

NIIT, Adobe tie up to offer multimedia course

Our Bureau

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IT training company NIIT together with Adobe on Thursday announced the launch of its e-GURU Web and multimedia curriculum for school students.

The curriculum would cover the Adobe Creative Suite Master Collection, which would include – Photoshop, Illustrator, Flash, Premiere, Encore, Soundbooth, AfterEffects, Fireworks and Dreamweaver.

The curriculum is aimed at standard 6th to 12th, and would be optional for students. It is targeted at offering students – who aspire for a career in domains such as Web site designing, video editing and sound editing – an early access to professional creative tools.

“The NIIT e-GURU Web & Multimedia curriculum for school children, based on Adobe Creative Suite of Products, will offer a blend of multimedia applications, Web technology, communication technology and also soft skills for students who are aspiring to be multimedia professionals,” Mr L Balasubramanian, President, School Learning Solutions, NIIT said at a conference. He said the company would reach out to schools in a phased manner starting with 50-100 schools in the first year.

NIIT had entered into a global alliance with Adobe in October 2007 to create talent pool for design, Web, mobile and interactive media, for professionals.