

# Asia Pacific IT security grew 28.3 per cent in '08

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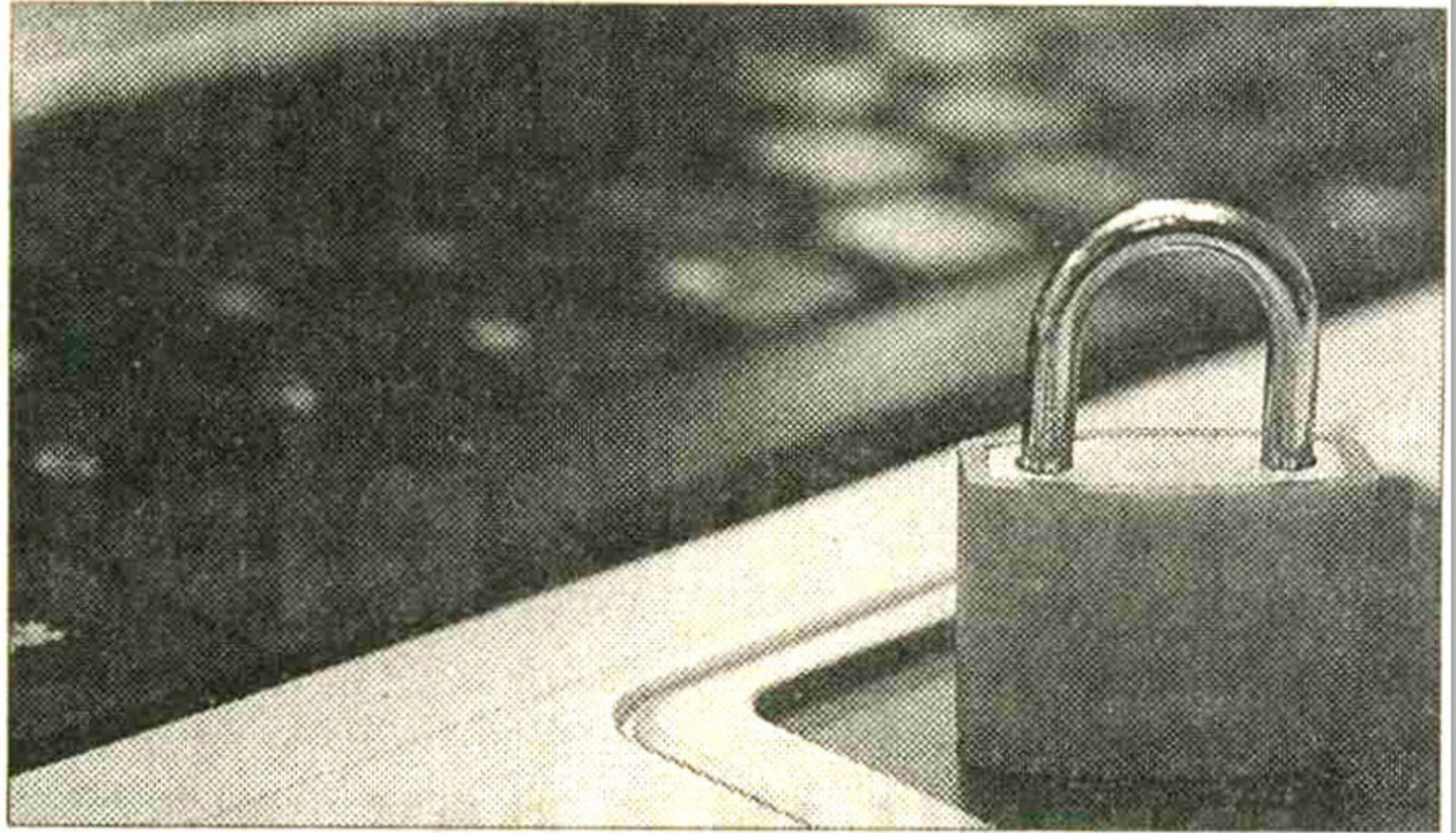
Bangalore

THE Asia Pacific IT security market grew at 28.3 per cent in 2008, down from 36 per cent in 2007, according to a report by global advisory and firm Gartner.

Despite a slower growth rate, the results show that the security market did not suffer significant impact from the economic downturn. "This growth is remarkable, considering that in the fourth quarter of 2008, global economies began to feel the impact of the credit crunch and the global economic downturn," said Gartner senior research analyst Matthew Cheung.

"Double digit growth in a challenging economic climate confirms that security remains a key priority for Asia Pacific CIDs and IT security leaders," he added.

Data security and privacy, along with the need to protect IT infrastructure from the ever increasing



**SECRECY INC:** Data security and privacy were among the key drivers fueling the growth of IT security software spending

rise in sophisticated targeted attacks in Asia Pacific were among the key drivers fueling the growth of IT security software spending. For organisations operating in mature markets such as Australia, Singapore and Hong Kong, compliance was a major driver.

The secure web gateway (SWG), security information event management (SIEM) and e-mail security market segments demonstrated the highest growth at 48 per cent, 31.1 per

cent and 29.4 per cent, respectively. Consumer security and enterprise endpoint protection remained the two largest sub-segments of the Asia Pacific security market in 2008, totaling \$1.08 billion.

Gartner said in 2008, the largest security markets in Asia Pacific were (in order) China, Australia and South Korea, achieving over 30 per cent growth and the most dynamic countries were China, Indonesia and Vietnam.