

IFBI launches personal finance programme

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TWO years after conducting courses for entry-level manpower in banking, finance and insurance sector, Institute of Banking, Finance and Insurance (IBFI), a joint venture between NIIT and ICICI Bank, is set to introduce a financial education course for the layman, informs a press release.

“This personal finance programme is another round of offering from IFBI. We felt it was necessary since few people manage their finances in a scientific manner,” NIIT’s finance and management training solutions President Dr Smarajit Dey said in a press conference. Individuals

take most financial decisions based on what they read and hear. However, what works for one person may not necessarily work for another. “Here, people will learn to manage their finances effectively and optimally,” Dey added. The IFBI Swift Personal Finance programme will offer education in the personal finance domain to make individuals understand and take informed decisions about their wealth.

IFBI has trained 6500 people through its retail operations across 22 centres in the country and about 4000 under its corporate retraining programme and is looking at a three-fold growth in the next three to four years, stated the release further.