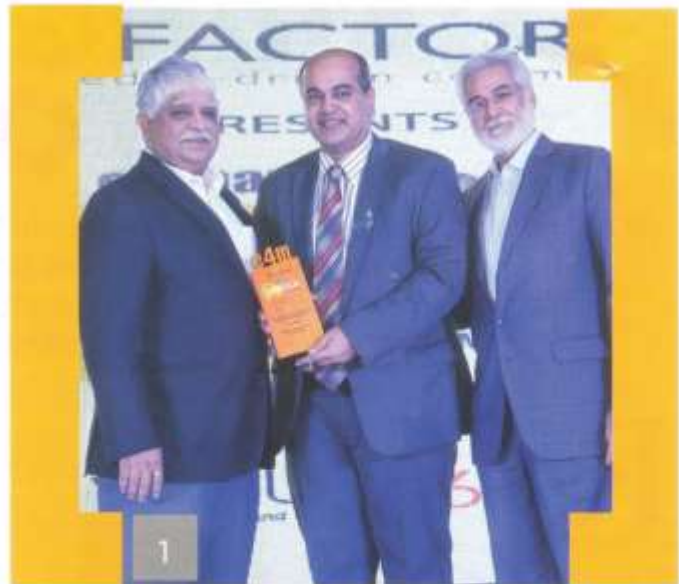


IPRCCA 2015 AWARDS HONOUR EXCEPTIONAL WORK IN PR & COMMUNICATIONS INDUSTRY

The India PR & Corporate Communications Awards 2015 (IPRCCA) organized by the exchange4media Group were held in Gurgaon recently. Adfactors PR Pvt. Ltd. walked away with the coveted title of 'PR Consultancy of the Year'. Pankaj Pachauri, veteran journalist & ex-advisor to the PM of India, Director, Jaypee Business School was the chairperson of the jury, which picked the winners. Exceptional work in the field of PR and Corporate Communications across four categories and 22 sub categories were awarded at the event.



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01 Madan Bahai of Adfactors PR, who won the Lifetime Achievement Award, with Himanshu Kapadia of Aditya Birla Group and Rajesh Chaturvedi of Adfactors PR

02 Congress Leader Chandan Yadav, Sanjam Raj Sekhar of Flipkart, Paresh Chaudhry of Madison PR, BJP Leader Nupur Sharma, Pooja Pathak of Media Mantra and Communication Consultant Anup Sharma

03 Deepak Jolly of Coca-Cola India, Prateek Chatterjee of NIIT Limited, Paroma Chowdhury of SoftBank International, Xavier Prabhu of PRHUB, Communications & Public Affairs Advisor Deepak Mukarji, Aparna Sharma of India Brand Equity Foundation

04 Aparna Sharma of India Brand Equity Foundation and the winning Perfect Relations team with Jack Uppal of General Motors India



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