NIIT sticks with Anand

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H is failure to defend the world title notwithstanding, Indian chess legend Viswanathan Anand will continue to be the brand ambassador of education institute



Viswanathan Anand

NIIT. Anand, a five-time world champion, lost the crown to Norwegian prodigy Magnus Carlsen last week in the match conducted in Chennai. The setback triggered speculation that Anand would be dropped as brand ambassador of NIIT, a brand he has promoted for quite a few years. But NIIT Chairman Rajendra S Pawar said the iconic Grandmaster would remain on board, "We salute Grandmaster Viswanathan Anand, for

placing India prominently on the world chess map. A true sporting legend and a national hero, Anand continues to inspire young Indians to embrace the game of chess," he said in a statement. — PTI