

NIIT Launches Career Quest In Delhi/ NCR

The unique Initiative is taken to help college students identify and get prepared for their dream career

01 October, 2018 by BW Online Bureau



NIIT Limited, a global leader in Skills and Talent Development, presents Career Quest in Delhi/ NCR to help youth find their dream career. Career Quest is a platform where youth can explore and learn about new-age careers through expert on-ground counselling by NIIT across colleges.

Career Quest will be organized from 19th - 29th September 2018 across the colleges. Career Quest aims to engage with youth and counsel them on new age career options through activities and games. NIIT's expert counsellor will interact with students and help them to find a career best suited for them based on their aspirations and aptitude. Post the completion of the activities the students will be given career guides to help them identify and explore various career options.

While the options are plenty in today's digital economy, information about future-ready careers and the roles and path they entail are often not available to students. Hence, they seem to be 'drifters' not knowing what stream to choose and strongly feel the need for guidance and direction. Understanding this need NIIT, is focused towards being 'Inspiring Mentor' to these students. Career Navigator tool has been designed to explore an individual's career aspirations and advise them on the best career path for their future. Any student aspiring to opt for aspirational career programs at NIIT will have to undergo the Career Navigator process.

Elaborating on the rationale behind Career Quest Mr Kshitij Jain, Vice President, Career Education Business, NIIT Ltd., said, "As there are multiple career options available in today's digital economy it is important for students to understand which career is best suited to their aptitude. Towards this, we have introduced Career Quest to help youth find their dream career that will help them stay meaningfully employed in the future."

Through Career Quest NIIT will expose students to new-age career programmes in Digital Marketing, Data Analytics, IT, banking and Finance & Accounting and Business Analytics.

Earlier this year, NIIT launched aspirational career programs matching the future-ready talent requirements of the industry with ambitions of the generation next. These programs include Advanced Program in Digital Marketing and Branding, Advanced Program in Data Analytics and Predictive Modelling, Advanced Program in Full Stack Software Engineering, Advanced Program in Banking and Finance and Advanced Program in Accounting & Business Analytics.

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. The company, which was set up in 1981 to help the nascent IT industry overcome its human resource challenges, today ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint across 40 nations, NIIT offers training and development solutions to Individuals, Enterprises and Institutions. NIIT has three main lines of business across the globe – Corporate Learning Group, Skills & Careers Business and MindChampion Learning Systems Limited.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The Skills & Careers Business (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Digital Transformation, Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. As NIIT's wholly owned subsidiary for its K-12 school learning initiative -MindChampion Learning Systems Limited (MLSL), provides futuristic NIIT nGuru range of learning solutions for schools comprising, interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software. TheTraining.comlearning platform is an NIIT initiative for advanced career programs, which are delivered live by industry experts in an immersive and interactive online mode, combining instructor-led classrooms with the convenience of accessing the training sessions from anywhere.

As the Most Trusted Training Brand in India for a 5th year in a row (Brand Trust Report, 2017), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past eleventh consecutive years by Training Industry, Inc. The USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World.NIIT.tv – a disruptive innovation by NIIT, won the prestigious award for 'Educational Technology, at the Indo-American Education Summit 2016.