IIM-Ahmedabad logs out of second-campus plan

Plans classroom, accommodation expansion within existing campus

VINAY UMARJI Ahmedabad, 26 January

The Indian Institute of Management, Ahmedabad, (IIM-A), has dropped its plans for a second campus and instead looking at restoring and adding capacity within the campus at a cost of over ₹75 crore, even as it also looks to enhance online offerings in future.

The premier B-school had been exploring possibilities of a second campus within or out-

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Global Education

side the country while trying to add more classrooms and residential facilities within its existing 100-acre campus and having forayed into online short- and

long-term executive education.

Moreover, it is looking to set up couple of small engagement centres in metros like Delhi and Mumbai, which could house a small classroom for running short-term executive education programmes, apart from providing incubation facilities to local start-ups.

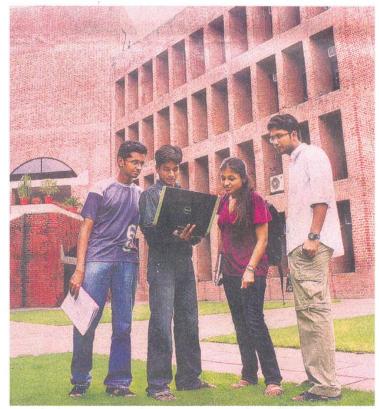
"We are not thinking of a second campus. It is very difficult to replicate the culture and the environment. There is probably only one B-school globally which has done well with multiple campuses. Our IIM-A is spread across 100 acres and therefore, geography is not an issue," Ashish Nanda, director of IIM-A, told *Business Standard*.

"Rather, what we are planning to do is have engagement centres such as in Mumbai and Delhi. It will be a place where one classroom can conduct an executive education pro-

gramme, apart from providing some support to entrepreneurs through incubation facilities and gathering place for alumni and local people."

Over the next 25 years, IIM-A is looking to double its class-room capacity as well as faculty and residential facilities. Of these, the institute would look to build new classroom capacities and dormitories, apart from a new building for a School of Public Policy as well as sports and recreation facilities.

The premier B-school is also partnering with service



providers such as Hughes Global Education and NIIT for blended learning.

For short and long-term online education, two-year epostgraduate programme in management was launched recently for working executives and entrepreneurs. The programme will be done through multiple tech-enabled class-rooms across major cities on an interactive onsite platform through partnership with online learning solutions provider Hughes Global Education.