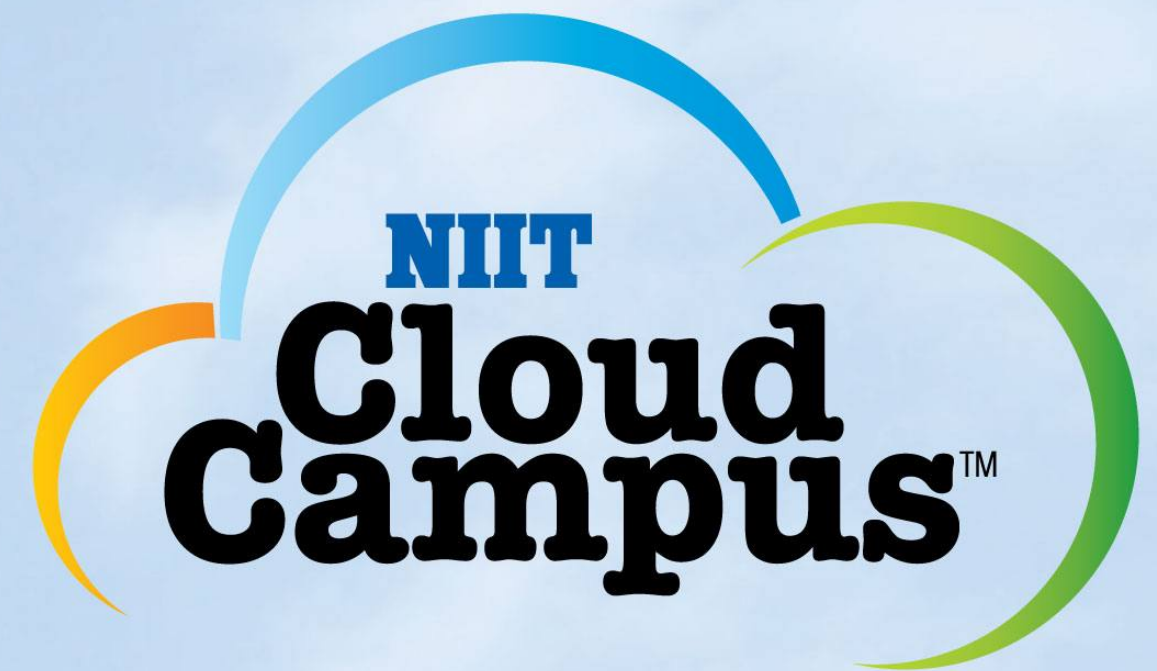


NIIT



A New Way of Learning



Changing the Face of Education

NIIT

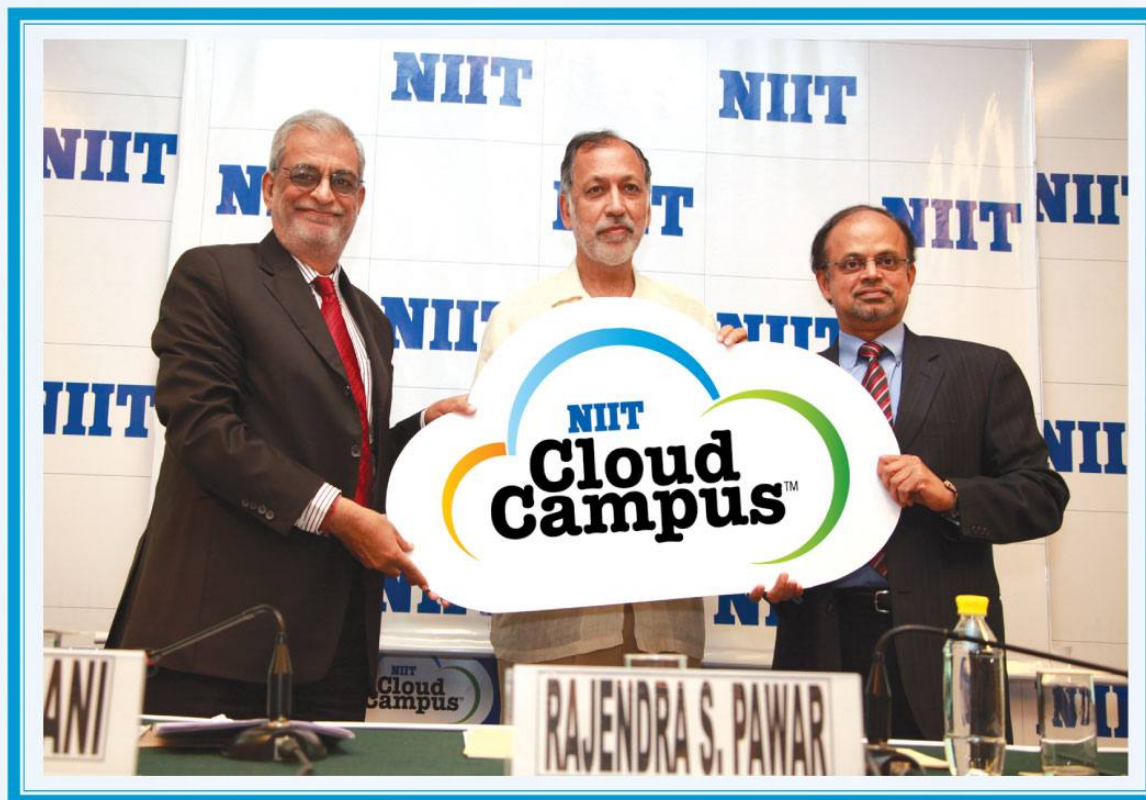
Produced by NIIT Limited, Corporate Communications and Marketing Services Organisation
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Media Coverage Dossier



NIIT launches revolutionary 'Cloud Campus' to create new-age skills

- ➔ Announces extended range of training offerings including IT, Banking, Global Finance, Management, Digital & Social Media Marketing under Cloud Campus™



From L to R: Mr. Vijay Thadani, Chief Executive Officer, NIIT Ltd., Mr. Rajendra S Pawar, Chairman, NIIT Ltd. and Mr. G Raghavan, Chief Executive, Career Building Solutions, NIIT Ltd. during the **NIIT Cloud Campus launch** on May 7, 2013.



Panel Discussion on Cloud - Changing the Face of Education

From L to R: Prof. Deepak Phatak, IIT Mumbai, Dr. Shashi Tharoor, Hon'ble Minister of State for HRD, Govt. of India, Mr. Rajendra S Pawar, Chairman, NIIT and Dr. Samir Brahmachari, Director General of the Council of Scientific & Industrial Research (CSIR).



NIIT launches revolutionary 'Cloud Campus' to create new-age skills

- **Announces extended range of training offerings including IT, Banking, Global Finance, Management, Digital & Social Media Marketing under Cloud Campus™**
- **To offer around 100 courses under the Cloud Campus, across 300 locations by end of 2013 ; to reach over 5,00,000 students by 2014**

NIIT Limited, leading Global Talent Development Corporation and Asia's largest IT trainer has announced a breakthrough initiative 'Cloud Campus', for redefining the education landscape by making available new-age skills, to students across the breadth of the country. This was declared in a press conference in the capital, held on May 7, 2013.

NIIT aims to offer over 100 courses across 300 locations by the end of 2013, thus enabling a coverage of over 500,000 students by 2014. NIIT will offer training programs in IT, Banking, Global Finance, Management, Digital & Social Media Marketing, through Cloud Campus™ with innovative learning features. NIIT Cloud Campus™ will empower the youth of the country by providing new-age training programs through the cutting-edge Cloud technology, to make them first day-first hour industry ready professionals.

NIIT Cloud Campus™ harnesses the power of Cloud technology to provide unique features – such as:

- **Cloud Classroom** – where students can interact and learn from not only the at-location faculty, but more importantly from expert faculty from wherever they are.
- **Cloud Courseware** – the digital and dynamic courseware enables students to make notes, highlight and review at their convenience.
- **Anywhere Lab** – providing 24x7 access for hands-on practice on their devices.
- **Lesson on Demand** – ensuring that students don't have to miss a lesson, even if they miss a class.
- **Online Assessments** – enabling students take practice tests besides taking industry-level assessments.
- **Buddynet Learning** – a learning feature that enables collaboration with other students as well as expert faculty, thus making learning lot more fun.

Speaking on this significant announcement **Mr. Rajendra S Pawar, Chairman, NIIT Ltd.** said, "NIIT will usher the next revolution in education through Cloud Campus."

This pioneering initiative from NIIT will help take high quality educational programs to the remotest corners of the country, thus addressing the dilemma of scalability and quality in education that our country is currently facing. NIIT Cloud Campus™ is based on a revolutionary educational paradigm which takes students beyond the traditional classroom teaching. It seamlessly blends classrooms, Cloud enabled classrooms and collaborated learning into **India's first Cloud Campus**. Further, NIIT has set up www.niitcloudcampus.com as a student gateway to help them identify trends in new age skills and offer more information on NIIT Cloud Campus™.

Mr. Vijay Thadani, Chief Executive Officer, NIIT Ltd. said, "Cloud is undoubtedly the future of learning. NIIT will empower the youth of the country by providing new age skills in domains across IT & emerging technologies, Banking, Global Finance, Management, Digital & Social Media Marketing."

Long Term Career Programs for college students seeking new-age careers, Accelerated Programs in IT & Banking & Global finance domains for graduates, New Technology & Advanced skills courses for working professionals in IT, Marketing and General Management will be offered through Cloud Campus.

This breakthrough initiative from NIIT is likely to have huge impact on the education industry that is currently plagued by the dual challenges of quality and scalability. With smart phones and tablets becoming more affordable, most Indian youth are accessing internet through their handset. According to a mobile survey conducted by IPSOS & Google, Indian smartphone users are accessing the Internet more than their counterparts in the US. The survey reveals that 36 per cent of all smart-phone owners in India are in the age group of 18- 29.

'NIIT Cloud Campus™' enables students to learn from the best teachers irrespective of their geographical location. They can also get hands-on practice through lab exercises in machine rooms at the NIIT centres. It has an innovative '**Anywhere Lab**' feature, which allows students to practice the application of concepts learnt in class, from any part of the globe, while chatting with experts to seek answers to their queries.

This presents a tremendous opportunity to reach quality education to the youth through the Cloud technology.

Mr. G Raghavan, Chief Executive, Career Building Solutions, NIIT Ltd., said, "The pioneering 'NIIT Cloud Campus', will be rolled out to 300 locations by end of 2013, and will reach over 5,00,000 students by 2014. We will offer almost 100 courses, including many new-age courses, under the Cloud Campus. Backed by powerful technologies, this cloud and collaborative platform puts the power to learn in the hands of the students by making "learning with buddies" and "learning anytime and anywhere" possible."

For students of Engineering & Non-Engineering, NIIT Cloud Campus™ offers courses in IT, Banking, Global Finance and Management. These courses are packed with Learning enablers that - enhance team work & ability to do projects in a distributed environment through Collaborative Learning; impart Information Search & Analysis Skills as part of learning methodology; develop problem solving skills and industry readiness through Anywhere Lab; and makes available technology enabled learning environment that promotes research & collaborative orientation.

For Graduates seeking a career-ready education the benefits range from imparting Employability Enhancement Skills & Customized Training in domains across IT, Banking, Global Finance, Management, to access to multiple experts and real time guidance through 'Lesson on Demand' to be Job Ready. Cutting-edge programs on Digital & Social Media Marketing are available to graduates through NIIT Cloud Campus™.

For Working Professionals looking for career advancement, NIIT Cloud Campus provides specialized new technology & advanced skills program through Cloud Classrooms tailored to working professionals' needs along with Continuous Online Assessment to enable effective learning.

Cloud enabled learning, owing to its 24x7, any-time, anywhere availability and scalability, can prove to be a big boon for the Indian education sector. NIIT will now make it possible to take high-quality education—including content, and instruction—to the far reaches of the country, using the Cloud platform.





CLOUD-CHANGING THE FACE OF EDUCATION

A CONSUMER CONNECT INITIATIVE

THE FUTURE AHEAD

Cloud has taken the world of technology by storm. Despite challenges and issues, it is all set to take the education sector to new heights, state experts



(L-R) Dr Deepak Phatak, Dr Shashi Tharoor, Rajendra S. Pawar and Dr Samir Brahmachari

DIPTI SRIVASTAVA

Technology is rapidly changing the way education is being delivered and absorbed. Cloud technology, in particular, is transforming the traditional methods of education and learning in India. Owing to its 24x7, any-time, anywhere availability, flexibility, ability to scale, and cost-effective payment model, Cloud Computing is proving to be a big boon for different industry segments, key among them being education. It is now possible to take high-quality education — including content and instruction — to the far reaches of the country using Cloud platform.

Since Cloud technology is the future of learning, how should the conventional classrooms gear themselves up to tap this new opportunity? Can Cloud be the answer to bringing

good quality education to the masses? What are the challenges and issues for making learning Cloud-enabled? Several such issues were recently discussed at an interactive session with Dr Shashi Tharoor, Minister of State for Human Resource Development, Government of India. The event was organised in the capital recently by NIIT on the occasion of the launch of their Cloud Campus.

Affirming the huge role technology is playing in enabling people to have access to education, Tharoor said that the basic scope of education in our country is vast and growing and we have come a long way from where we were when we got independence. "We are standing at the cusp of a huge demographic dividend. We can have a youthful, dynamic workforce, provided we equip it with the desirable skills and competencies required to take advantage of what we have to offer

not only to India but also to the whole world. If not, we will have a demographic disaster," he said.

But he also had some apprehensions about the reach of technology in Indian context. Due to cultural and demographic diversity, there are certain challenges like language, content, infrastructure, power problem, to name a few, that cripple the far-reaching benefits. But he felt that many of the challenges of education can be addressed by Cloud technologies.

One of the panelists, Dr Deepak Phatak of IIT Mumbai, who was instrumental in bringing computers in the banking sector, is now working on bringing computers in the education sector. He was of the opinion that we must train teachers in large numbers not only about a particular subject but also about how to teach and how to motivate students to

learn. "An empowered teacher engages his students in problem solving, in motivating and mentoring. Teachers will need to learn and understand much more to be effective. In the Cloud model, teachers will play a more important role," he said.

Dr Samir Brahmachari, Director General, Council of Scientific & Industrial Research (CSIR), who is working extensively on crowd sourcing, which is getting people on the net to start collaborating to do research, was very optimistic about the role of technology in empowering the people of India. "Where roads can't reach, trains can't reach, Cloud can," he asserted.

Earlier Rajendra S. Pawar, Chairman, NIIT, while making the introductory remarks, spoke about the company's journey in the field of IT training and how it had constantly leveraged technology to change the face of learning.

On the occasion, NIIT's Cloud Campus was also launched. While introducing the concept through an audio-visual medium, Udai Singh of NIIT explained the different tenets of the campus which is the future of learning. Through this new offering, NIIT aims to offer over 100 courses across 300 locations by the end of 2013, thus enabling a coverage of over 5,00,000 students by 2014.

NIIT Cloud Campus harnesses the power of Cloud technology to provide unique features — such as Cloud Classroom — where students

can interact and learn from not only the at-location faculty, but more importantly from expert faculty from wherever they are; Cloud Courseware — the digital and dynamic courseware enables students to make notes, highlight and review at their convenience; Anywhere Lab — providing 24x7 access for hands-on practice on their devices; Lesson on De-

GURU SPEAK



Cloud Campuses may just be what are needed to meet India's growing demand for quality education. The pedagogy, curriculum development, nature of classroom have to change to keep pace and maximize the advantages.

Dr Shashi Tharoor



Where roads can't reach, trains can't reach, Cloud can. We have realized that the youth of today has immense power. We can get the best of people if we are able to connect them

through the net. A great teacher is one who only inspires and we need to change the mindset of teachers.

Dr Samir Brahmachari



Teachers will play an important role in Cloud-enabled education. A Cloud is essentially a container and if it has to function properly, it has to rain knowledge and that knowledge has to be absorbed by eager and thirsty learners.

Dr Deepak Phatak



NIIT will usher the next revolution in education through Cloud Campus. Collaboration is a powerful learning tool of pedagogy and through Cloud Campus we are transforming the way students engage with the faculty, content, labs and more importantly with each other.

Rajendra S. Pawar

mand — ensuring that students don't have to miss a lesson, even if they miss a class; On-line Assessments — enabling students take practice tests besides taking industry-level assessments; Buddynet Learning — a learning feature that enables collaboration with other students as well as expert faculty, thus making learning a lot more fun.

The Times of India, New Delhi, May 20, 2013



NIIT launches cloud education

Our Bureau

New Delhi, May 7

NIIT Ltd, the leading IT education provider, has announced the launch of its Cloud Campus in New Delhi on Tuesday.

Rajendra S. Pawar, Chairman of NIIT Ltd, said cloud education, which allows students access to course, classroom lectures and labs anytime, is simply a new way of learning. He added that given the increasing dependence on new tools such as search engines, social networking sites and internet as a whole, the need to develop new-age skills is greater than ever before.

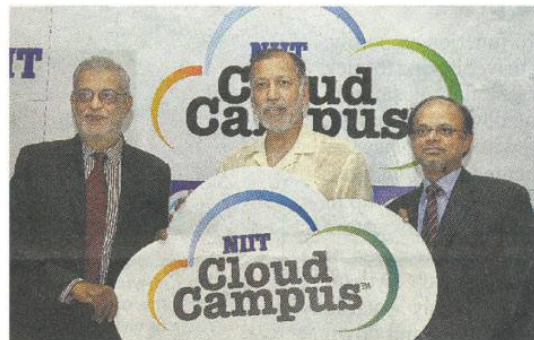
By the end of 2013, the company hopes to offer 100 courses across various disciplines

such as IT, banking, global finance, management, digital and social media marketing and others at 300 locations within the country.

Pawar added that by offering cloud education, NIIT would also be able to utilise its existing physical infrastructure better.

Vijay Thadani, CEO, NIIT Ltd, said this initiative is centred around the needs of students and will look at providing them convenience, flexibility and the opportunity to acquire diverse skills.

Thadani added that the education system in India was geared at and developed for the industrial sector and not the services sector, despite the latter providing more employment. "So, in the first 25



(from left) Vijay Thadani, CEO, NIIT Ltd; Rajendra S. Pawar, Chairman; and G. Raghavan, CEO, Career Building Solutions, at the launch of 'Cloud Campus' in New Delhi on Tuesday.

— Ramesh Sharma

years we trained people in IT. And, then we started trained people using IT. The new-age skills go beyond IT into spheres such as banking, finance, design and many oth-

ers." He added that non-IT courses account for almost 20 per cent of NIIT's portfolio now.

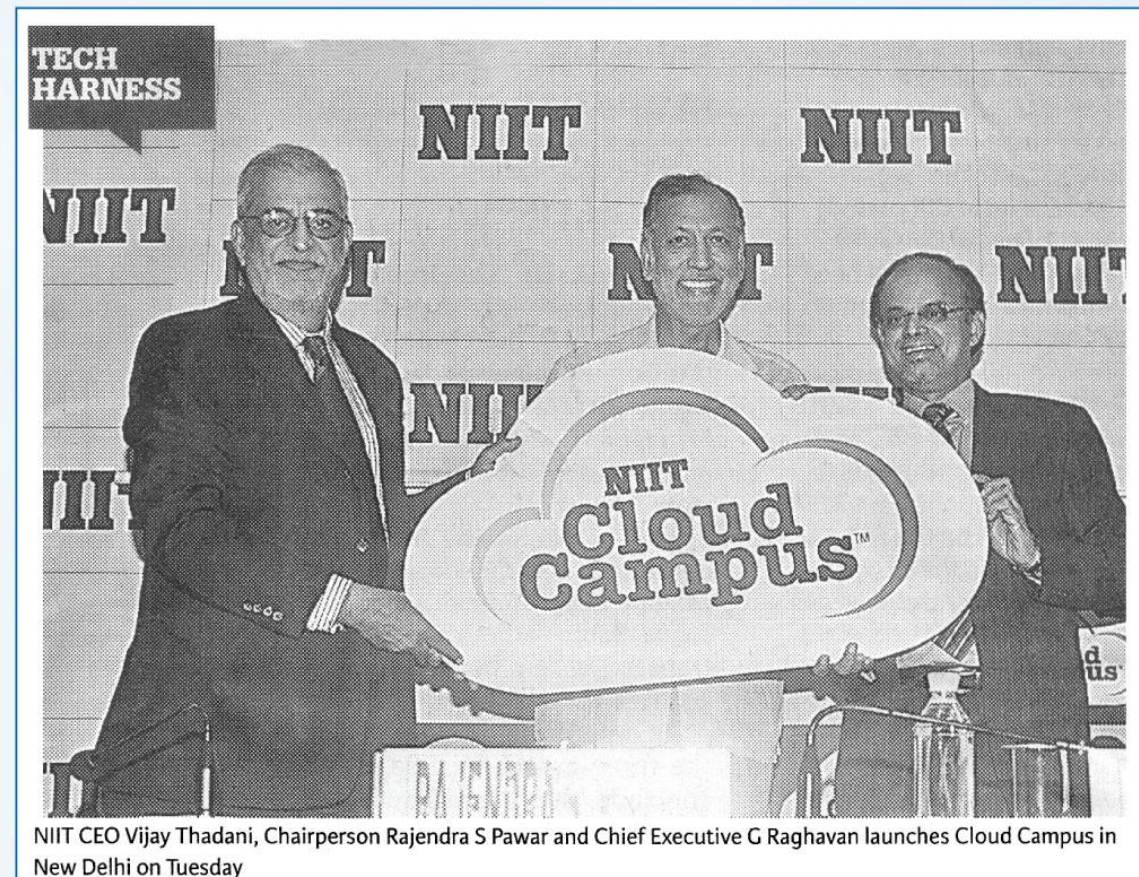
He said instead of seeking a bigger piece of the same cake (IT training), NIIT is now looking at increasing the size of the cake itself by incorporating modules in subjects that go beyond IT, such as banking, global finance, management education and digital marketing among others.

All these courses would now be offered through Cloud Campus.

Earlier, the company had offered some courses through cloud computing as part of its pilot project. It has now decided to offer all courses, across centres through cloud.

aesha.datta@thehindu.co.in

Hindu Business Line, New Delhi, May 8, 2013



NIIT CEO Vijay Thadani, Chairperson Rajendra S Pawar and Chief Executive G Raghavan launches Cloud Campus in New Delhi on Tuesday

Financial World, New Delhi, May 8, 2013



NIIT cloud campus launched

NIIT Limited has announced a breakthrough initiative —NIIT Cloud Campus, for redefining the education landscape by making available new-age skills, to students across the breadth of the country. This cloud campus would offer over 100 courses across 300 locations by the end of 2013, thus enabling a coverage of over 500,000 students by 2014.

The campus will offer training programmes in IT, banking, global finance, management, digital and social media marketing, through Cloud Campus with innovative learning features. It'll empower the youth of the country by providing new-age training programmes through the cutting-edge cloud technology, to make them first day-first hour industry ready professionals.

NIIT cloud campus™ harnesses the power of cloud technology to provide unique features such as—

■ **Cloud classroom** where students can interact and learn from not only the at-location faculty, but more importantly from expert faculty from wherever they are.

■ **Cloud courseware** the digital and dynamic courseware enables students to make notes, highlight and review at their convenience.

■ **Anywhere lab** providing 24x7 access for hands-on practice on their devices.

■ **Lesson on demand** ensuring that students don't have to miss a lesson, even if they miss a class.

■ **Online assessments** enabling students to take practice tests besides taking industry-level assessments.

■ **Buddynet learning**, a learning feature that enables collaboration with other students as well as expert faculty.

Pioneer, New Delhi, May 8, 2013



NIIT launches Cloud Campus for students, professionals

PRESS TRUST OF INDIA

New Delhi

IT TRAINING firm NIIT has launched Cloud Campus, which offers latest training programmes in IT, banking, global finance, management, digital and social media marketing, and enabling access to programmes anywhere, anytime.

Through the programme, the leading leading IT trainer aims to offer over 100 courses across 300 locations by the end of 2013 and seeks to cover over 500,000 students by 2014.

"Through Cloud Campus, we are harnessing the latest in technology that cloud platform can offer in re-defining the way we study. It aims to make studying more interactive and fun," NIIT chairman Rajendra S Pawar told reporters here.

That apart, it takes high quality educational programmes to the remotest corners of the country, addressing the problem of quality in education in India, he added.

Speaking on the target consumer, NIIT CEO Vijay Thadani said: "It is an answer to long term career programmes for college students seeking new-age careers, accelerated programmes in IT, banking and global finance for graduates."

Besides, new technology and advanced skills courses for working professionals in IT, marketing and general management will be offered through Cloud Campus, he added.

Financial Chronicle
Hyderabad, May 8, 2013

NIIT Launches 'Cloud Campus' for Students, Pros

NEW DELHI IT training firm NIIT on Tuesday launched 'Cloud Campus', which offers latest training programmes in IT, banking, global finance, management, digital and social media marketing, and enabling access to programmes anywhere, anytime. Through the programme, the leading leading IT trainer aims to offer over 100 courses across 300 locations by the end of 2013 and seeks to cover over 500,000 students by 2014. "Through Cloud Campus, we are harnessing the latest in technology that cloud platform can offer in re-defining the way we study. It aims to make studying more interactive and fun," NIIT chairman Rajendra S Pawar told reporters here. That apart, it takes high quality educational programmes to the remotest corners of the country, addressing the problem of quality in education in India, he added.

The Economic Times, New Delhi
May 8, 2013





NIIT launches 'Cloud Campus' targeting students, professionals

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NIIT has spent about Rs 50 crore in the last two years in developing the programme, Thadani said.

It enables students to learn from the best teachers irrespective of their geographical location and also provides them to get hands-on practice through lab



exercises in machine rooms at the NIIT centres.

It has an innovative 'Anywhere Lab' feature, which allows students to practice the application of concepts learnt in class, from any part of the globe, while chatting with experts to seek answers to their queries.

"Cloud Campus will be rolled out to 300 locations by end of 2013 and will reach over 5,00,000 students by 2014. We will offer almost 100 courses, including many new-age courses," NIIT Ltd Chief Executive (Career Building Solutions) G Raghavan said. It not only caters to graduates seeking a career-ready education, but also helps working professionals looking for career advancement skills, he added. *Agencies*

Eastern Chronicle, New Delhi, May 8, 2013



NIIT launches 'Cloud Campus'

BS REPORTER

Bangalore, 7 May

IT trainer and talent development company NIIT Ltd today announced the launch of its new initiative 'Cloud Campus', a cloud computing-based skill development programme for students.

"NIIT Cloud Campus will offer training programmes through the cloud technology, to make them first-day-first hour industry-ready professionals," the company said in a statement.

NIIT Cloud Campus will provide features like Cloud Classroom, Cloud Courseware, Anywhere Lab-Lesson on Demand, among others, through which students can access materials from anywhere at anytime.

"Cloud is undoubtedly the future of learning. NIIT will

empower the youth of the country by providing new age skills in domains across IT & emerging technologies, banking, global finance, management, digital and social media marketing," said Vijay Thadani, Chief Executive Officer, NIIT Ltd.

"With smartphones and tablets becoming more affordable, most Indian youth are accessing internet through their handset," he added.

According to a mobile survey conducted by IPSOS and Google, Indian smartphone users are accessing the internet more than their counterparts in the US. The survey also said 36 per cent of all smartphone owners in India were in the age group of 18-29.

Through this new offering, the company aims to offer over 100 courses across 300 locations by the end of 2013.

Business Standard, Chandigarh, May 8, 2013



'No infra for cloud campuses'

Technology alone cannot deliver: Tharoor

NEW DELHI, IANS: Cloud campuses may just be what are needed to meet India's growing demand for quality education, but problems like shortage of power and last mile connectivity may play spoilsport.

A cloud campus is a virtual campus which uses the internet to conduct classes 24x7.

Stating that there is a need to train the young population to reap the demographic dividend, minister of state for human resource development Shashi Tharoor said on Wednesday that lack of infrastructure was a big hurdle.

"We can have a youthful dy-



Shashi Tharoor

amic working population only if we can equip our workforce with knowledge and training. If not, we will have a demographic disaster," Tharoor said at a discussion organised by IT training major NIIT.

The median age of the Indian population at present is 28 years.

"Technology can solve the problem, but the real problem is infrastructure. Power is one

problem. In case of the national knowledge network, in many places the last mile connection is difficult," he said.

He was speaking at a panel discussion on Tuesday after NIIT announced its Cloud Campus, aimed at providing new-age training programmes in IT, banking, global finance, management and digital and social media marketing.

Easy access

Council of Scientific and Industrial Research chief Samir Brahmachari, however, said technology would soon be developed to get over the present day hiccups.

"There are innovations, I was able to use my tablet in Bastar. Technology will change and access will be easier," he said.

Deccan Herald, New Delhi, May 9, 2013



CLOUD CAMPUS

NIIT Limited recently announced a new initiative 'Cloud Campus,' which will make new-age skills available to students across the breadth of the country. NIIT aims to offer over 100 courses across 300 locations by the end of 2013, thus enabling coverage of over 500,000 students by 2014. NIIT will offer training programmes in IT,

banking, global finance, management, digital and social media marketing, through Cloud Campus with innovative learning features. Long-term career programmes for college students seeking new-age careers, accelerated programmes in IT, banking and global finance domains for graduates, new technology and advanced skills' courses for working professionals in IT, marketing and general management will be offered through cloud campus.

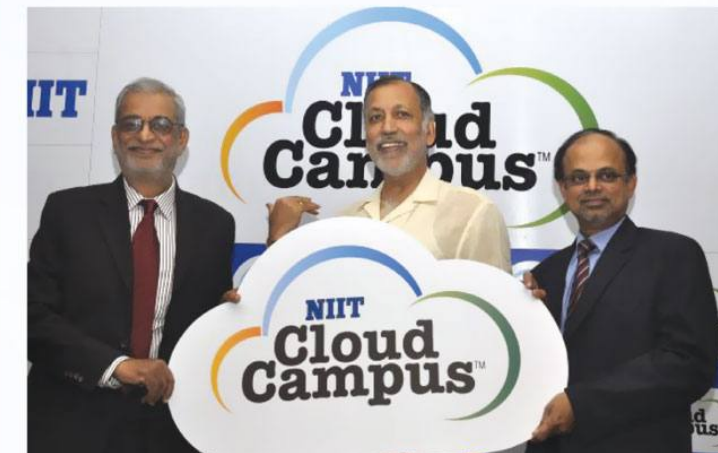
The Times of India, New Delhi, May 13, 2013



Business Line

NIIT launches cloud education

OUR BUREAU



Rajendra S. Pawar, Chairman, NIIT Ltd, flanked by Vijay Thadani (at left), CEO, NIIT Ltd, and G. Raghavan, Chief Executive, Career Building Solutions, at the launch of the 'Cloud Campus' in New Delhi on Tuesday. -- Ramesh Sharma

NEW DELHI, MAY 7: NIIT Ltd, the leading IT education provider, has announced the launch of its Cloud Campus in New Delhi on Tuesday.

Rajendra S. Pawar, Chairman of NIIT Ltd, said cloud education, which allows students access to course, classroom lectures and labs anytime, is simply a new way of learning. He added that given the increasing dependence on new tools such as search-engines, social networking sites and internet as a whole, the need to develop new-age skills is greater than ever before.

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Thadani added that the education system in India was geared at and developed for the industrial sector and not the services sector, despite the latter providing more employment. "So, in the first 25 years we trained people in IT. And, then we started trained people using IT. The new-age skills go beyond IT into spheres such as banking, finance, design and many others." He added that non-IT courses account for almost 20 per cent of NIIT's portfolio now.

He said instead of seeking a bigger piece of the same cake (IT training), NIIT is now looking at increasing the size of the cake itself by incorporating modules in subjects that go beyond IT, such as banking, global finance, management education and digital marketing among others.

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aesha.datta@thehindu.co.in

Keywords: NIIT cloud campus, NIIT to offer 100 courses by year-end, Vijay Thadani, CEO, NIIT Ltd.

<http://www.thehindubusinessline.com/industry-and-economy/education/niit-launches-cloud-campus-to-offer-100-courses-by-year-end/article4691975.ece>





THE ECONOMIC TIMES

NIIT launches 'Cloud Campus' targeting students, professionals

PTI May 7, 2013, 05:38PM IST

Tags: Vijay Thadani | Rajendra S Pawar | NIIT Ltd | Niit | finance | Cloud Campus

NEW DELHI: IT training firm **NIIT Ltd** today launched 'Cloud Campus', which offers latest training programmes in IT, banking, global finance, management, digital and social media marketing, and enabling access to programmes anywhere, anytime.

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"Through **Cloud Campus**, we are harnessing the latest in technology that cloud platform can offer in re-defining the way we study. It aims to make studying more interactive and fun," NIIT Ltd Chairman **Rajendra S Pawar** told reporters here.

That apart, it takes high quality educational programmes to the remotest corners of the country, addressing the problem of quality in education in India, he added.

Speaking on the target consumer, NIIT Ltd CEO **Vijay Thadani** said: "It is an answer to long term career programmes for college students seeking new-age careers, accelerated programmes in IT, banking and global finance for graduates."

Besides, new technology and advanced skills courses for working professionals in IT, marketing and general management will be offered through Cloud Campus, he added.

NIIT has spent about Rs 50 crore in the last two years in developing the programme, Thadani said.

It enables students to learn from the best teachers irrespective of their geographical location and also provides them to get hands-on practice through lab exercises in machine rooms at the NIIT centres.

It has an innovative 'Anywhere Lab' feature, which allows students to practice the application of concepts learnt in class, from any part of the globe, while chatting with experts to seek answers to their queries.

"Cloud Campus will be rolled out to 300 locations by end of 2013 and will reach over 5,00,000 students by 2014. We will offer almost 100 courses, including many new-age courses," NIIT Ltd Chief Executive (Career Building Solutions) **G Raghavan** said.

It not only caters to graduates seeking a career-ready education, but also helps working professionals looking for career advancement skills, he added.

<http://economictimes.indiatimes.com/news/news-by-industry/services/education/niit-launches-cloud-campus-targeting-students-professionals/articleshow/19932359.cms>



THE FINANCIAL EXPRESS

NIIT launches 'Cloud Campus' targeting students, professionals

PRESS TRUST OF INDIA: NEW DELHI, MAY 07 2013, 17:24 IST

Tags: NIIT | Cloud Campus | NIIT Students | Rajendra S Pawar | Vijay Thadani | NIIT Campus | Infotech News



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<http://www.financialexpress.com/news/niit-launches-cloud-campus-targeting-students-professionals/1112612>



Business Standard

Wednesday, June 5, 2013 | 06:50 PM IST

NIIT launches 'Cloud Campus' for skill development

Read more on: NIIT | IT | banking | Lab-Lesson | Cloud Campus | skill development



IT trainer and talent development company NIIT Limited, today announced the launch of its new initiative 'Cloud Campus', a cloud computing based skill development programme for students across the country.

Through this new offering the company aims to offer over 100 courses across 300 locations by the end of 2013, thus enabling a coverage of over 5,00,000 students by 2014. NIIT will offer training programs in IT, banking, global finance, management, digital and social media

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"NIIT Cloud Campus will offer training programs through the cloud technology, to make them first day-first hour industry ready professionals," the company said in a statement.

NIIT Cloud Campus will provide features like Cloud Classroom, Cloud Courseware, Anywhere Lab-Lesson on Demand, among others through which students can access materials from anywhere at anytime.

Vijay Thadani, Chief Executive Officer, NIIT Ltd. Said: "Cloud is undoubtedly the future of learning. NIIT will empower the youth of the country by providing new age skills in domains across IT & emerging technologies, banking, global finance, management, digital and social media marketing."

"With smart phones and tablets becoming more affordable, most Indian youth are accessing internet through their handset," he added.

According to a mobile survey conducted by IPSOS and Google, Indian smartphone users are accessing the internet more than their counterparts in the US. The survey also said that 36 per cent of all smartphone owners in India are in the age group of 18- 29.

http://www.business-standard.com/article/companies/niit-launches-cloud-campus-for-skill-development-113050700402_1.html



THE TIMES OF INDIA | Careers

NIIT launches Cloud Campus programme for students

PTI May 7, 2013, 05:16PM IST

Tags: students | Niit | IT | finance | Banking

NEW DELHI: IT training firm NIIT launched 'Cloud Campus', which offers latest training programmes in IT, banking, global finance, management, digital and social media marketing, and enabling access to programmes anywhere, anytime.

Through the programme, the leading leading IT trainer aims to offer over 100 courses across 300 locations by the end of 2013 and seeks to cover over 500,000 students by 2014.

"Through Cloud Campus, we are harnessing the latest in technology that cloud platform can offer in re-defining the way we study. It aims to make studying more interactive and fun," NIIT Ltd Chairman Rajendra S Pawar told reporters here.

That apart, it takes high quality educational programmes to the remotest corners of the country, addressing the problem of quality in education in India, he added.

Speaking on the target consumer, NIIT Ltd CEO Vijay Thadani said: "It is an answer to long term career programmes for college students seeking new-age careers, accelerated programmes in IT, banking and global finance for graduates."

Besides, new technology and advanced skills courses for working professionals in IT, marketing and general management will be offered through Cloud Campus, he added.

NIIT has spent about Rs 50 crore in the last two years in developing the programme, Thadani said.

It enables students to learn from the best teachers irrespective of their geographical location and also provides them to get hands-on practice through lab exercises in machine rooms at the NIIT centres.

It has an innovative 'Anywhere Lab' feature, which allows students to practice the application of concepts learnt in class, from any part of the globe, while chatting with experts to seek answers to their queries.

"Cloud Campus will be rolled out to 300 locations by end of 2013 and will reach over 5,00,000 students by 2014. We will offer almost 100 courses, including many new-age courses," NIIT Ltd Chief Executive (Career Building Solutions) G Raghavan said.

It not only caters to graduates seeking a career-ready education, but also helps working professionals looking for career advancement skills, he added.



<http://timesofindia.indiatimes.com/tech/careers/education/NIIT-launches-Cloud-Campus-programme-for-students/articleshow/19932049.cms>



The Indian EXPRESS

NIIT launches 'Cloud Campus' targeting students, professionals

Press Trust of India : New Delhi, Thu May 23 2013, 19:14 hrs.



Through the programme, NIIT, the leading leading IT trainer aims to offer over 100 courses

IT training firm NIIT Ltd today launched 'Cloud Campus', which offers latest training programmes in IT, banking, global finance, management, digital and social media marketing, and enabling access to programmes anywhere, anytime.

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<http://www.indianexpress.com/news/niit-launches-cloud-campus-targeting-students-professionals/1112612/>



the pioneer BETA

NIIT CLOUD CAMPUS LAUNCHED

Wednesday, 08 May 2013 | Pioneer

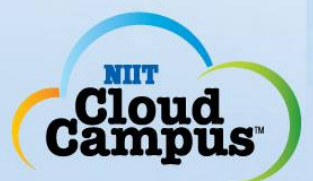
NIIT Limited has announced a breakthrough initiative —NIIT Cloud Campus, for redefining the education landscape by making available new-age skills, to students across the breadth of the country. This cloud campus would offer over 100 courses across 300 locations by the end of 2013, thus enabling a coverage of over 500,000 students by 2014.

The campus will offer training programmes in IT, banking, global finance, management, digital and social media marketing, through Cloud Campus with innovative learning features. It'll empower the youth of the country by providing new-age training programmes through the cutting-edge cloud technology, to make them first day-first hour industry ready professionals.

NIIT cloud campus™ harnesses the power of cloud technology to provide unique features such as -

- Cloud classroom where students can interact and learn from not only the at-location faculty, but more importantly from expert faculty from wherever they are.
- Cloud courseware the digital and dynamic courseware enables students to make notes, highlight and review at their convenience.
- Anywhere lab providing 24x7 access for hands-on practice on their devices.
- Lesson on demand ensuring that students don't have to miss a lesson, even if they miss a class.
- Online assessments enabling students to take practice tests besides taking industry-level assessments.
- Buddynet learning, a learning feature that enables collaboration with other students as well as expert faculty.

<http://www.dailypioneer.com/avenues/niit-cloud-campus-launched.html>





NIIT Limited, a leading Global Talent Development Corporation and Asia's premier IT trainer, offers learning and knowledge solutions across 40 countries. Leading IT journal Dataquest has conferred upon NIIT the 'Top IT Training Company' award successively for the past 20 years, since the inception of this category.

NIIT's Individual Learning Business offerings include industry-endorsed programs for students seeking careers in IT – GNIIT and Edgeineers, and Global Net Plus for IT professionals. The company has introduced "India's first cloud campus", through its new-age GNIIT program. This offers students a higher mobility as they can access courseware using Netbooks to connect seamlessly to NIIT's Cloud Campus network.

NIIT's Corporate Learning Solutions offers Managed Training Services including integrated learning solutions (strategic consulting, learning design, content development, delivery, technology, assessment and learning management) to Fortune 500 companies, Universities, Technology companies, Training corporations and Publishing houses.

NIIT Yuva Jyoti, a joint venture between NIIT and NSDC, offers vocational skills training programs to enhance employability of youth across India.

NIIT has provided computer-based learning to over 16,500 government and private schools. The futuristic NIIT NGuru range of learning solutions for schools comprises Interactive Classrooms, Math Lab, IT Wizard programs and Quick School (Education Resource Planning software).

NIIT Imperia - Centre for Advanced Learning, offers Executive Learning Programs in association with leading Business schools in India, KPMG, Google India and Internet and Mobile Association of India (IAMAI), using the synchronous learning platform.

NIIT Institute of Finance Banking & Insurance (IFBI), formed by NIIT with equity participation from ICICI Bank, offers programs for individuals and corporates in Banking, Financial Services and Insurance.

NIIT Institute of Process Excellence Limited, a NIIT-GENPACT venture (NIIT Uniqua), offers complete training outsourcing services to the Business Process, Knowledge and Technology Services industry to create business models that enhance productivity and lower costs.

NIIT has been ranked among the 'Top 10 India's Best Companies to Work for- 2012' by Great Places to Work Institute and 'Top 10 Best Employers in India- 2011' by Aon Hewitt. The company has also been voted the second most trusted education brand in India by Brand Equity- Nielsen Survey 2011.