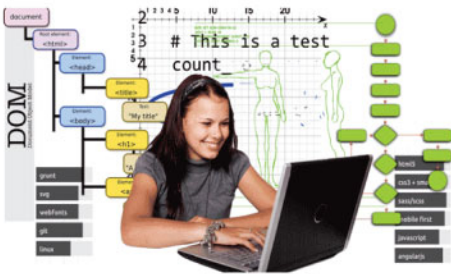


## Salesforce teams up with NIIT to upskill workforce

Team TC27 Apr, 2022



Cloud computing firm Salesforce has joined hands with the National Institute of Information Technology (NIIT) to impart technical training to its professionals.

The collaboration will address the surging demand for skilled talent, driven by the rapid adoption of cloud computing, the companies said in a joint statement.

The new announcement expands the collaboration of NIIT and Salesforce, wherein the Gurgaon-based institute started offering

training programmes on the latter's Customer Relationship Management (CRM) and Force.com.

NIIT will offer programmes on Salesforce to fresh graduates and working professionals, to build a pan-India talent pool of Salesforce Certified Professionals. Learners who graduate from these programmes will receive increased networking opportunities with some of the prominent firms operating in the country, as revealed by the institute.

"Certified experienced faculties will teach all programmes offered through this collaboration," the statement read.

Arundhati Bhattacharya, Chairperson & CEO, Salesforce India, said, "As technology adoption continues to grow, we are committed to addressing the training and re-skilling imperative - equipping people with the tools and skills that they need to build dynamic careers in Salesforce technologies and thrive in a digital-first world."

A research by International Data Corporation (IDC) figures that Salesforce and its ecosystem of partners in India will create 1,328,200 jobs in the country by 2026. These will include 569,800 direct and 758,400 indirect jobs.

Sapnesh Lalla, CEO & Executive Director, NIIT Ltd., said, "With this collaboration, we hope to bridge the skill gap that the industry is currently faced with."

According to research by Fortune Business insights, the global CRM market is expected to reach \$ 128.97 billion by 2028.