

India's Youth Vote

**NIIT**

amongst

**Top 10 Business Brands**  
since 60 years of Independence

**NIIT**

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THE WEEK/C-Voter Survey

# INDIA @60

At 60, a human being is nearly over the hill. But six decades after Independence, India is just beginning her show. The generation that woke up to that dawn in 1947 is slowly fading away to be replaced by those for whom the Mahatma exists only on currency and grainy footage.

**THE WEEK/C-Voter** exclusive nationwide poll buttonholed nearly 2,400 youth from 62 cities—from Asansol to Solapur and Tiruchi. Here is their take on everything from rapists to prime ministers.



# INDIA @60

## OUR BEST BUSINESS BRANDS

Figures in %

Tata		21
Reliance		13
Infosys		6
Godrej		6
Bajaj		5
Indian Oil		4
Videocon		4
NIIT		4
Wipro		3
Sahara		3
UB		3
Kirloskar		3
Others		25