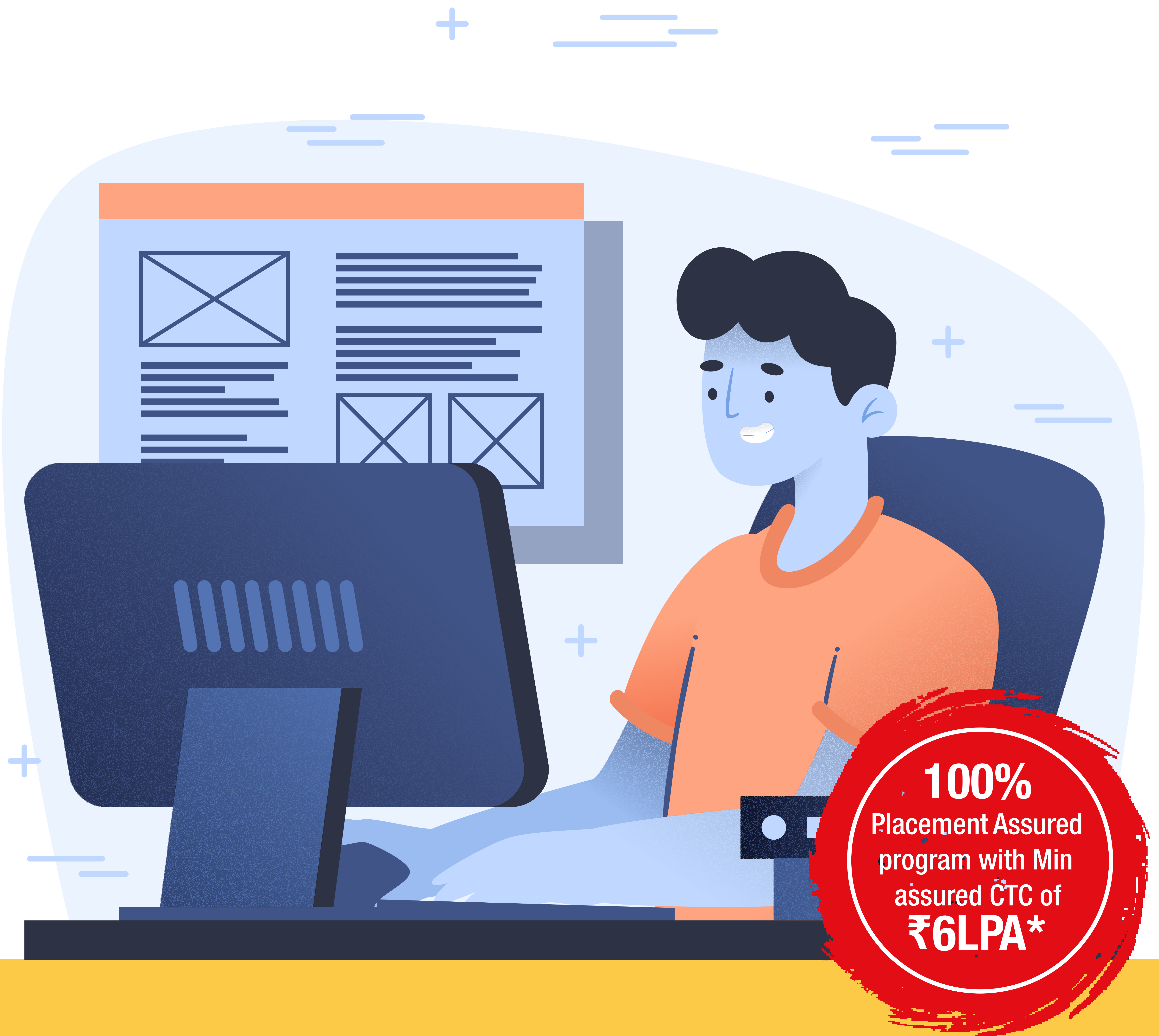


# NIIT

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Your path as a Salesforce Developer begins here!



## PG Program in Salesforce Development

Get Skilled for Local and Global Career Opportunities



# About NIIT

NIIT, a leading education provider, is a skills and talent development corporation that is building a manpower pool for global industry requirements. It ranks amongst the world's leading training companies owing to its vast and comprehensive array of futuristic programs.

For over 40 years, we have taken pride in creating career opportunities for students from different walks of life. We have trained millions of students in more than 30 countries. Our expertise in content development, training delivery, and education process management make us the most preferred training partner.

A world-leading, technology-driven, skill development organisation that is the first choice of smart students and professionals.

At NIIT, we believe that our actions speak louder than words.



**Present across  
30 countries**



**35 Million +  
Learners Worldwide**



**India's Most Trusted  
Educational Brand**

# About StackRoute

Established in August 2015, StackRoute®, an NIIT initiative, is a suite of continuing education programs that target high-demand jobs in technology. Our mission is to enable students with high-quality, practitioner-led, immersive learning that prepares them to be job-ready from day one. As a deep-skilling, talent transformation partner on digital, StackRoute works with large global IT organisations, Global Incubation Centers & Product companies. StackRoute was awarded the Brandon Hall Group HCM Excellence Award 2020, jointly with a leading independent IT and business consulting services firm. The Gold medal has been awarded under the 'Best Use of Blended Learning' category for the Graduate Transformation Program. Additionally, it has won the Brandon Hall Silver Award for 'Best Results of a Learning Program' jointly with the world's leading engineering company in aerospace.



# About The Program



Open door to a world of opportunities and earn a minimum CTC ₹6 LPA\* as an industry ready Salesforce Developer. This program equips learners with technical skills to develop, deploy, manage and administer Salesforce applications.

## Key Specializations

- Equips learners with strong foundation in areas such as Programming Logic and Techniques, Object Oriented Programming using Java and Data Structures and Algorithms.
- Become well versed in the front end technologies such as building responsive and interactive web pages using HTML5, CSS, Bootstrap and JavaScript.
- Enables the learners with crucial Salesforce modules such as Salesforce Fundamentals, Platform Development and Administration and state-of-the-art topics such as LWC and Einstein.
- All-round competency development including functional competencies such as Agile and DevOps, and professional competencies such as communication skills, working remotely with teams, handling customers etc.

## Job Opportunities

- Salesforce Developer
- Salesforce Analyst
- Any other entry level Salesforce role, as applicable to a specific organization

## Programming Languages And Tools Covered

**SOQL**

**SOSL**

**DML**

**JAVA**

**Javascript**



\*T&C Apply.

\*Subject to meeting relevant criteria post successful completion of the program.  
Past track record is not indicative of future job prospects.

# Program Curriculum

## Part A – 6 Weeks

### Foundation Program – 4 Weeks

#### Course 1: Problem Solving and Computational Thinking using Java

- Decompose a problem into computational steps
- Introduction to Java, Variables, Datatypes and Operators
- Implement Conditional Constructs
- Implement Looping Constructs
- Functions

#### Course 2: Introduction to Programming in Java

- Unit Testing with JUNIT
- Working with Arrays
- Work with Arrays to Sort Elements
- Recursion
- Java String Manipulations

#### Course 3: Object Oriented Programming in Java

- Introduction to Object Oriented Programming
- Creating Objects and Constructors
- Implement Data Abstraction and Encapsulation
- Implement Inheritance
- Implement Polymorphism

#### Course 4: Advanced Programming in Java

- Object and Wrapper Class
- Implement Exception Handling
- Generics & Java Collections (List)
- Java Collection - Set
- Comparator and Comparable



## Front-End Program – 2 Weeks

### **Course 1: Developing Responsive Web Pages Using HTML5 and CSS3**

- Develop a Web Page using HTML5
- Develop a Web Page using Semantic and HTML5 Elements
- Style a Web Page using Basic CSS Properties
- Style a Web Page using CSS Box Model Properties
- Layout a Web Page using CSS Floats
- Develop a Responsive Web Page using Modern CSS
- Develop a Responsive Web Page using Bootstrap

### **Course 2: Building Interactive Web Applications Using Modern JavaScript**

- Getting Started with JavaScript
- Wrangle Data using Objects and Arrays
- Develop Interactive Web Pages using DOM and DOM Events
- Validate User Data using Client Side JavaScript
- Interact with Application Servers using HTTP Protocol
- Build Asynchronous Applications using Promises and Callbacks
- Optimize Delivery of Static Assets using JavaScript
- Test Web Applications using JavaScript

# Part B – 6 Weeks

## Salesforce Program – 6 Weeks

### Course 1: Salesforce Fundamentals and Administration, 60 hours

- Salesforce Fundamentals
- Administrator Responsibilities
- The Big Picture: All Users
- Feature and Object Access
- Salesforce Record Access
- Customize Standard Functionality
- Customize the Existing User Interface (UI)
- Create New with Clicks
- Declarative Automation
- The Future of Automation: Flow
- Data Management
- Analytics

### Course 2: Building Applications on the Salesforce Platform

- AW Computing
- Declarative Automation
- Programming with Apex
- Using SOQL and SOSL to Retrieve Your Org's Data
- Using DML to Manipulate Your Org's Data
- Deployment
- Trigger Essentials
- Apex Class Essentials
- The Save Order of Execution, Apex Transactions and Platform Events
- Apex Testing
- Strategies for Designing Efficient Apex Solutions
- Trigger Design Strategy
- Working with Visualforce
- Working with Visualforce (Continued)
- Visualforce Development Considerations and Testing
- Lightning Components



## Salesforce Program – 6 Weeks

### Course 3: Developing Lightning Web Components (LWC) and Using Einstein

- Lightning Web Components Basics
- Lightning Web Components and Salesforce Data
- Lightning Web Component Troubleshooting
- Salesforce Einstein Basics

### Project

- Superbadge Project + Capstone

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## Certifications

On successful completion of the program, you will become a **StackRoute Certified Salesforce Developer**

**We will prepare you for two certification exams:**

- Salesforce Platform Developer-1
- Administrative Essentials for New Admins in Lightning Experience

We will also provide you with the exam voucher (one voucher for each certificate, per student). However, it is up to you to sit for the exam and clear the exam.

# NIIT Advantage

## Mastery Learning

Achieve mastery with our individualized and group-based learning pedagogy

## 1:1 Mentorship

Get unparalleled mentorship from our expert faculty with highly hands-on personalized feedback to learners

Immersive, Experiential Learning:  
Learn in an environment that mirrors the work environment

## Practitioner Designed

Designed to accelerate skill acquisition and gain experience

## Master Skills & Tools

Spend 60% of the time on coding or hands-on activities

## Build All Round Competency

The program equips learners on all-round technical, functional and professional skills

## Grow Your Network

Tap into the acclaimed NIIT's alumni network



# Leverage End-To-End Career Support



## Complete Grooming Process

360-degree grooming process to get you started with confidence. This initiative ensures 6 types of input and quality checks before you start attending interviews.



## Profile Matching

We assist you in matching your profile with appropriate job openings for early selections.



## Individual Grooming

Get personalized tips on grooming, polishing your interview skills, resume building, and other areas of improvement.



## Company-Specific Preparation

Get company-specific input and guidance and access to a repository of interview questions for complete preparation.



## Interview Feedback

Obtain feedback on interview performance so that you can improve and be ready for the next interview.



## Salary Negotiation

Once you receive an offer, we help you negotiate with clients for the best salary as per industry standards.

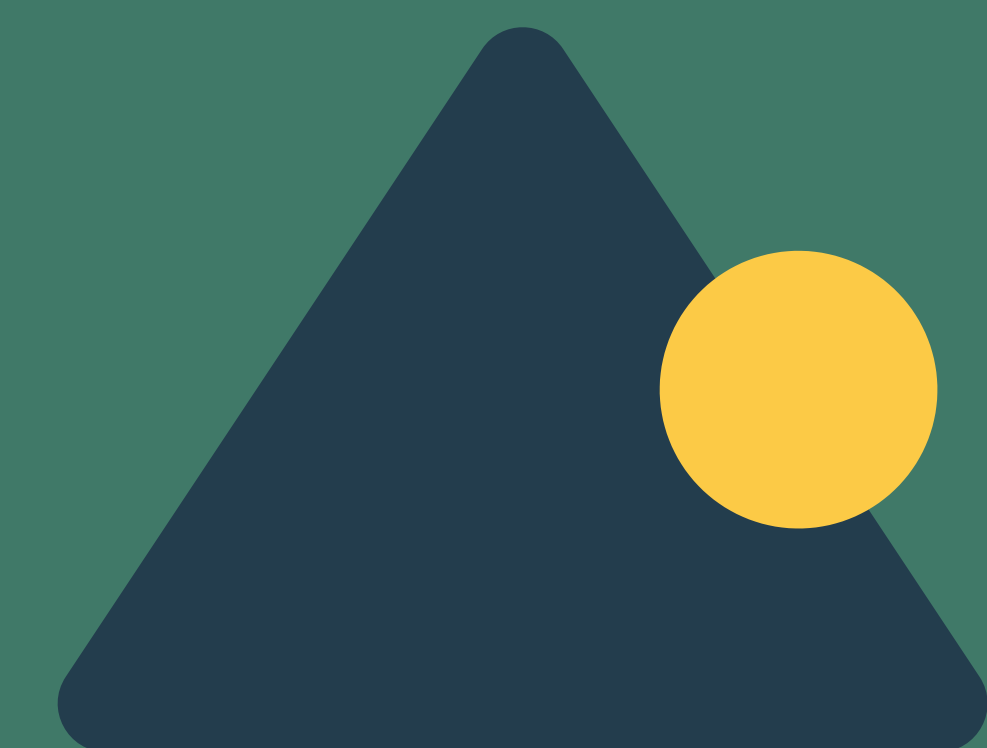
# Program Details

<b>Program Start Date</b>	Please visit our website for more details <a href="https://www.niit.com/india/pgp-salesforce-development">https://www.niit.com/india/pgp-salesforce-development</a>
<b>Duration</b>	12 Weeks
<b>Mode</b>	Online Mentor-Led
<b>Program Fee</b>	INR 1,29,000 (Excluding GST @ 18%) Flexible payment options available
<b>Discount</b>	INR 20,000
<b>Discounted Fee</b>	INR 1,09,000 (Excluding GST @ 18%) Payable 7 days prior to the start of the batch
<b>Program Eligibility</b>	<ul style="list-style-type: none"><li>• BCA/B Tech (IT/CS) with <math>\geq 60\%</math> and/or BE/B Tech (all streams) and/or MCA/ME/M Tech with <math>\geq 50\%</math> throughout 10th, 12th, graduation and/or PG resp.</li><li>• Experienced programmers with less than 2 years of work experience</li><li>• Age <math>&lt; 25</math> years</li></ul>
<b>Placement-Assurance Eligibility</b>	<ul style="list-style-type: none"><li>• Successful completion of program</li><li>• Successful qualification of the SF Platform Developer – 1 and Administrative Essentials for New Admins in Lightning Experience certification exam.</li><li>• Age <math>&lt; 25</math> years</li></ul>
<b>Admission Process</b>	Apply via our easy 3-step process. After the submission of the application form, students will have to go through a screening process post which they can directly enrol into the program by paying the applicable fee. The screening process includes an Aptitude Test and English Test



# Payment Plans

<b>Upfront Payment</b>	Program Fee: INR 1,29,000 + 18% GST Payable 7 days prior to the start of the batch
<b>Discount</b>	INR 20,000
<b>Discounted Fee</b>	INR 1,09,000 + 18% GST
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<b>No Cost EMI Plans</b>	Booking Fee: INR 12,900 + 18% GST Payable at the time of booking a seat in the batch  Balance Fee: INR 1,16,100 + 18% GST Please pay the balance fee 7 days prior to the start of the batch through an interest free loan from a 3rd party lender.  Loan Amount: INR 1,36,998 (Balance Fee + 18% GST)  Discount: INR 20,000  Discounted Loan Amount: INR 1,13,398  <b>EMI Duration - EMI</b> 3 Months - INR 45,666 6 Months - INR 22,833
<hr/>	
<b>EMI Plans</b>	Booking Fee: INR 12,900 + 18% GST Payable at the time of booking a seat in the batch  Balance Fee: INR 1,16,100 + 18% GST Please pay the balance fee 7 days prior to the start of the batch through an interest free loan from a 3rd party lender.  Loan Amount: INR 1,36,998 (Balance Fee + 18% GST)  Discount: INR 20,000  Discounted Loan Amount: INR 1,13,398  <b>EMI Duration - EMI</b> 9 Months - INR 16,364 12 Months - INR 12,559



# Payment Plans

## EMI Plan with Moratorium

Booking Fee: INR 12,900 + 18% GST  
Payable at the time of booking a seat in the batch

Balance Fee: INR 1,16,100 + 18% GST  
Please pay the balance fee 7 days prior to the start of the batch through an interest free loan from a 3rd party lender.

Loan Amount: INR 1,36,998 (Balance Fee + 18% GST)

Discount: INR 20,000

Discounted Loan Amount: INR 1,13,398

EMI Tenure	Moratorium Period	EMI Amount during Moratorium (Rs)	EMI Amount after Moratorium (Rs)
6 Months	3 Months	2,563	22,982
9 Months	3 Months	3,351	15,628



For further details,  
call us at **1800 3000 6448**  
or visit [www.niit.com](http://www.niit.com)