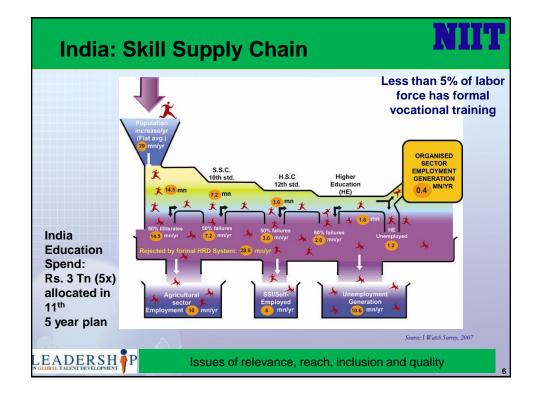


# The Global Talent Shortage Huge gaps in talent demand and supply in all sectors of the economy Increasing Globalization – Work mobility Changing Demographics – Ageing population Services led economy – New skill sets



# Education, Employability, Productivity



"Growth will get choked out if skills development does not take place" - Planning Commission

- Huge gap in talent supply and demand, in all sectors of the economy
  - Less than 5% of labor force in 19-24 age group has a certifiable skill
- School infrastructure is woefully inadequate. 142 Mn children outside the school system\*
  - Government allocation 5x (Rs 3 Trillion) for education and skills development in the 11th five year plan; New PPP models
- Global enterprises increasingly looking to leverage training for productivity enhancement and maximum business impact
  - Outsourcing is the future of corporate training

\* source: CLSA



Education and Training business has strong tailwinds, globally

### **NIIT** in this environment



### Has successfully transitioned from an IT training company to a Global Talent Development Corporation

- One of the largest providers of vocational and professional skills worldwide across various service sectors. Acknowledged market leader in India
- One of the largest providers of Corporate Training in the world. Uniquely positioned to take maximum advantage of the growing training outsourcing trend, in India and Internationally
- Leading player in the School Education segment in India. Positioned to take maximum advantage of the emerging Public-Private initiatives

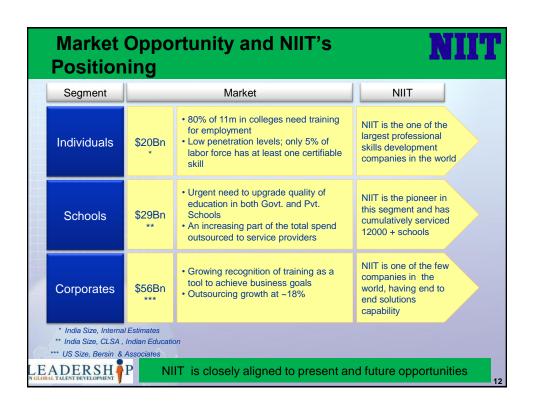


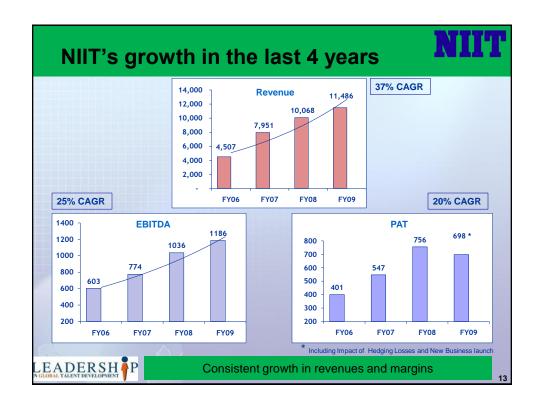
NIIT is best positioned to take advantage of the environment

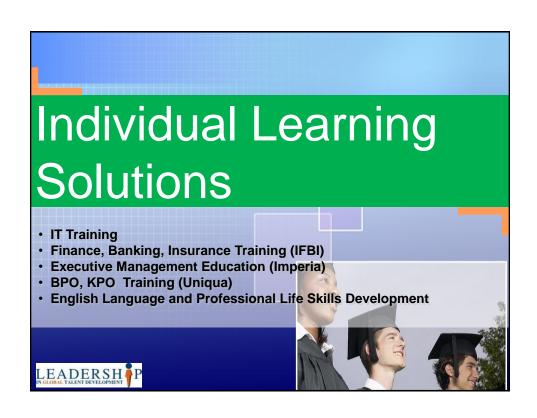


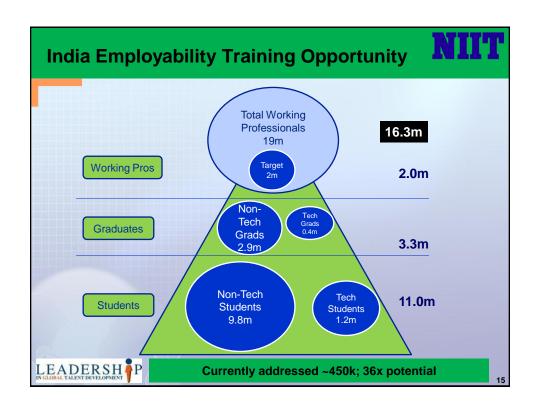


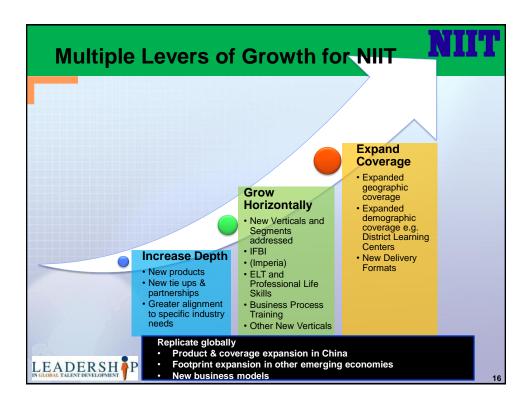
	School Learning Solutions	Individual Learning Solutions	Corporate Learning Solutions	
Target Audience	School children	Young adults	Working professionals	
Value Proposition	Academics	Employability	Productivity	
Customer	School	Individual	Corporate	
Coverage	Multimedia Teaching & Learning Content     IT Learning     Teacher Training	IT Training BPO, KPO Training BFSI Training Management Education English Language Professional Life skills	Learning Products     Training Delivery & Administration     Custom Content Development	
Geographic Coverage India		India/ China/ Emerging Economies	India, USA, Europe	





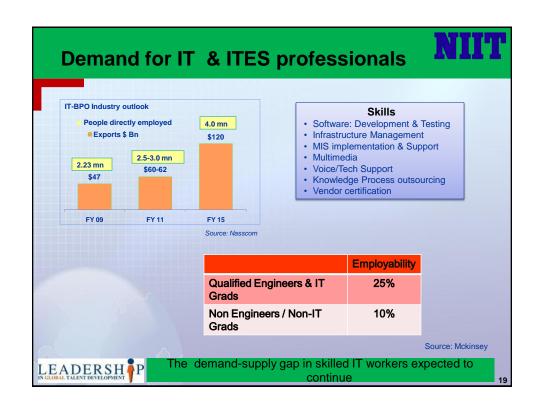




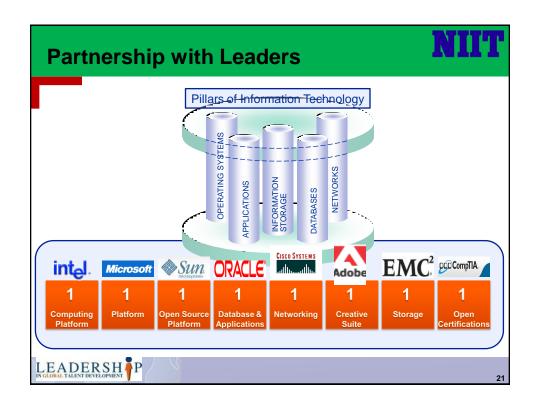


















### ILS - Uniqua



The latest addition to NIIT's offerings



- Joint venture between Genpact & NIIT
- · Operating under the brand name 'NIIT Uniqua'
- Offers training to meet the growing requirement for professionals skilled in business process knowledge
- NASSCOM estimates additional requirement of 1.4 mn professionals in the BPO industry by 2010
- Commenced operations from September 2008



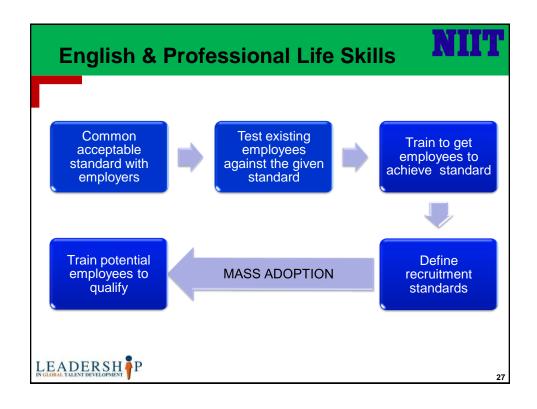
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### **English & Professional Life Skills**



- Alliance with ETS for TOEIC testing
- Acquisition of Evolv for English language training
- Market potential
  - A huge untapped market In India
  - 11 mn college students
    - 90% face an "employability gap"
    - Main reason Lack of English communication & Professional life skills
- Solution
  - Work with employers to a common acceptable standard
  - Get potential employees to achieve the standard

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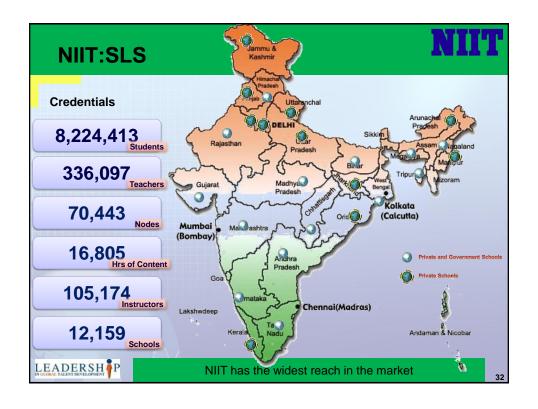


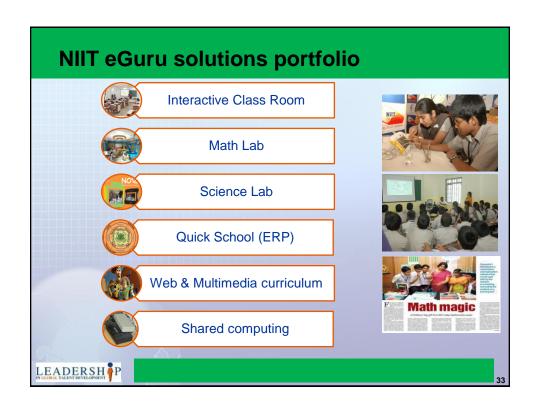


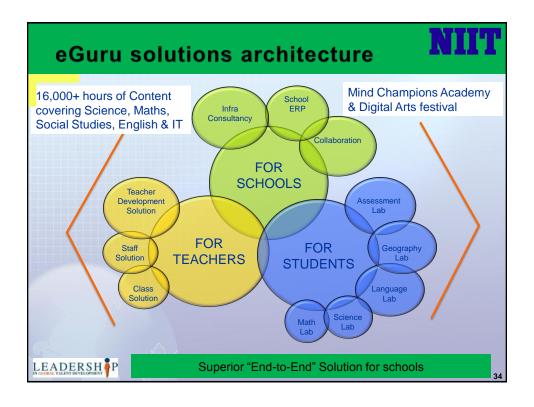


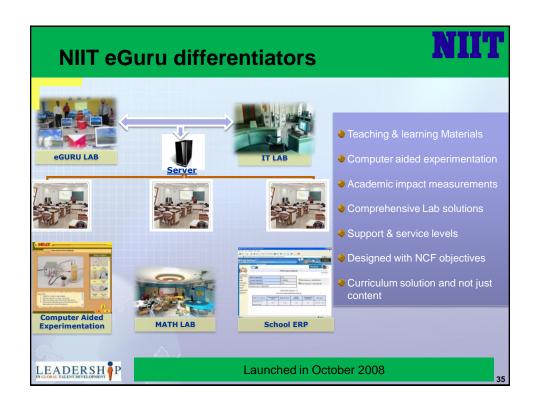


Sarv Shiksha Abhiyan	600 districts	
CT@School	60,000 schools	
PPP in Govt schools	6,000 schools	
Pvt Schools – Class room solutions	10,000 schools	
Pvt Schools- Lab Solutions	5,000 Schools	
School ERP & Portal Solutions	2,000 Schools	
Teacher's training	500k Pre-service, 1 Mn In-service	









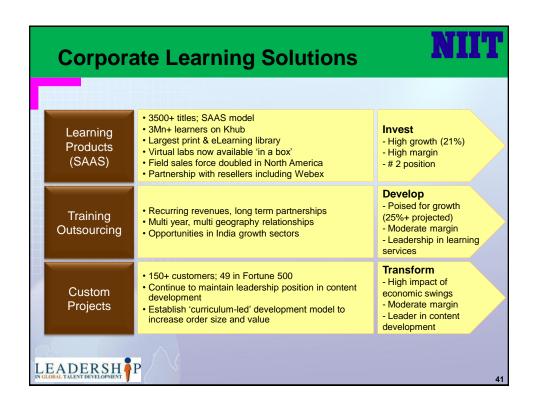


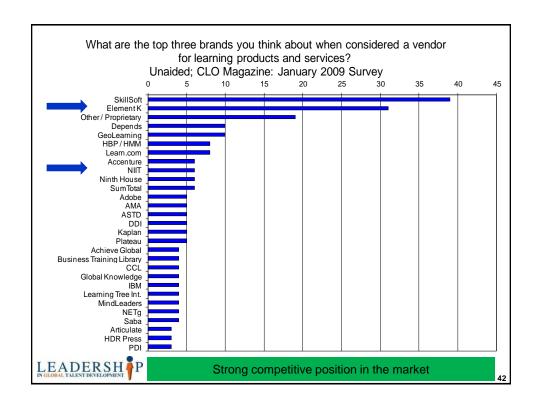


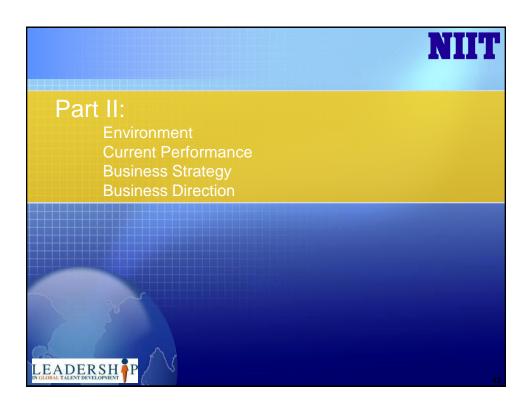












### **Global Economy: continuing turmoil**



- Corporate sector continues to operate in a state of uncertainty
- Consumer sentiment remains subdued across sectors
- Banks across US, Europe & Asia reported over USD 700 Bn in credit losses at the end of 2008 \*
- Extreme risk aversion continues but credit markets show early signs of easing
- Developed world still in recession but rate of decline has reduced, prompting hopes of recovery
- Markets divided over timing and speed of recovery
- Is the worst behind us?

source: \*Mckinse

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Expectation that recovery would commence in H2 FY10

# Indian Economy: also affected, but relatively better off



- GDP growth estimates for FY09 at ~6.5% and for FY10 at ~6%
- FIIs pulled out \$13 Bn from Capital Markets in CY08; have turned positive in the current year
- Stock Markets hit upper circuit on opening post elections, on expectations of a stable and pro-reforms government
- Corporate growth and profitability expected to be slower in the short-medium term
- Inflation moderates to below 1% from peak of 12.9% in August, 08
- Policy measures and lower commodity prices to set the stage for a pickup \*

source: \*Citigroup

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Indian economy more resilient

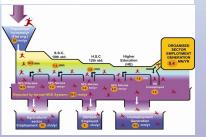
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# Education & Training Sector: will remain the key determinant of economic growth and recovery



- India's Demographic Advantage: 56 million shortage in the World, 46 million surplus in India by 2020
- Less than 5% of labor force has formal vocational training
- Poor education infrastructure in India: Issues of relevance, reach, inclusion and quality
- Acute Skills Shortage coexisting with unemployment
- Considerable investment in Education and Training required to enable India to reap the advantage
- India Education Spend: Rs. 3 Tn (5x) allocated in 11<sup>th</sup> five year plan





source: BCG, I-Watch Survey

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Education and Training Business continues to be structurally important

### **Education & Training Sector: current environment**



- Hiring forecast for India improves marginally for Q1 FY10 (Net Employment Outlook at 25% vs 19% LQ), but majority of employers remains undecided. Of the employers surveyed, 25% expect an increase in staffing levels, 6% anticipate a decrease, and 64% are expecting no change\*
- 3.5 Mn students in India to graduate in 2009 \*\*; Increased competition for available jobs will drive greater need for up skilling
- BFSI industry showing restricted recruitments; Hiring freeze in private banks;
   However, long term incremental growth intact \*\*\*
- Budget cuts, risk aversion and restructuring result in postponement of training related decisions across corporates
- Education sector to benefit from increased Govt. focus; 6,000 schools planned in PPP mode; Significant tenders in the pipeline; Rs 150 Bn planned for National Skills Development Commission (NSDC)

source: \*Manpower, \*\* Nasscom, \*\*\* CII-IMaCS study



Education and Training business will continue to be robust, despite headwinds in the short term





### **Environment: Q4 FY09**

- Consumer sentiment affected by the following
  - Delay in joining dates of fresh hires
  - Job losses in IT sector
  - Fear of anti-outsourcing measures by the US government
- General hiring in IT & ITES affected; however, job market for specialist skills remained robust
- Hiring freeze in private banks and financials services players; likely to continue for 2 more quarters; PSU banks announced plans to hire 30 K
- Delay in release of new tenders and slower decision making due to 'Code of Conduct' before Elections
- Economic uncertainty and liquidity pressure caused delays in release of annual budgets and in allocation of new projects
- Central and State governments accelerated training and employability spend to fulfill targets before March closing

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Volatile environment, Weak sentiment, Delayed decisions

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### FY'09: Consolidated Financials



	JFM'09	JFM'08	YoY	FY'09	YoY
System Wide Revenues	4,652	3,823	22%	16,893	21%
Net Revenues	3,008	2,724	10%	11,486	14%
Operating Expenses	2,644	2,419	9%	10,300	14%
EBITDA	364	304	20%	1,186	15%
ОМ	12%	11%	93 bps	10%	4 bps
Depreciation	191	127	51%	647	22%
Other Income	(35)	24		(45)	•
Profit Before Tax	137	201	(32%)	494	23%
Tax	40	24	67%	104	•
Operational Net Profit	97	177	(45%)	390	(8%)
Share of Profits from Associates	80	75	7%	308	(8%)
PAT	177	252	(30%)	698	(8%)
Basic EPS (Rs)	1.1	1.6	(31%)	4.2	(9%)

EADERSH F

A year of steady growth and improved performance

# FY'09: Results Highlights



- SWR up 21% to Rs. 16,893 Mn
- Net revenues up 14% to Rs. 11,486 Mn
- EBITDA up 15% to Rs. 1,186 Mn; EBITDA% up 4 Bps (including negative impact of first year of operations of NIIT Uniqua)
- PAT at Rs. 696 Mn; down 8% (due to lower share of associate profit and impact of Forex volatility, JV startup, higher tax, and new projects)
- EPS of Rs 4.2
- NIIT Uniqua commenced operations; clocked Rs. 25 Mn revenues in FY09
- ILS enrolments up 13%, SLS order intake at Rs 3,320 Mn; CLS order intake at \$139.4 Mn

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Steady revenue growth and improved performance

51

### FY'09: Business Highlights



- ILS: Continued on steady growth path
- IT: New courses launched; partnership with CISCO for IMS,SAS for Business Intelligence
  - FMT: Introduced courses for Financial literacy and for DQ segment
  - NIIT Uniqua (JV with Genpact) launched
- **SLS:** Full scale nationwide launch of eGuru after excellent response from initial schools.
- CLS: Significant customer wins in the period for Learning Products and Training Outsourcing
  - Recognized as a Learning Leader\* and a Top training outsourcing company\*\*
- NIIT adjudged as a Business Super brand
- NIIT awarded the Gold for Excellence in E-Learning Award by Chief Learning Officer magazine



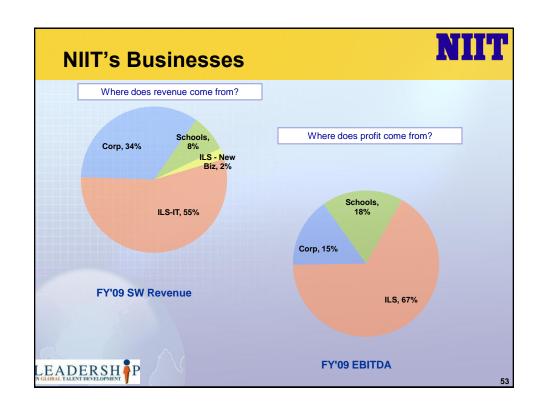


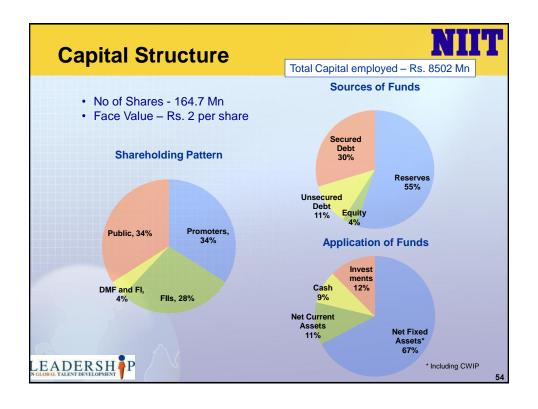


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\*Bersin, \*\* I rainingoutsourcing.com

NIIT strengthens its leadership position - DQ



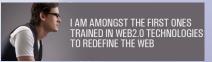


# **ILS - IT: Highlights**



Rs. Mn	JFM'09	JFM'08	YoY	FY09	YoY
System wide revenues	2,662	1,974	35%	9,317	31%
Net Revenues	1,035	900	15%	3,982	23%
EBITDA	237	195	22%	865	30%
EBITDA %	23%	22%	124 bps	22%	123 bps

- SWR Geo Mix: India 60%, China 23%, ROW 17%
- Enrolments: Overall + 13%; Higher growth in shorter duration courses
- 67% growth in enrollments for IMS courses
- Placements up 35% YoY
- · Capacity up 10% YoY; 56% utilization of increased capacity
- Job focused short term programs launched in India and China







Steady growth, improving margins

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# **ILS- New Businesses: Highlights**



Rs. Mn	JFM'09	JFM'08	YoY	FY09	YoY	
Net Revenues	50	112	(55%)	334	9%	
EBITDA	(48)	6	-	(75)		
EBITDA %	(95%)	5%	-	(23%)	-	

- IFBI growth plans impacted by severe downturn in the financial sector
- IFBI launched long-duration Diploma programs in Banking & Financial Services (BFS series) for the DQ segment
- Uniqua commenced operations during the year; 12 centers operational
- Enrolment up 6%, Over 11,000 students trained during FY09
- Entered into new partnerships with leading players in the industry







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Expanded partnerships and product offerings

# **SLS: Highlights**



Rs. Mn	JFM'09	JFM'08	YoY	FY09	YoY
Net Revenues	442	379	16%	1,383	37%
EBITDA	80	44	83%	214	63%
EBITDA %	18%	12%	653 bps	15%	246 bps

- GSA contributed 73% of revenue, up 39% YoY; Non GSA grows 31% YoY
- Nationwide launch of E-Guru Interactive Classroom product
- · Added "Quick school", a school ERP system to eGuru solutions
- Strategic alliance with Fourier Systems for Smart Science Station and with Adobe for Web & Multimedia curriculum
- Fresh order intake of Rs 3,320 Mn; Pending order book at Rs 3,255 Mn, up 146% YoY; 32% executable in next 12 months
- Added 4,278 schools (217 Non GSA); Cumulative number of schools serviced at 12,159 schools

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SLS continues on a its strong growth trajectory

# **CLS: Highlights**



NIIT

Rs. Mn	JFM'09	JFM'08	YoY	FY09	YoY
Net Revenues	1,481	1,334	11%	5,786	5%
EBITDA	95	60	59%	183	(32%)
EBITDA %	6%	5%	192 bps	3%	(169 bps)

- Growth in Training Outsourcing & Learning Products revenues balances sluggish Custom Content revenues
- India revenues grow at 61%YoY
- YoY margin contraction due to new products and sales force expansion
- Order intake of \$ 139.4 Mn; Pending order book at \$ 78.1 Mn, up 7% YoY; 62% executable in next 12 months



SkillSoft offers online content only.

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Strong growth in Learning Products and Training Outsourcing, India business



# **Individual Learning Solutions - IT**



### India

- New products to address market demand: 99days diploma programs, Business Systems & Information Management track in GNIIT, new products in IMS space
- Use of vLabs to efficiently enhance learning effectiveness
- · Selective capacity addition

### China

- Own center strategy with provincial govt. partnership takes shape with centers added in Changzhou, Chongqing, Chengdu, Dalian and Suzhou
- Short duration technology programs launched
- · Strong placement focus

### ROW

- · Focus on core markets
- Opportunity driven expansion (Thailand, Cuba, Jamaica, Mexico)
- Leverage Govt. funded opportunities
- Enhance product offerings (MMSV2, Sun, Oracle, FME Nigeria programs)







# **School Learning Solutions**



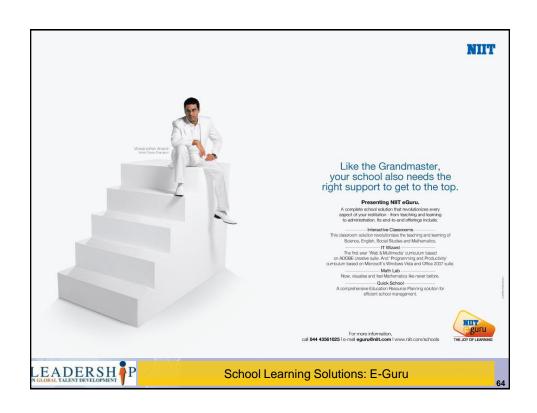
### **Growth Strategy**

- · Leverage e-GURU product portfolio
- · Selective focus in Government Business
- Scale up private school business by focusing on robust sales management

### **Operating Strategy**

- Cost leadership and technical superiority in government schools
- Cash Management Reduce accounts receivables and capex
- · Customer retention and account mining





# **Corporate Learning Solutions**



### **Growth Strategy**

- · Grow the LP business through aggressive sales and tele-sales
- · Expand training outsourcing solutions in Europe and APAC
- · Focus on Government orders in India

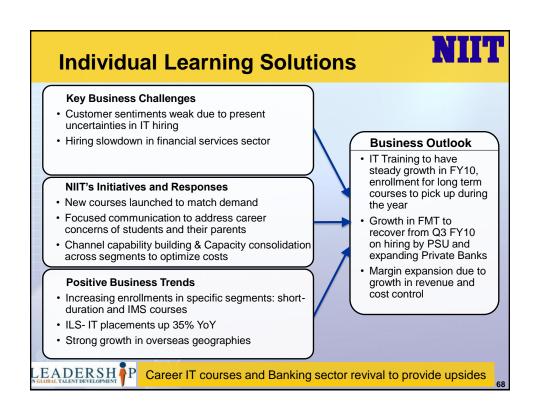
### **Operating Strategy**

- Cost Management through consolidation; compensation structuring and variable cost
- Cash Management through partnerships for world-class content
- IP based productized solutions for government and industry

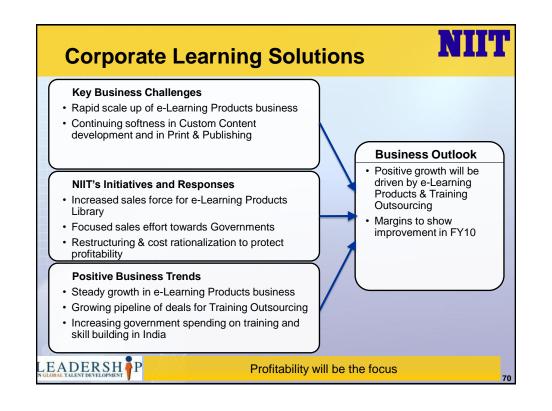




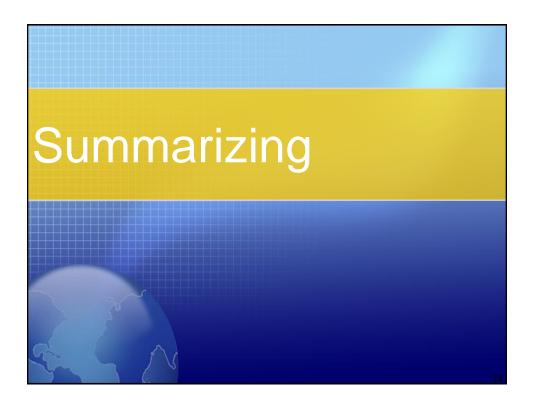




### **School Learning Solutions Key Business Challenges** · Leverage initial success of eGuru for rapid scale up of private schools business · Capital intensity in government schools **Business Outlook** Growth in GSA segment to remain strong NIIT's Initiatives and Responses Strong growth in Private · Selectivity in government schools business; schools due to ramp up developing models to increase scope beyond ICT in eGuru ICR and in eGuru Math Lab · Increasing reach and sales force for eGuru · Launch of new products for improved Higher volumes and mix change to drive margin competitiveness expansion **Positive Business Trends** Government focus on education translating in to increased number of projects · Excellent initial response to e-Guru products (ICR and Math Lab) EADERSH Strong growth in both GSA and non-GSA to continue









## **NIIT: Today and Tomorrow**

- We are today, the market leader with strong credentials and competencies
- We have a strong financial track record, and in the past have successfully dealt with market adversities and uncertainties
- We have successfully transitioned from an IT Training Company to a Global Talent Development Corporation
- Our current businesses are aligned to attractive markets
- · We have a robust and de-risked strategy for the future
- Increasing IP leverage would allow greater scalability and profitability

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Leadership in Global Talent Development

