

## Sakal, Pune

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### IFBI Ventures into College Segment

**I**nstitute of Finance, Banking & Insurance (IFBI), an initiative of NIIT Ltd, Asia's No. 1 IT trainer and ICICI Bank- one of the largest private sector banks in India, has achieved the unique feat of 100% placement track record and launched over 6000 careers in the leading Banking & Financial Services organizations like ICICI Bank, HDFC Bank, Kotak Mahindra Bank, ICICI Prudential, ICICI Lombard, HDFC Securities, Lakshmi Vilas Bank, Fullerton Securities & Wealth Advisors. Apart from being one of the largest Providers of industry ready talent to the BFSI sector, IFBI has also trained over 15000 working professionals in the Banking & Financial Services sector.

IFBI offers a range of career programs under its "Banking & Financial Services" curriculum to equip a student on preferred industry Skills -Customer Acquisition, Customer relationship management and Domain knowledge /Skills.

One of IFBI's key initiatives for the year 09-10 was to extend the program portfolio to students pursuing graduation. IFBI with an unbeatable track record of 100% placement and with more than 6000 graduates successfully placed in Banking, Financial Services & Insurance sectors has taken the next step and ventured into the College segment by launching training programs in the Banking, Financial Services and Insurance, so as to help launch many more brilliant careers in the BFSI industry.

Sharing the strategy for the launch of new initiative for the college students, Ms. Meghna Mishra, Product Manager, said, "BFSI sector offers tremendous opportunities for career growth for young college graduates, being a pioneer in the BFSI training domain, it was IFBI responsibility to engage & educate the college students on the same. To assist college students take an informed decision about a career in BFSI sector and showcase the growing career opportunities in the sector, IFBI

launched 'IFBI- Careerscope' - the banking & finance career show cum workshop. This was the first of its kind structured event to demonstrate to young aspirants about BFSI sector & help college students gain insights into careers in BFSI".

IFBI has also introduced a "Diploma in Finance & Accounting" program for college students. This program is designed to provide careers in accounting & Finance domain. The program prepares college segment to become a multifaceted and robust accounting & finance professional.

IFBI career programs are offered with 100% placement Assistance and are designed to prepare and groom students to get their first job or career start in BFSI sector. For under graduates, IFBI offers a unique proposition to earn dual qualification - an IFBI Professional Diploma along with a graduation title, So that as soon as they complete graduation they are ready to start their career in BFSI Sector.