NIIT

STUDY WHAT MATTERS,
ON YOUR OWN TERMS!

Introducing NIIT's

Digital Marketing Program

Kick-start your career as a Software Engineer in Top Companies at an average **CTC of INR 3.36 LPA.**

100%
PLACEMENT ASSISTANCE WITH
UNLIMITED INTERVIEW
OPPORTUNITIES FOR 4 MONTHS

Program Highlights

The program curriculum is designed to set you ahead of your peers.

01 **Learning Mode**
Online Mentor-Led program designed by Industry experts.

02 **Placement Assistance**
Get placement assistance for jobs with an average CTC of more than 3.36 LPA.

03 **Mastery Learning**
Attain full mastery over subject with practical application of skills on real business challenges.

04 **Teaching Methodology**
Master the skills you learn through application on real organisation scenarios.

05 **Personalized Teaching**
Master interview skills and CV writing, with personalized 1:1 professional grooming.

06 **Job Roles**
Prepare learners for job roles such as Digital Marketer, SEO Specialist and gain entreprenual success.

MARKETING

For more information please visit **www.niit.com**

DIGITAL MARKETING PROGRAM

NIIT

Program Details	
Program Eligibility	Any Graduate
Program Duration	16/32 Weeks
Program Fee	**INR 50,000 + 18% GST**
Program Curriculum	Website Design and Search Engine Optimization
	Marketing on Various Social Media Platforms
	Paid Marketing in the Google Ecosystem
	Use eCommerce Channels Effectively
	Project
Mode of Learning	Online, Mentor-led
Program Start Date	Please visit www.niit.com/india/digital-marketing-program for more details.
Placement Assistance#	**Eligible for Option 1** 10th, 12th, Grad: ≥60%; <28 years or 10th, 12th, Grad: 50-60%; <28 years **Eligible for Option 2** 10th, 12th, Grad: ≥50%; 29-30 years or 10th, 12th, Grad: Pass; <28 years

#Placement Assistance: Option 1: Assured upto 5 Selection Opportunities within 90 days
Option 2: Assured upto 3 Selection Opportunities within 90 days (through placement portal)

Notes:

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MARKETING

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**T&C Apply. For more details please visit program page on our website.