

NIIT

NIIT in the News

July 2008



The Hindu
Chennai
July 13, 2008

NIIT e-learning kit wins UNESCO accolade

'Smart Science Station' e-nables class 7-12 learning

Anand Parthasarathy

BANGALORE: A handy learning kit, made in India, harnessing a personal computer to enhance the experience of school science experiments, has won accolades at a recent UNESCO convention on Innovative, Information Technology-driven teaching.

The 'Smart Science Computer-Aided eXperience (CAX)' kit, developed by NIIT, was the only Indian entry to win a certificate of commendation in the "Education Planner and Administrator" category at the convention held in Bangkok between June 24 and 26. It competed with 146 entries from 19 countries.

The kit consists of a data capture unit and three hardware modules to perform experiments in electricity, heat and sound, according to the syllabus in Indian schools for classes 7 to 12. When plugged into any PC and used with the software provided on a CD, the kit becomes a self-paced and self-learning station where children are guided to 'touch and feel' over 80 science experiments, which in most schools are now taught

just as theory. "The emphasis is not just on measurement, but on observation," says L. Balasubramanian, Chennai-based head of the NIIT's School Learning Solutions initiative. "The kit fosters curiosity-based learning."

While the audio-visual package has been created in English, so much of it is intuitive that it has been used with great success in tribal areas in Madhya Pradesh with minimal mentoring, he says.

Among the 50 schools nationwide, already deploying the CAX kit, are Vidyaniketan, Bangalore; Bhaktivedanta School, Mumbai; Scindia School, Gwalior; Indrapuram School, Ghaziabad; NSN Matriculation HS School, Chennai, and SHAR Central School, Sriharikota.

While the kit itself is said to cost around Rs. 30,000 — about three units would be needed for a school — NIIT has been offering it as part of its e-Guru package of computer-assisted learning in which e-enabling many subjects is made possible by many participating schools, charging students a small monthly or annual fee.



The NIIT Computer-aided Smart Science Station with the electricity kit; a student uses the sound kit to listen to her own heartbeat. — PHOTO: ANAND PARTHASARATHY; INSET: NIIT

BYTEIT

INTL CERTIFICATIONS

GOT IT RELATED PROBLEMS? WANT TO MAKE A START IN THE SUNSHINE INDUSTRY? OUR IT EXPERT G RAGHAVAN HELPS YOU LOG IN. MAIL US WITH YOUR QUERIES AT byteit.dna@gmail.com OR byteit.dna@dnaindia.net



COMPUTER CONTRASTS
My father wants me to pursue a career in the designing field (software programming) where there is huge money, but my interest is in networking. I have seen that the money in networking isn't good. What is your opinion on this issue?

—Nihar Taranekar

Ultimately, your choice should depend on your interest areas! Careers in software engineering, internet application, design and development or hardware and networking are the fastest growing avenues in the field of IT. Growth opportunities are



linked to your qualifications and experience in the relevant fields. International Certifications in the relevant areas like CISCO CCNA, MCSE, Microsoft or Web

2.0 from Adobe are global standards and will give you the required platform to embark on a successful career.

DATABASE MANAGEMENT
I have done my BE in instrumentation. I am working, but I want to change my field to Oracle Development. I have a basic knowledge of computers with C, SQL and SAP. Please guide me.

—Prashant

The choice of technologies indicates your interest in database management. It's a good choice that you have made. You just need to strengthen your qualifications by becoming a certified professional in the chosen domain.

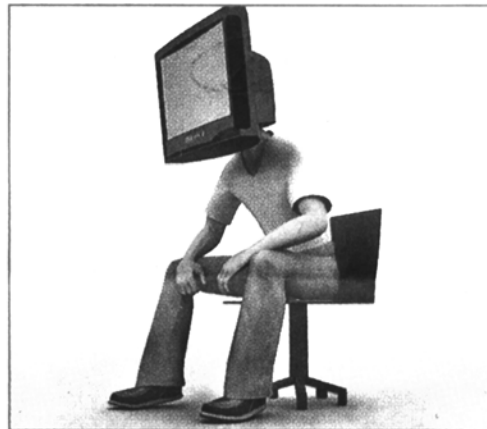
INFORMATION GUIDE
I am studying in class 12 and am interested in IT stream. Please tell me about courses that can be beneficial to me and are popular these days.

—Manish

IT is all pervasive and covers areas like Software Engineering, Information and Systems Management, Hardware and Networking etc. There is no denying the vast opportunities available in these areas. The emerging technologies are in the field of Infrastructure management, Storage Management, Quality Assurance and Animation and Graphics.

You should pursue your IT programme alongside mainstream graduation and ensure that you are appropriately skilled by the time you graduate.

CAREER SWITCH
I have a BCom degree and am pursuing my MSc in computer science. I am confused about



whether to pursue commerce or computers. Please tell me which has better prospects.

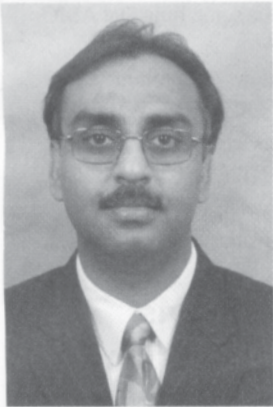
—Shikha Sharma

Your choice would ultimately depend on your interest and aptitude. Your commerce background provides the perfect platform to specialise in the field of Business Intelligence and Systems Management. Additionally, acquiring certifications in the relevant domains would enhance your employability and open up more job opportunities for you.

The author is president, Global Individual Learning Business, NIIT

Business Today
National
July 13, 2008

NIIT Imperia Centre for Advanced Learning



Mr. Udai Singh
Executive Vice President,
Head, NIIT Imperia

NIIT Imperia Centre of Advanced Learning, has been specially created to provide quality management education and customized learning solutions for organizations and working professionals.

Today's professionals need to continuously build their domain-specific and managerial credentials to perform better at work and move up the growth curve. To help meet these needs, NIIT Imperia offers Executive Management Programs from IIM Ahmedabad, IIM Calcutta, IIM Indore, IIFT New Delhi and IMT Ghaziabad, the most prestigious institutions in the country. These programs, delivered at convenient timings and locations, are designed keeping in mind the constraints faced by working executives in order to balance between the hectic professional assignments and study to equip them with better knowledge, sharper skills and deeper insights needed to take on bigger challenges.

NIIT Imperia offers long-term Executive Management

Programs (4 month to 12 months) in the areas of General Management, Business Strategy, Sales & Marketing, Finance, International Business, Human Resource Management, Retail, Business Communication and Entrepreneurship. Also on offer are specialized Management Development Programs (typically 3 days to 10 days) and Customized Programs specially created to meet the needs of corporate organizations.

The programs designed and taught by the institutions directly leads to certification by them.

At the core of NIIT Imperia's educational delivery methodology is state-of-the-art Synchronous Learning technology. Students attend classes conducted by institute-faculty and delivered using the Synchronous Learning platform. Dedicated broadband two-way audio-video is used to create remote classrooms that are linked LIVE to teachers in the institutions. The technology permits full features of face-to-face teaching: from a raised-hand-seeking-teacher's-attention, to tabulation of responses to quizzes randomly created by the teacher.

The teaching-learning methodology emphasizes peer-to-peer collaboration among students – projects and case-discussions among students within a centre or across different centers.. Individual assignments and presentations are other components of the methodology.

The Times of India
New Delhi
July 14, 2008

UNESCO RECOGNITION

NIIT, a leading global talent development corporation was honoured for its state-of-the-art 'Smart Science Station-Computer Aided eXperience Kit', at Unesco's Annual Convention on 'Innovative Practices in ICT in Education', at Bangkok recently. 'Smart Science Station-Computer Aided eXperience (CAX)' Kit, part of NIIT's eGuru solution, is a breakthrough innovation in teaching strategies for Science in

schools. The kit enhances learning capabilities of children by making science fun and interesting, thus improving academic performance.

It offers a range of computer-aided science experiments covering topics such as heat, electricity and sound. The innovative learning solution has already been installed in 50 schools across the country and has received an encouraging response from teachers and students.

Hindustan
New Delhi
July 16, 2008

The Hitavada
Nagpur
July 12, 2008

एनआईआईटी के सीईके को यूनेस्को से सम्मान

आईटी प्रशिक्षण क्षेत्र के नामी संस्थान एनआईआईटी के आधुनिक, स्मार्ट साइंस स्टेशन-कंप्यूटर एडेड एक्सपीरिमेंस किट को हाल ही में बैंकाक में आयोजित यूनेस्को के वार्षिक सम्मेलन 'इनोवेटिव प्रैक्टिसेज इन आईसीटी इन एजुकेशन' में सम्मानित किया गया।

एनआईआईटी के ई-गुरु सॉल्यूशन के तहत स्मार्ट साइंस स्टेशन-कंप्यूटर एडेड एक्सपीरिमेंस किट स्कूलों में विज्ञान विषय पढ़ाने की शिक्षण विधि है। इस किट की मदद से स्कूली बच्चे दिलचस्प तरीके से विज्ञान की पढ़ाई कर पाते हैं और इस प्रकार शिक्षा के मोर्चे पर उनका प्रदर्शन उम्दा रहता है। इस नूतन लर्निंग सॉल्यूशन को देशभर के 50 स्कूलों में लागू किया जा चुका है और यहाँ शिक्षकों तथा छात्रों ने इसे काफी पसंद किया है। जापान के फंड्स-इन-ट्रस्ट की आर्थिक मदद से शुरू की गई यूनेस्को की इनोवेटिव प्रैक्टिसेज इन आईसीटी एजुकेशन परियोजना का मकसद दुनियाभर में शिक्षा के क्षेत्र में आईसीटी की पहचान, उनका डॉक्यूमेंटेशन तथा उनमें साझीदारी करना शामिल है।

'NIIT e-GURU Math Lab' programme organised

■ Teachers appreciated the new teaching methods and requested the organizers to hold a session exclusively for the principals of their school

■ Business Bureau

A ONE-DAY seminar and launch programme 'NIIT e-GURU Math Lab' solution was organized by NIIT for the principals and HOD's, Maths, of Nagpur schools at Hotel Tuli International, recently. The programme was attended in large numbers by most of the school teachers from the city, as it was an innovative concept in teaching Math.

'NIIT e-GURU Math Lab' solution which has been implemented in 16 schools nation wide, so far is fast catching up in most of the schools due to the ease with which the concepts of Math can be taught to students. The teachers were taken through a presentation and live

demo in a virtual Math Lab, specially erected inside the Hotel.

A 45 minutes session was devoted to all the participants and each one could explore the various teaching methods with the support of thin servers. The teachers were demonstrated the use of tools such as 'Geometer's Sketchpad' for teaching theorems to students. There were endless other manipulative possibilities of making abstract ideas and concepts clear in the minds of class VI to X, by the use of models, objects, charts, pictures and posters. The teachers appreciated the new teaching methods and requested the organizers to hold a session exclusively for the principals of their school, as implementation of 'NIIT e-GURU Math Lab' solution would be made fast.

The idea saw its necessity to be conceptualized when NCERT indicated that Mathematics be treated as a prime focus area in Indian schools till 2010. NIIT in association with Key Curriculum Press USA, has come up with this 'NIIT e-GURU Math Lab' solution.

Hitavada
Nagpur
July 9, 2008

New experience in schools through NIIT Maths labs

■ Business Bureau

PROVIDING the most innovative solutions for Indian Schools, NIIT in association with Key Curriculum Press, USA has come up with 'NIIT e-GURU Math-Lab' solution.

It's an innovation which will enable students to learn and explore mathematical facts and theorems using technology tools such as 'Geometer's Sketchpad' as well as hands on activities using a wide variety of mathematical models.

Maths Lab will offer multiple teaching and learning aids comprising of technology applications, teaching aides, manipulative measuring instruments and a Maths learning ambience.

It also enables the teacher to

demonstrate explain and reinforce abstract mathematical ideas by using concrete objects, models, charts, graphs, pictures and posters, informs a press release issued here.

The idea saw its necessity to be conceptualised when NCERT indicated that Mathematics be treated as a prime focus area in schools till 2010, the press release stated.

'NIIT e-GURU Math-Lab's launch programme is at the Hotel Tuli International from 9.30 am onwards on July 9 in slots of 45 minutes each. Principals and HOD's of Mathematics in large numbers will be experiencing this new concept in the world of Mathematics.

This will help the school to implement the National Curriculum Framework.

Hindustan Times
Lucknow
July 2, 2008

IN SHORT

NIIT bags Lol from AP

After giving school-learning solutions in more than 660 government schools of Andhra Pradesh in the last five years, NIIT announced that it has received the Letter of Intent (LoI) to provide computer and computer-aided education in 2,005 more schools in the state, worth Rs. 1728 million. L. Balasubramanian, President - School Learning Solutions, NIIT, said, "This project has taken NIIT's total presence to 2663 schools in the State of Andhra Pradesh alone. In addition to the students, NIIT will also train over 50,000 AP Government school teachers in the next five years as part of this new engagement. This reflects the confidence and

faith vested in us by the government."

Back to basics

Plagued by high attrition rates, BPO majors are looking at innovative means to train and keep their flock together

Rajendra Saxena

THE business process outsourcing (BPO) industry might be considered one of the fastest growing in the country today, but that has not insulated it from two grim realities—high attrition rates and talent crunch.

In order to overcome these impediments, BPO players are adopting innovative ways to spur training and workforce development in the sector. To begin with, they are recruiting professionals from some BPO training companies that exclusively focus on meeting the requirements of the sector.

NIIT president of new business incubation, Ashish Basu says, "The biggest area in demand is voice—we need people who speak good English. Another big area is finance and accounting, closely followed by the KPO category—legal, analytics."

As the demand of trained manpower fuels up, joint ventures between BPO companies and technical training companies are taking place. Recently, the Genpact-NIIT joint venture was formed to create a pool of skilled talent for the outsourcing industry.

Some requirements of BPO companies largely remain unfulfilled due to lack of skilled talent for the concerned task. "The training requirement for BPO industry can be broadly split into pre-recruitment—English language skills, voice and accent training, IT related trainings, telephone handling skills, customer service, etc. The other relates to post-recruitment that includes pre-process training," says Uday Kulkarni, executive vice-president and head (training and assessment solutions), Aptechn.

India's emergence as a preferred outsourcing destination has created the need for about 2.3 million professionals by 2010, says National Association of Software and Service Companies (Nasscom). However, the

biggest problem is that BPO professionals are moving out at a higher rate. This is because of hectic schedules and that employees are not seeing any bright prospects. Another problem confronting the BPO players is to ensure that people of right qualifications and qualities

it is expected to grow as the demand for trained professionals goes up.

Siddharth Talwar, CEO, Evolv Services says, "The BPO training market is nascent and the real in-



Graphics by
SADHANA SAXENA

join this sector.

"Key things that need to be done for the development of the outsourcing industry are firstly, to ensure that people join BPOs. Secondly, there is need for supervisor training. And thirdly, efforts should be directed towards ongoing skills development," says Basu.

According to him, approximately 2,50,000 people join the BPO industry every year. The market size for BPO training is in the range of the Rs 500-1,000 crore.

The BPO training area is still at its nascent stage. But in the near future,

vestment into training is only beginning now." He adds, "In the next five years, we will see huge growth in this market as large international players will enter and compete with maturing domestic players."

It is seen that several BPO compa-

nies train their professionals on their own. Not surprisingly, outsourcing of training and recruitment from BPO training companies is slow.

The market is fragmented with very few players from the organised sector and the companies have a large number of trainers for general training. The process of training is rarely outsourced as it calls for specialised knowledge, informs Kulkarni.

Talking about the training programmes, Nina Nair, vice-president (human resources), 24/7 Customer says, "We have four kinds of training programmes. Firstly, pre-process training about spoken skills, English language skills, technical support, customer support and customer experience. Secondly, there is a process training programme for BPO operations. The third programme is focused on customer education that refers to knowledge and the fourth module is focused on the training of team leaders, managers and frontline leaders."

"Once employees with the right set of skills have been recruited, training is provided to ensure adaptation/alignment to the client and organisational requirements," says Manuel D'Souza, executive vice-president (HR), Intelnet Global Services.

According to him, the different training methodologies applied are process training, voice and accent training, culture acclimatisation, on the job training and continuous training programmes based on performance feedback from the production and quality assurance teams.

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NIIT Limited

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Training Re-packaged



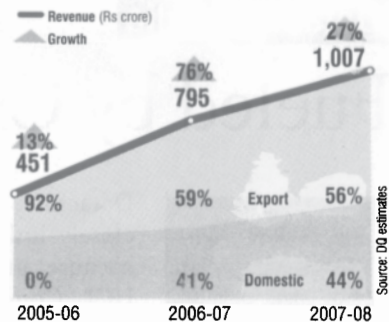
Vijay K Thadani, CEO

Known for years as an IT training player, NIIT seems to have finally succeeded in re-branding itself as a global talent development company. Right from offering banking and insurance programs to school education, English training, and individual learning.

In the school education business, it bagged orders from the Maharashtra and Bihar governments for computer education in 900 schools. It also tied up with Infospectrum for customized educational resource planning solution in schools.

Looking beyond China, NIIT focused on the African market with centers already operational in a Botswana and South Africa. It expanded its global footprint with Cuba, Nicaragua, and Honduras too getting added to the list.

On the flip side, even as individual learning enrollments went up by 25%, thanks to English language and professional skills training programs, the corporate training business took a beating owing to the slowdown in the US market.



HIGHLIGHTS

- ▶ Formed JV with Genpact to create the NIIT Institute of Process Excellence
- ▶ Hole-in-the-Wall Education (HiWEL), an initiative of NIIT, won the Digital Opportunity Award
- ▶ Started second District Learning Center in Chhindwara

● Start-up Year: 1981 ● Products & services: Knowledge Solutions & IT Training ● Employees: 3,892
● Address: 85, Sector 32 Institutional Area, Gurgaon
● Website: www.niit.com ● Fax: +91-11-4293333

प्रधानमंत्री ने राष्ट्रीय कौशल विकास परिषद का पुनर्गठन किया

नयी दिल्ली : प्रधानमंत्री द्वारा पुनर्गठित राष्ट्रीय कौशल विकास परिषद में प्रबंधन गुरु सी के प्रह्लाद और इन्फोसिस के सह-अध्यक्ष और प्रबंध निदेशक नंदन निलेकणि को शामिल किया गया है। परिषद इस क्षेत्र की गतिविधियों का मार्गदर्शन करने वाली सर्वोच्च संस्था है। प्रधानमंत्री मनमोहन सिंह की अध्यक्षता वाली परिषद में मानव संसाधन विकास मंत्री वित्त मंत्री भारी उद्योग एवं सार्वजनिक उपक्रम मंत्री ग्रामीण विकास मंत्री आवास एवं शहरी गरीबी उन्मूलन मंत्री श्रम एवं रोजगार मंत्री और राष्ट्रीय विनिर्माण प्रतिस्पर्धा परिषद के अध्यक्ष इसके सदस्य के तौर पर शामिल होंगे। प्रह्लाद और निलेकणि के अलावा परिषद में गैर सरकारी संस्था 'दस्तकार' की

संस्थापक लैला तैयबजी, सेवा की संयोजक रेनाना झबावाला, एनआईआईटी के अध्यक्ष राजेंद्र पवार और मानव संसाधन बीपीओ कंपनी 'इंडिया लाइफ ह्यूइट' के संस्थापक और प्रबंध निदेशक मनीष सभरवाल शामिल हैं। प्रधानमंत्री के प्रमुख सचिव परिषद के सदस्य होंगे। प्रधानमंत्री कार्यालय द्वारा जारी एक बयान में कहा गया त्रिस्तरीय ढांचे में यह सबसे ऊपर है और यह दृष्टिकोण स्थापित करने एवं प्रमुख रणनीति बनाने से संबंधित होगा। परिषद को योजना आयोग के उपाध्यक्ष की अध्यक्षता वाले राष्ट्रीय कौशल विकास संयोजन बोर्ड की सहायता मिलेगी जो सार्वजनिक और निजी दोनों क्षेत्र के लिए कौशल विकास के लिए संयोजन का काम करेगा।

PM constitutes National Council on Skill Development

PTI
NEW DELHI

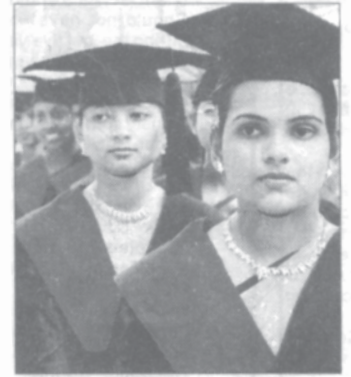
MANAGEMENT guru C K Prahlad, co-chairman of Infosys Nandan Nilekani have been included in the newly reconstituted Prime Minister's National Council on Skill Development, the apex body to guide activities in the field.

Chaired by Prime Minister Manmohan Singh, the Council will have Ministers of HRD, Finance, Heavy Industry and Public Enterprises, Rural Development, Housing and Urban Poverty Alleviation, Labour and Employment and Chairperson of the National Manufacturing Competitiveness Council as its members.

Besides Prahlad and Nilekani, other experts on the Council are Laila Tayabji, founder of NGO Dastakaar, Renana Jhabwala, coordinator of the Self Employed Women's Association (SEWA), Rajendra Pawar, Chairman of the National Institute of Information Technology (NIIT), and Manish Sabharwal, founder and managing director of HR BPO firm India Life Hewitt.

The principal secretary to the prime minister would be the member-secretary of the council.

The Council is the apex of a three-tier structure and would be



concerned with vision setting and laying down core strategies, a PMO statement said.

The Council would be assisted by the National Skill Development Coordination Board chaired by the Deputy Chairman, Planning Commission which will coordinate action for skill development both in the public and the private sector.

The Ministry of Finance is setting up a National Skill Development Corporation to promote private sector action for skill development, it said.

The Chairperson of the National Skill Development Corporation, a non-profit corporation to be set up by the Ministry of Finance would also be a Member of the Council.

The Hindu Business Line
New Delhi
July 25, 2008

NIIT Q1 net up 10% on strong enrolments, school orders

Our Bureau

New Delhi, July 24

NIIT Ltd on Thursday posted a 10 per cent year-on-year rise in its consolidated net profit for the first quarter ended June 2008 to Rs 17 crore, on the back of strong enrolments and large orders.

The net revenue at Rs 259.5 crore, represented a 15 per cent increase over the year-ago quarter. The operating profit rose 29 per cent to Rs 18.7 crore. NIIT's profit after tax (PAT) stood at Rs 17 crore against Rs 15.4 crore during the corresponding period previous year.

Its global system-wide revenue grew 25 per cent to Rs 366.4 crore during the quarter.

Overall, the Individual

Learning Solutions enrolments crossed the 1,00,000-mark during the quarter. The individual learning solutions in IT recorded growth in net revenue of 34 per year-on-year backed by 28 per cent growth in global career enrolments.

During the quarter, NIIT expanded presence in key global markets, including China and Africa.

Closer home, the India career enrolments jumped 25 per cent driven by strong response from the graduates and engineers segments. In the domestic market, NIIT added 12 new centres in the quarter and expanded seat capacity by 15 per cent over the previous year.

In China, the company set

up model training facilities in Tiandi Software Park in Dalian, and started its model learning centre in Chongqing. This took the overall tally of NIIT centres in China to 177 across 24 provinces.

Its Finance & Management Training (FMT) recorded 104 per cent growth in net revenue, as the business in this segment extended its reach to 22 locations across the country, by setting up new learning facilities in Jamshedpur, Ludhiana and Jaipur.

School Learning Solutions showed robust growth of 42 per cent in net revenue driven by strong demand for its solutions from Government and private schools.

NIIT

INITIATE with an Outperform: We are initiating coverage on NIIT Limited with an Outperform rating and a price target of Rs 190. Global scarcity of talent, especially in high-growth emerging markets, along with NIIT's dominant position in learning and knowledge solutions underscores our bullish view. Servicing individuals, institutions and corporates, NIIT trains more than 500,000 people annually in more than 5,474 education centres in 32 countries. Despite its leadership position and impeccable management, it trades cheaply compared with its peers. Demographic dividend of emerging markets Although India boasts of its 'demographic dividend', its education infrastructure is glaringly weak. Out of 30m children born annually, only 400,000 are employable.

Recommendation: Buy

NIIT operates in an emerging-markets-oriented, secular growth environment. Despite its size, reach and strong brand, however, it trades cheaply. The weighted average earnings multiple (for FY/09) of its segment peers is ~42x, whereas NIIT (standalone) trades at 26x with a PEG of 0.6x.



MASTER Minds

NIIT'S chess academy aims at spreading the gospel of chess in every corner of the country

It's called the Scholar's Mate, four moves from opening to checkmate, learnt almost greedily by the most enthusiastic beginners taking to the chess board. "It's amazing how many try it on me," world champion and world No. 1 Viswanathan Anand says, a wide grin breaking on his face. Every year, his simultaneous duels with young chess players forms part of the grand finale to the series of the NIIT Mind Champions Academy (MCA).

Anand is central to the MCA, not merely as its face, mascot or brand ambassador. He is the messenger for the gospel of chess itself. The MCA is the most comprehensive chess programme being run in the country. It works through a year-long calendar of competitions that run from inter-school to districts and districts to zones

ISHAN TANKHA



BEGINNING BIG: Anand takes on the MCA tykes

all the way up to the national level and ends with the best school players getting a chance to take on Anand—and try the Scholar's Mate, if they so choose.

The current edition will go to 4,000 government and private schools and involve more than 1,75,000 students between the ages of 6 and 17. The students receive online and offline training to improve their chess skills though Anand clarifies, "This is not a coaching programme—it's a way to get more and more kids playing chess, to build a critical mass of players, to get schools enthusiastic about chess because of its knock-on benefits on academics." Last year's champions came from a school called Sunbeam in Varanasi.

The 2008-09 MCA series was launched in May when Anand conducted a live tutorial across 12 cities for 300 children. The programme though has taken him—and the gospel of the chequered board—to smaller metros like Raipur, Guwahati and Agartala.

NIIT forays into Biz Intelligence

PBD BUREAU

NEW DELHI, JULY 29

A strategic alliance was initiated by NIIT in collaboration with SAS, a Business Intelligence services provider, in the Capital today. Through this strategic partnership, NIIT will offer a specialised curriculum on Business Intelligence across its 150 centers in the country.

As Vijay Thadani, CEO, NIIT puts it, "Business Intelligence has opened career opportunities for youth around the world. NIIT will address the rising global talent shortage in this area through this alliance".

Presently there is a need for 75,000 BI professionals but only 50 per cent of the required number is available. The new course offered would be under the programs namely -GNIIT for undergraduates, Advanced Technology portfolio for engineers, graduates and IT professionals, across its network of IT education centers, starting August 2008.

According to IDC's Market Program 2007, the services market around Business Intelligence stood at \$25 million in 2007



Vijay Thadani, CEO, NIIT with Staven Ing, Executive Director (professional services), SAS at a press conference in New Delhi on Tuesday. —PBD photo by Arun Jetlie

and expected to touch \$ 450 million by 2012, growing at a CAGR of 78 per cent for the period 2007-12.

"Business Intelligence market in India is demonstrating a growth as BI has become a strategic imperative for most of the organisations" said Sudipta Sen, MD, SAS. He further added that phenomenal growth rates in the IT sector in India makes the organisations across the world interested in forging alliances of such sorts.

The Financial Express

Mumbai

July 30, 2008

NIIT, SAS join hands; offer biz intelligence training

New Delhi, Jul 29

IT training institute NIIT on Tuesday entered into a strategic alliance with business analytics software and service provider SAS Institute to offer business intelligence technologies training to students and professionals globally.

As per the alliance, NIIT will offer curriculum for training on BI technologies and SAS would provide the contents, software and technologies for the course.

NIIT CEO Vijay K Thadani said, "Business intelligence has opened exciting career opportunities for youth around the world. NIIT will address the rising global talent shortage in this

area through our alliance with SAS." The institute will offer the new curriculum under its IT career program-GNIIT for undergraduates, and advanced technology portfolio for engineers, graduates and IT professionals, across its network of IT education centres, starting August 2008.

According to research firm IDC's India Business Intelligence Market Programme 2007, the services market around business intelligence, data warehousing and associated software market is expected to touch US \$450 million by 2012, growing at a CAGR of 78% for the period 2007-2012. *PTI*

Business Standard

New Delhi

July 15, 2008

एनआईआईटी का पियरसन से करार

पियरसन वीयूई और एनआईआईटी लिमिटेड ने भारत में अपने सर्टिफिकेशन नेटवर्क का विस्तार करने और पूरे देश के छात्रों और पेशेवरों के लिए आईटी और गैर-आईटी टेस्ट की रेंज को बढ़ाने पर सहमति जताई है। विभिन्न अत्याधुनिक प्लेटफॉर्मों में आईटी प्रशिक्षण की पेशकश करने वाला एनआईआईटी पियरसन वीयूई के प्रमुख आईटी ग्राहकों को भी टेस्टिंग की पेशकश करेगा। इस भागीदारी से एनआईआईटी छात्र उसी स्थान पर टेस्टिंग सुविधा हासिल कर सकेंगे जहाँ वे प्रशिक्षण हासिल करेंगे। *बीएस*