



## INJECTING IT INTO THE EDUCATION SPACE

STARTING AS A DREAM TO 'BRING PEOPLE AND COMPUTERS TOGETHER SUCCESSFULLY', NIIT HAS CARVED A NICHE FOR ITSELF SINCE THE EARLY '80s.

### NIIT

Established in:

1981

Started:

1982

Franchising in:

1,500-2,500

sq.ft

Investment

required: Rs.

12 lakhs-40 lakhs

With the vision to allow the world to reap benefits of IT education by creating a talent pool of bright, young minds that could empower the engines of the growth of global economy, the foundation

**G. Raghavan, President,  
Individual Learning Solutions**

"A large part of this success has been possible due to our ability to expand quickly through our unique franchisee model."

of NIIT was laid.

NIIT, Global Talent Development Corporation, offers learning and knowledge solutions to over five million people including individuals, corporates, enterprises and institutions across 40 countries, with wholly owned subsidiaries in the Asia-Pacific, Europe, Japan and the US. NIIT centres impart industry-endorsed programmes in IT like GNIFT, Integrated Programmes for engineers (NIIT Edgewise), Infrastructure Management Programmes (NIIT GlobalNet+) and domain specific modules, through its franchise model.

NIIT Imperia offers Executive Management Education Programmes for working professionals through Synchronous Learning Technology. NIIT Institute of Finance Banking & Insurance offers programmes for individuals and corporates in banking, financial services and insurance, whereas NIIT Uniqua, a NIIT-Genpact venture is designed to address the demand for talent in the BPO industry. NIIT works



closely with global leaders such as Adobe, Cisco, EMC, Intel, Microsoft, Oracle, SAS and Sun, and provides training on their platforms.

#### Try it with franchising

Talking of its expansion mode, G. Raghavan, President, Individual Learning Solutions declares, "A large part of this success has been possible due to our ability to expand quickly through our unique franchisee model."

NIIT has nearly 800 centres the world over and a majority of them are franchisee centres. The brand is present in about 40 countries and plans to reach out to all unrepresented areas in the coming years.

NIIT equips franchisees with cutting-edge curriculum and courseware that makes it a preferred choice of individuals and enterprises. Its detailed operations manuals and processes help the franchisees in the day to day running of operations. Besides offering its franchisees a wide array of products, NIIT allows the franchisees to grow by providing them the facility of operating multiple education centres.