENING KEYNOTE: GCCs: An evolving ecosystem built to create value

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Chairman and Co-Founder
NIIT Ltd.

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I heartily congratulate Francis and welcome him to the NIIT family and am confident that, together we will charter a great success story with RPS. Francis's track record and depth of experience makes him an ideal leader to build on the great work done by the RPS team.

Sapnesh Lalla
CEO and Executive Director, NIIT Ltd.

PANEL DISCUSSION: The Role of Talent in Enabling Business Transformation, Innovation and Excellence in GCCs

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Both NIIT and RPS Consulting are leading names in the technology training industry. Francis brings immense thrust to our Customer Relationship Management strategy while advancing our Business Excellence Goals and help in Organisational Transformation.

Prasad Balakrishnan
CEO and Executive Director, RPS Consulting Pvt. Ltd.

LEARNING REIMAGINED – Catalysing GCC's Transformation - Whitepaper

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Dr. VISHNUPRIYA RAGHAVAN
Head, Products and Solutions, StackRoute
NIIT Ltd.

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as its **President** and **Business Head**

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