

The Economic Times  
Bangalore  
June 20 , 2008

## NIIT training centre in China

■ **DALIAN:** India's IT learning solutions provider NIIT is opening up a training centre in Dalian in northeast China, further expanding its footprint in the world's fastest-growing major economy. "The centre will come up in August and we are planning to train around 1,000 professionals in our first year of operation in Dalian. Later, we are aiming to scale it up to 10,000 a year in the next three years," said NIIT president Prakash Menon on Thursday. The Delhi-based company also signed a memorandum of understanding (MoU) with Shui On Land to set up training facilities inside an upcoming software park being built by the top chinese real estate developer in Dalian. The MoU was signed at the China International Software and Information Service Fair 2008 (CISIS) between NIIT chief executive Vijay Thadani and Shui On Land chairman Vincent Lo.

The Hindustan Times  
Chandigarh  
June 3 , 2008



"India is a fast growing IT market with robust future growth predictions. Both Delhi and Mumbai have a phenomenal number of opportunities because both metros happen to be education hubs of India."

VIJAY K. THADANI, Chief Executive Officer, NIIT

The Asian Age  
New Delhi  
June 20 , 2008

The Hindu  
New Delhi  
June 20 , 2008

## NIIT to set up training centre in Chinese city



ANAND PARTHASARATHY

**DALIAN (CHINA):** NIIT is opening up a training centre here in Northeast China, further expanding its footprint in the world's fastest-growing major economy. "The centre will come up in August and we are planning to train around 1,000 professionals in our first year of operation in Dalian," said NIIT President Prakash Menon here.

## NIIT to set up centre in China

**Dalian (China), June 19:** India's IT learning solutions provider NIIT Ltd is opening up a training centre here in northeast China, further expanding its footprint in the world's fastest-growing major economy.

"The centre will come up in August and we are planning to train around 1,000 professionals in our first year of operation in Dalian. Later, we are aiming to scale it up to 10,000 a year in the next three years," said NIIT president Prakash Menon. The Delhi-based company also signed a memorandum of understanding with Shui On Land to set up training facilities inside a software park being built by the top Chinese real estate developer in Dalian, an IT hub.

—PTI

Hitavda  
Nagpur  
June 6, 2008

## Course on family-owned business at NIIT Imperia

### ■ Business Bureau

NIIT Imperia is launching 'Post Graduate Certificate Programme in Family-owned Business and Entrepreneurship from IIM Indore.' Entrepreneurs and family owned business are part of any thriving market economy. They provide a growth impetus and also create ample employment opportunities. The liberalisation of the Indian economy has released enormous potential for growth for many businesses. To meet these requirements, NIIT Imperia Centre for Advanced Learning is specially created for entrepreneurs and businessmen handling family owned business.

NIIT Imperia offers Programmes of Study at convenient times and convenient locations, directly from the most prestigious institutions in the country. The programme contents, faculty and certification come from NIIT Imperia's impressive Academic Partners. NIIT Imperia s

current offering includes programmes from IIM Ahmedabad, IIM Indore, IIM Calcutta and IMT Gaziabad and IIFT New Delhi. The programme is aimed at entrepreneurs, members of family owned business. It will benefit those who want to grow their business.

The programme will be a judicious mix of lectures, case studies, exercises, presentations and live corporate examples. The students will be awarded a 'Post graduate certificate in family-owned business and entrepreneurship' by IIM Indore on completion of the programme. The faculties will be experienced from IIM Indore. The eligibility criterion is graduation degree in any discipline with min 50 per cent marks. Fee is Rs 1,50,000/- payable in instalments. Duration of the programme is one year. Last date of application is June 6. For details contact NIIT Imperia, 3rd floor, Bajaj Wing, Mangalwari Complex, Sadar, (Ph: 3042034/3042035).



**IN FOCUS Vishwanathan Anand**  
PHOTO: KAMAL NARANG

# The champion speaks

## **CHESS** Viswanathan Anand's preparations to defend his title have begun

**V**iswanathan Anand says he is keen to remain world champion for many more years. He will be up against a formidable rival in Vladimir Kramnik in the World Championship scheduled this October. In an interaction via video-conference after giving valuable tips to the NIIT Mind Champions Academy trainees, the genius said that preparations to defend the title have begun. "2007 was a magical year when everything happened so unexpectedly, including being World No.1, winning Oscar and the world championship," he recalls.

Anand also refuses to entertain any guesses on his prospects in the World championship. "Honestly, I never expected things to happen so quickly last year. But, I am certain that the best is yet to come," he asserts. The world champion also preferred to defer his

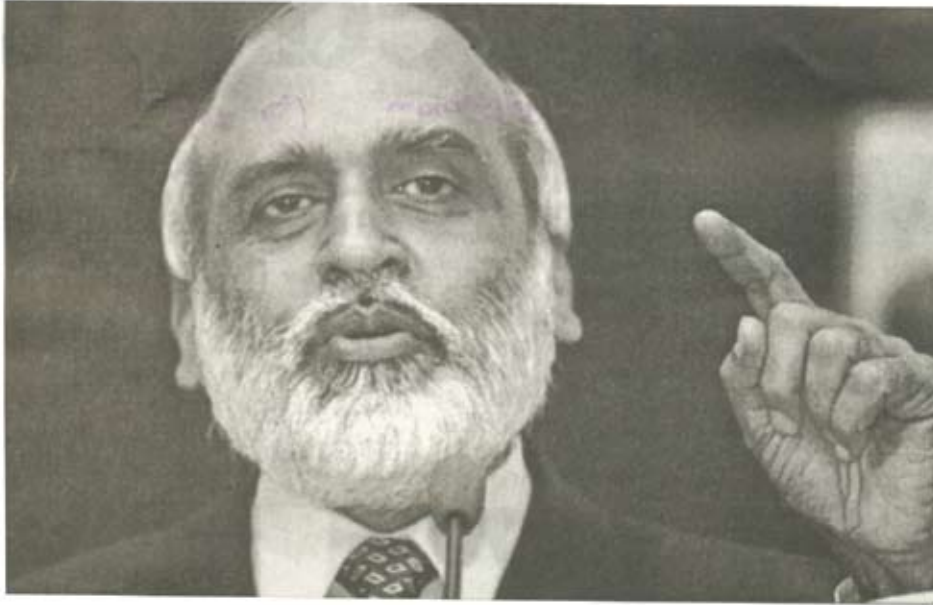
decision on participation in the next Olympiad, which is scheduled after the World Championship. "I am not sure in what state of mind I will be then. So, I prefer to wait before confirming my entry for Olympiad," he added.

Referring to the chances of holding a world championship on-line, Anand says personally he is against it. "In on-line championship, you tend to miss the emotions of opponent-which always gives a psychological advantage," he says. On chess, Anand says the statistics are getting better and there are more Indians in the top 100 now. The NIIT brand ambassador was diplomatic in avoiding a direct reply on who will be the inheritor of his legacy. "I am not thinking on those lines. I still have many more years of chess." "The youngsters should enjoy chess and once they start performing there is money. But, playing with an eye only on money will not take anyone too far in this competitive world," he cautions.

Never to complain on cricket's popularity or the money it generates, Anand says the on-going Indian Premier League is big fun.

V.V. S

The Statesman  
New Delhi  
June 25 , 2008



*Chief operating officer of NIIT, Mr P Rajendran gestures as he addresses a Press conference in New Delhi on Tuesday. NIIT and Infospectrum signed an agreement following which NIIT's school learning solutions will extend its current offerings for schools. ■ AFP*

Business Standard  
New Delhi  
June 25 , 2008



इन्फोस्पेक्ट्रम के सीईओ एवं संस्थापक जय चोपडे (बाएं) एनआईआईटी स्कूल लर्निंग सॉल्यूशंस के अध्यक्ष बालासुब्रमण्यम के साथ नई दिल्ली में गठजोड़ के मौके पर दस्तावेजों का आदान-प्रदान करते हुए। एनआईआईटी के सीओओ पी राजेन्द्रन भी मौजूद। पीटीआई

The Hindu Business Line  
New Delhi  
June 25, 2008

## NIIT, Infospectrum in pact to offer educational resource planning tool

**Our Bureau**

*New Delhi, June 24*

Talent development company NIIT on Tuesday signed an agreement with software product development firm Infospectrum to market, sell and support the latter's customisable Educational Resource Planning solutions, in schools.

The strategic alliance results in offering 'Quick School' an Educational Resource Planning tool which spans functional requirements and departments of educational institutions.

The solution would allow the schools to manage information on academics, staff, students, examination, attendance, fees, schedules, payroll, recruitment, library, hostel, transport and inventory among others, on a real time basis. For instance, it supports SMS alerts in case a student's fee is due or even in case a student is absent. Other functionalities that can be useful include biometrics for staff attendance.

The implementation of the tool in schools would enable parents to monitor real time progress of their wards, effectively addressing their needs to identify improvement areas for better academic per-



**School ERP:** Mr Jay Chopde (left), CEO & Founder-Infospectrum, exchanging documents with Mr L. Balasubramanian (extreme right), President, NIIT's School Learning Solutions, after signing an agreement to offer proven educational resource planning solutions in the presence of Mr P. Rajendran, COO, NIIT Ltd, in the Capital on Tuesday. — Ramesh Sharma

formance. "With this strategic alliance, we are now in a position to address the needs of all the key stakeholders within the education realm- students, teachers, principals, school management and parents," Mr P Rajendran, COO of NIIT Ltd, said at a conference here.

QuickSchool, which is currently being offered by Infospectrum in over 140 schools, would become part of the NIIT eGURU Solution offering. While NIIT would bring its expertise and reach in

schools, Infospectrum would offer exclusive development and customisation of the school ERP solution and modules for varied needs.

"With the integration of ready-to-deploy Educational Resource Planning tool in our portfolio, we are confident that schools will be able to strengthen their services to students and parents thus enhancing their competitive advantage many fold," Mr L. Balasubramanian, President-School Learning Solutions, NIIT said.

Aaj Samaj  
New Delhi  
June 25 , 2008



करार..

प्रमुख सॉफ्टवेयर प्रशिक्षण संस्थान एनआईआईटी और इंफोस्पेक्ट्रम में एक करार हुआ है। इसके तहत शैक्षणिक संस्थानों में इस्तेमाल किए जाने वाले सॉफ्टवेयर पर अनुशंधान किया जाएगा। इंफोस्पेक्ट्रम के संस्थापक और सीईओ जय चोपड़े एनआईआईटी के अध्यक्ष, स्कूल लर्निंग सॉल्यूशंस के साथ करार का दस्तावेज आदान-प्रदान करते हुए।

Dainik Bhaskar  
New Delhi  
June 26 , 2008

## एनआईआईटी और इंफोस्पेक्ट्रम के बीच समझौता

नई दिल्ली में एनआईआईटी के अध्यक्ष बालसुब्रमणियम (दाएं) इंफोस्पेक्ट्रम के संस्थापक और सीईओ जय चौपड़े (बाएं) से हाथ मिलाते हुए। बीच में हैं एनआईआईटी के सीईओ पी. राजेंद्रन। एनआईआईटी और इंफोस्पेक्ट्रम ने एक अनुबंध किया है जिसके तहत एनआईआईटी का स्कूलों में चलाया जा रहा लर्निंग सोल्यूशन कार्यक्रम में कुछ और विषय शामिल किए जाएंगे। —एएफपी



Dainik Jagran  
New Delhi  
June 25 , 2008



मंगलवार को नई दिल्ली में गिट स्कूल आफ लर्निंग के अध्यक्ष बाला सुब्रमण्यम से दस्तावेज का आदान-प्रदान करते इंफोस्पेक्ट्रम के सीईओ जय चोपड़े। निट और इंफोस्पेक्ट्रम के बीच सेवाओं के विस्तार के लिए करार हुआ है।

पेज

The Financial Express  
New Delhi  
June 25 , 2008

### **NIIT in pact with Infospectrum**

IT training institute NIIT Ltd on Tuesday entered into a strategic alliance with global software product development firm Infospectrum to offer customised educational resource planning solution in schools. Infospectrum would undertake research and product development and help NIIT to deploy these solutions which is likely to automate the functionality of the educational organisations. The resource planning tool would be offered under the brand name of QuickSchool. The QuickSchool helps school to manage information on academics, staff, students, examinations, attendance, fees, schedules, payrolls, recruitment on a real time basis.



The Hindu  
Chennai  
June 30 , 2008

# Learning solutions for schools from NIIT

**N**IIT, a talent development corporation and trainer, recently signed an agreement with Infospectrum, a software product development and technology services enterprise, to offer Educational Resource Planning Solutions in schools.

Following this alliance, NIIT's school learning solutions will extend its current offering for schools, to include educational resource planning.

An agreement to this effect was signed by L. Balasubramanian, president - NIIT's school learning solutions, and Jay Chopde, CEO & Founder- Infospectrum, recently.

The alliance results in offering 'Quick School™', an educational resource planning tool.

The tool seeks to help schools manage information on academics, staff, students, examination, attendance, fees, schedules, payroll, recruitment, library, hostel, transport and inventory.

'QuickSchool™', which is currently being offered by

Infospectrum in over 140 premier schools, would become part of the NIIT eGURU solution offering.

## **PG course in animation**

Graphiti School of Animation, a training institute in Animation education founded by Ram Mohan, has announced a postgraduate course in animation for art graduates.

According to a release, the course has been designed specifically for art graduates who have completed their education in Fine Arts, Commercial or Applied Art or any equivalent course of study.

This is a full-time course for 12 months with semesters focusing on the pre-production processes of animation film-making. This course features puppetry, drawing, acting, film making and film review sessions.

For further details, contact: Graphiti School of Animation, 404, Udyog Mandir No. 2, Bhagoji Keer Marg, Mahim West, Mumbai 400016. Phone: 022 -

24440107 / 32448544 or 0-9833841580. Email: training@graphiti.net; www.graphiti.net.

## **Clinical research**

Mithas Labs Clinical Research Foundation Private Limited, a clinical research organization, has launched a postgraduate diploma in clinical research (PGDCR) in association with the Institute of Clinical Research (ICR), United Kingdom.

The one-year course offers six months of theory and practical sessions and six months of internship. For details, please call 044-2747 2459 / 64 / 76. Candidates seeking admission should have a university degree in Life Science / Health Science, B.Sc. / M.Sc. / B.Tech / M.Tech (Biotech), Pharmacy (B.Pharm / M.Pharm), B.Sc. (Nursing), MBBS / MD and the minimum marks for entry is 50 percent at the graduate level. On completion, the student will be awarded the PGDCR, by the Institute of Clinical Research, UK.

**STAFF REPORTER**

Dainik Bhaskar  
Chandigarh  
May 26, 2008

# Intl certifications



Got IT related problems? Want to make a start in the sunshine industry? Our IT expert G Raghavan helps you log in. Mail us with your queries at [byteit.dna@gmail.com](mailto:byteit.dna@gmail.com)

I have completed BE in electronics and communication four years back but due to personal problems I was not able to find a job in my field. Initially I got a job as a web designer, but worked only for a month and then had to quit. Now I want to concentrate fully on my career. Will I get any job at this stage as a fresher? Or do I have to take up some course. I want to work as a programmer and I am well versed with C++ and java languages.

—Sheetal

Last few years have witnessed many technological innovations as a result of which there is a continuous need to upgrade your skills to be relevant at your work place. It will be good to know if you used this time frame to skill yourself on the current and emerging technologies. With a prior background in C++ and Java, you may now focus on technologies that support web programming. Credentials in international certifications like Microsoft, Sun Java, Oracle etc. have universal acceptance. More over, Microsoft has introduced a New Generation of Certifications directly relevant to the latest technologies. The MCPD under the Professional Series on the Visual Studio 2005 series may be relevant to you.

I am a BSc (Chemistry) graduate working in a BPO. I plan to continue to study further, but I want to continue with my job too. I want to switch my career to IT, which course should I go for? Is there a part time course? What is the scope of a career in IT with a part time degree or diploma?

—Rahul T Bharskale

The IT industry offers tremendous job opportunities for people with the right aptitude and skills. As per, NASSCOM, there will be more than 8,50,000 IT jobs over the next 2 to 3 years. Keeping this in mind it would be essential to build necessary skills and credentials by acquiring international certifications from technology companies such as Microsoft, Sun, Oracle, Linux, IBM etc. These certifications are globally recognised and institutions offering these programs have flexi-



ble timings which may be pursued alongside your job. You can visit your nearest NIIT centre to get the details of training programs on these technologies.

I study in SYBSc and intend to pursue Management. Which are the decent colleges offering MBA/ MMS-IT in and around Mumbai? What is the job profile of an IT-manager and what skills are required for a job with that profile?

—Ritesh Vaish

According to a PriceWaterHouseCoopers (PWHC) report titled 'Technology executive connections-successful

strategies for talent management' there is soon going to be a huge requirement for IT managers with mathematical, scientific and engineering skills. The job profiles would differ from organisation to organisation, giving shape to ideas in the form of IT Products and Services.

You may want to look up [www.indiaeduinfo.co.in](http://www.indiaeduinfo.co.in) and check the eligibility.

I am studying in TYBSc and I am willing to do MCA after graduation. I want to know whether MCA is related to software or hardware, and which IT stream will I get a job in?

—Shailesh

MCA primarily focuses on programming languages and touches upon basics in Networking. A qualification in MCA opens up avenues in the field of software engineering, application design or database management. However, an MCA by itself may not be enough and additional skills in niche technologies would be critical for specialisation.

Most of the universities open admissions almost a term in advance. Full details on the universities and colleges are offered in detail at [www.indiaedu.com](http://www.indiaedu.com)

I have passed class 12 CBSE exams in commerce with additional Maths as my optional subject. However, I have not cleared the optional subject. I wish to apply for MCA will I be considered eligible for the course if I pass additional Maths from an Open University board or do I have to apply and clear it through the CBSE only?

—Himanshu Chawla

I am assuming that you are currently pursuing graduation in Computer Science or IT, then, you may apply for MCA for your PG Studies. A Maths background is an added advantage to take up MCA. You can refer to [www.indiaedu.com/mumbai/it-colleges.html](http://www.indiaedu.com/mumbai/it-colleges.html) for getting complete details on universities and colleges that offer these programmes. The eligibility regarding Maths will need to be clarified at the respective university/ college.

I am currently in TYBSc (Computer Science). I would like to know the eligibility criteria for MCA? Which colleges in Mumbai offer this course? I also want to know that can I give MCA test after taking a one year gap.

—Yogesh Sal

Postgraduation in MCA is a good choice. A Maths background is an added advantage. Most of the universities open admissions almost a term in advance. Complete details on the universities and colleges and the eligibility criteria are offered in detail at [www.indiaedu.com](http://www.indiaedu.com). You may also find that most universities are not very stringent about a year's gap between graduation and postgraduation.

The author is President, Global Individual Learning Business, NIIT, Mumbai

## NIIT Inks Pact With Infospectrum For Customised Educational Solutions

FW BUREAU  
New Delhi, June 24

IT training institute NIIT Ltd today entered into a strategic alliance with global software product development firm Infospectrum to offer customised educational resource planning solution in schools.

As per the agreement, Infospectrum would undertake research and product development and help NIIT to deploy these solutions which is likely to automate the functionality of the educational organisations.

The resource planning tool would be offered under the brand name of --QuickSchool.

The QuickSchool helps school to manage information on academics, staff, students, examinations, attendance, fees, schedules, payrolls, recruitment on a real time basis. Teachers, management and other users can use these modules with minimal training.

Moreover, the implementation of educational resource planning solutions in school would also enable parents to monitor real time progress of their wards.

"With this strategic alliance, NIIT is now in a position to address the needs of all key stakeholders within the education realm- students, teachers, principals, school management and parents," NIIT Ltd COO P Rajendran said.

While NIIT would reach to the schools, Infospectrum would offer exclusive development and customisation of the school ERP solutions and modules for varied needs, he added.

The QuickSchool is currently used in 140 schools such as Delhi Public Schools and Somerville Public Schools. ♦



कैरियर : चंडीगढ़ सेक्टर-43 स्थित होटल पार्क ग्रैंड में शनिवार को आयोजित कैरियर फेस्ट में कंप्यूटर कोर्स के बारे में जानकारी हासिल करती छात्राएं।

## एनआईआईटी कैरियर फेस्ट में उमड़ी भीड़ कंप्यूटर नालेज तभी उज्ज्वल भविष्य

चंडीगढ़। कंप्यूटर के क्षेत्र में इस समय युवाओं की सबसे अधिक जरूरत है, लेकिन कंपनियों को टैलेंट लोग नहीं मिल पा रहे हैं। आगामी चार साल में ही इनकी मांग 8.50 लाख तक पहुंच जाएगी। युवाओं के लिए इस क्षेत्र में प्रोथ की देरी संभावनाएं हैं। इसलिए हमारा फोकस है कि कंप्यूटर एक्सपर्ट तैयार किए जाएं। यह कहना है सेक्टर-32 स्थित एनआईआईटी सेंटर की ग्रुप हेड जनप्रीत बेदी का। 12वीं पास करने वाले छात्रों के लिए एनआईआईटी ने शनिवार को सेक्टर-43 स्थित होटल पार्क ग्रैंड में कैरियर फेस्ट का आयोजन किया।

फेस्ट में आने वाले अधिकांश विद्यार्थी वे थे जिनको हाल की में 12वीं की परीक्षा पास की है। बेदी ने बताया कि फेस्ट में करीब एक हजार विद्यार्थियों ने विभिन्न कंप्यूटर कोर्स के बारे में जानकारी हासिल की। फेस्ट में लड़कों से अधिक लड़कियों ने रुचि दिखाई। इसके अलावा कई बच्चों के साथ उनके अभिभावक भी आए थे। विद्यार्थियों को एनआईआईटी काउंसलर ने विभिन्न कोर्स की जानकारी दी।

90 फीसदी पर 30 हजार स्कॉलरशिप

एनआईआईटी की ग्रुप हेड जनप्रीत बेदी ने बताया कि संस्थान में तीन वर्षीय डिग्री कोर्स के अलावा कई शॉर्ट टर्म कोर्स भी कराए जाते हैं। जॉइंट कोर्स तीन साल का होगा, जिसकी फीस एक लाख 10 हजार है। जबकि गुणिगणियों और बिजनेस यूज के लिए 25 से 35 से रुपये में कई कोर्स उपलब्ध हैं। साल भर में 635 विद्यार्थियों को प्लेसमेंट हो चुकी है। बेदी ने बताया कि इंस्टीट्यूट 12वीं में 90 फीसदी से अधिक अंक पाने वालों को 30 हजार रुपये की स्कॉलरशिप भी दे रहा है। ब्यूरो

## कंप्यूटर सीखो और नौकरी पाओ

चंडीगढ़। लड़कियां अब हर फील्ड में दस्तक दे रही हैं, लेकिन कारपोरेट वर्ल्ड लड़कियों को काफी भा रहा है। आज के समय में सफलता के लिए कंप्यूटर का तकनीकी ज्ञान बहुत जरूरी है; ऐसे में शहर की युवातियां अब खुद को अपडेट करने के लिए डिग्री के साथ कंप्यूटर कोर्स को भी प्राथमिकता दे रही हैं। शनिवार को एनआईआईटी कैरियर फेस्ट में पहुंची लड़कियों से कंप्यूटर नालेज की उपयोगिता के बारे में 'अमर उजाला' ने उनकी राय जानी।



कंप्यूटर बिना कोई काम नहीं : शीतल

गवर्नमेंट मॉडल गर्ल्स सीनियर सेकेंडरी स्कूल सेक्टर-32 की छात्रा शीतल नेगी ने कहा कि अब तो कंप्यूटर के बिना कोई भी काम नहीं होता। बेहतर नौकरी पाने के लिए कंप्यूटर की बेसिक नौलेज बहुत जरूरी है। उन्होंने कहा कि वे कोर्स के साथ कंप्यूटर कोर्स भी करेंगी।

कोई कोर्स करूंगी : जैसमिन

डीएवी स्कूल फेज-10 मोहाली की छात्रा जैसमिन ने इसी साल 12वीं पास की है। जैसमिन का कहना है कि वह बीकॉम के साथ कंप्यूटर कोर्स भी करेगी। कंप्यूटर कोर्स आजकल हर फील्ड में जरूरी हो गया है।



...ताकि अच्छी नौकरी मिले : निकिता

निकिता शर्मा ने बताया कि वो एनआईआईटी में जॉइंट कोर्स की स्टूडेंट है। निकिता ने बताया कि वह अपनी दोस्तों को कैरियर फेस्ट में काउंसलिंग के लिए लाई थी। निकिता के मुताबिक वह तीन वर्ष का कंप्यूटर कोर्स कर रही है, ताकि भविष्य में डिग्री के बाद उसे अच्छी नौकरी मिल सके।

अच्छी नौकरी की संभावना : शारनजीत

गवर्नमेंट मॉडल सीनियर सेकेंडरी स्कूल की छात्रा शारनजीत कोर ने कहा कि उसने बीसीए कोर्स का निर्णय लिया है। निकिता के मुताबिक कंप्यूटर की नौलेज आज के समय में बहुत जरूरी है, तभी अच्छी कंपनी में नौकरी के चांस बन पाएंगे। ब्यूरो





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## HR Trends - Technology

### Learning the m-way!

Sheetal Srivastava



Sumit Jain, a student of Great Lakes Institute of Management in Chennai has always been exposed to hi-tech gadgets. He says they are a part and parcel of his life. "Besides calling or messaging, I do a lot of other things on my phone. I sync the outlook with the phone, which helps me receive emails," notes Sumit. Not only this, if Sumit misses his lectures, he can view them on his phone. "I take the lecture notes from my friends and store them in my phone for future reference," adds Sumit.

The younger generation wants a more collaborative and interactive interface to learn, something they can carry in their iPods and mobiles. m-learning is the latest trend in the industry of corporate learning where organisations are looking at podcast and mobile lessons for their employees. Mobile Learning (m-learning) utilises innovations such as wireless communication, Personal Digital Assistants (PDAs), digital content from traditional textbooks and more, thereby providing a dynamic learning environment for students and laying the framework for more exploration into the fusion of education and technology.

Sujit Singh, VP, sales & marketing, Microsense, observes, "m-learning facilitates dissemination of knowledge or a given application on any portable device such as Mobile, PDA, laptops, etc. It overcomes the learning barriers confined to a fixed room or campus and also leverages the reach and use of increasingly used portable gadgets. The rapid growth in the mobile and communication sector makes it possible to develop new forms of education."

However, Karthik KS, CEO, 24x7 Learning, says, "Mobile learning is something we learn through mobiles. There is a huge difference in the number of internet users vis-à-vis mobile users. Mobile is now becoming a medium to learn. People love to get access to information even while they are travelling."

m-learning is a revolutionary medium of training, and is gaining popularity amongst organisations. But, how does it help in corporate training? With changing dynamics of business environment in times of globalisation, continuous learning of employees has become a necessity. Remote learning enables people to undergo training programs without affecting their work schedules.

"A lot of executives travel for business purposes. m-learning enables learners to learn even while they are on a move. With an ever-increasing base of internet and mobile users in India, m-learning provides greater reach," opines Vipul Rastogi, VP & head, NIIT's Enterprise Learning Solutions (India).

"Since this form of training does not require huge amount of investment in setting up of infrastructure, trainers, etc., the total cost of training for organisations comes down. It enables anytime, anywhere learning as the learner is not confined to a room or a lab," adds Rastogi.

However, currently, Singh expects m-learning being adopted more by educational institutions for its "Anytime, Anywhere" learning. "In the very near future, the advent of this technology allows us to have various types of new opportunities of "m-" logisms (e.g., m-office, m-government, m-commerce, m-health, m-learning, and so on)," he adds.

Having said the above, what is the role of different companies in the m-learning domain?

"Good m-learning makes the most of being on location, providing immediate access, being connected, and acknowledges learning that occurs beyond (and in conjunction with) formal learning settings, in places such as the workplace, home, and outdoors. So connectivity/medium is the key carrier for making m-learning reach the mass. Microsense having deployed thousands of hotspots, having unwired millions of square metres of area and now unwiring the cities of Bangalore and Pune, will be a key player to complement m-learning's growth in this country," asserts Singh.

NIIT's Enterprise Learning Solutions which has the world's largest content development facility, has been developing learning content to enable m-

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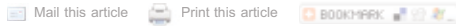
learning. "With clients from various verticals, we have an expertise to develop content for m-learning based on the specific vertical need and client requirement," says Rastogi.

India is witnessing a rapid growth in mobile and internet penetration in the country. With 250 million mobile subscribers and about 42 million internet connections, the market is huge and growing. This will lead to popularity of m-learning in the country, which is currently in a nascent stage. Convergence of mobile, internet, TV etc services on a single gadget will lead to increased awareness and popularity of this form of training in the next few years.

"The good thing in India is that the proliferation of mobiles is much more than in other developed countries. The m-learning trend is slow but it is certain to pick up in the near future," says KS.

"m-learning is how e-learning was a decade ago which has now survived the prolonged inertia," concludes Singh.  
(Please send in your comments/queries to [sheetal.srivastava@timesgroup.com](mailto:sheetal.srivastava@timesgroup.com))

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June 15, 2008 15:34 PM

## NIIT To Expand Education And Training Centres In Malaysia

By Premalatha Jayaraman

KUALA LUMPUR, June 15 (Bernama) -- NIIT, a global information technology (IT) service corporation, plans to expand its education and training centres in Malaysia to 50 within the next three years.

Its chief executive officer Vijay Kumar Thadani, in stating this, said NIIT currently has centres in Kuala Lumpur, Klang, Prai, Seremban, Melaka, Johor Baharu, Teluk Intan, Penang, Kuching and Kota Kinabalu.

"The target is to increase this to 50 over the next three years with the strong support of the government," he told Bernama in a recent interview.

NIIT, which was founded in 1982, offers training, education, knowledge management, e-learning and software solutions in over 37 countries worldwide with over 1,000 corporate clients and 400,000 individuals.

The India-based corporation made its entry into Malaysia in 1997 and was among the first 20 global companies to be conferred the MSC Malaysia status.

According to Thadani, NIIT is looking at collaborating with educational institutions that offer degree programmes.

"Much of the focus in NIIT's programme is on skill development. We believe a formal degree programme provides a strong foundation of knowledge," he said.

At present, NIIT has a partnership with Universiti Tun Abdul Razak (Unitar) for the development of over 100 hours of instructional materials for its bachelor's degree programme.

Thadani said NIIT had also licensed its Vista multimedia engine for developing future learning content to Unitar.

He also highlighted the need for skilled manpower in the global information and communications technology (ICT) industry and the important role that countries like Malaysia can play in meeting this need.

"There will be an estimated shortage of nearly 56 million IT professionals in the developed countries by 2020. NIIT is focused in developing the relevant talent in countries like Malaysia, Indonesia, Vietnam and India to meet this need," he said.

-- BERNAMA

## NEW DESTINATION

# IT training cos look to establish footprint in Africa

### Adithi Charlie

Mumbai, June 5

Africa seems to be destination next for Indian IT education companies that are keen to expand geographically.

Algeria, Ivory Coast, Ethiopia and Kenya are some of the developing countries in Africa that are on the radar of home-grown learning firms such as NIIT, Aptech and Karrox.

Robust demand for IT training coupled with strong growth rates in these countries (vis-a-vis Indian operations) and a favourable bias to the Indian education system are good enough reasons for these companies to spread their tentacles in Africa, according to Mr Pramod Khera, Chief Executive Officer and Managing Director of the Mumbai-based Aptech.

Mr Jitendra Nair, Chief Executive Officer of Karrox

Ethiopia and a few other countries, says Mr Nair.

However, Mr G. Raghavan, President, Global Individual Learning Services of NIIT, is of the view that it is purely the strong demand environment and not the pursuit of higher margins that is prompting companies to establish footprint in African countries.

Barring South Africa, most African countries are in the first wave of adopting computer technology (for both private and public sector operations) and hence there is tremendous demand for IT skills, said Mr Raghavan.

"Prices are very competitive in Africa as the affordability factor is not very high, translating into slender margins. Demand is purely the driver," he said. Moreover, for better job prospects outside of the continent, people realise the



**An NIIT education centre in Chennai.**

Technologies, is of the view that operations in Africa are at least 30 per cent more profitable than India. "There are only a handful of firms that offer IT learning courses there and so margins and profitability are much higher," said Mr Nair.

According to the roadmap outlined for 2011, the company sees itself being present in Ghana, Tanzania,

necessity of keeping abreast with basic IT training, said Mr Raghavan.

Indian IT firms keep their business model pretty simple. They tie up with local counterparts and run the business from the partners' premises; the Indian firm provides training and software support, he said. This way, learning firms can refrain from making huge investments in capex.

Aptech is looking at setting up shop in French speaking countries (in Africa) such as Algeria, Ivory Coast or others by the current year end, said Mr Khera. "We enjoy capacity utilisation of about 80 per cent in Nigeria and hence are keen to invest in enhancing our presence there," according to Mr Khera.

NIIT too will strengthen its presence in western Africa and also enter the French speaking regions there in the near future.

Financial Chronical  
New Delhi  
June 12, 2008

# Genpact, NIIT join hands for IT & BPO institutes

**BHASKAR HAZARIKA**  
*New Delhi*

TO MEET the demand for more IT and BPO professionals, Genpact and NIIT has formed a joint venture on equity partnership to set up NIIT institutes of process excellence.

Under this joint venture, NIIT will hold 75 per cent and Genpact 25 per cent equity ownership in the partnership. Both the companies have earmarked Rs 25 crore for the initial setup of the centres across the country, which will eventually spread to China and Philippines.

"This fund has been earmarked for the setting up seven centres in major cities by the end of this year. The first centre will come up in Gurgaon in September. We expect the new institute to have over 250 learning centres by 2012," said NIIT CEO Vijay K Thadani.

He added that the centres would spread to smaller locations in the second phase. "The industry requires 1.4 million people in the next two to three years. Our institute will cater to 15 to 20 per cent of the workforce. Next year, we will



**UNDERSTAFFED:** In two to three years, India will require close to 1.4 million people for the IT and BPO sector

be venturing into China and the Philippines."

Pramod Bhasin, president and CEO, Genpact said that the course to be offered by the institute would make the fresh graduates ready for the job from day one. "The content has been developed from Genpact, which will make the fresh graduates ready for the kind of job they would take. We will be looking at students who would look for a career in IT," said Bhasin.

The course would offer specialisation in voice, finance, insurance and accounting. The duration

of the course spans three months of training and one month of internship. "We are planning to train 7,000 to 10,000 students during the first year. The course fee would be around Rs 20,000 to Rs 22,000. We will be offering programs through our learning centres in metros and tier-II cities in India," Thadani added.

The institute would also approach other IT-BPO companies for retaining the workforce trained in the institute.

**bhaskarhazarika**  
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**"OUR institutes will cater to 15 to 20 per cent of the IT and BPO workforce."**

**Vijay K Thadani**  
*CEO, NIIT*



# छिंदवाड़ा के टेलेंट को देश में अवसर: नाथ

## एनआईआईटी के पहले वार्षिक दीक्षांत समारोह में प्रथम बैच के छात्र-छात्राओं को प्रमाणपत्र प्रदान किए गए

सिरको, इंटेल और एनआईआईटी समेत अन्य कई आईटी संगठनों ने रनातकों को अंतर्राष्ट्रीय स्तर के पेशेवर बनने में दी मदद

एनआईआईटी ने बड़कुही में दूसरा डिस्ट्रिक्ट लर्निंग सेंटर खोलने की घोषणा की

एनआईआईटी डीएलसी में सिरको और इंटेल लौब

एनआईआईटी डीएलसी की कामयाबी शुभ संकेत: पवार

छिंदवाड़ा, 27 मई. प्रमुख ग्लोबल टेलेंट डेवलपमेंट कार्पोरेशन एनआईआईटी ने अर्ध शहरी भारत से प्रतिभाओं को जुटाने की अपनी वचनबद्धता के अनुरूप आज छिंदवाड़ा में दूसरा डिस्ट्रिक्ट लर्निंग सेंटर स्थापित करने की घोषणा की है. केन्द्रीय वाणिज्य और उद्योग मंत्री कमलनाथ ने जिले में बड़कुही में एनआईआईटी के दूसरे डिस्ट्रिक्ट लर्निंग सेंटर की आधारशिला रखी.

आज यहां एनआईआईटी के दूसरे डिस्ट्रिक्ट लर्निंग सेंटर की आधारशिला रखे जाने और एनआईआईटी डीएलसी के पहले दीक्षांत समारोह के मौके पर आर. शिवकुमार, प्रबंध निदेशक, सेल्स एवं मार्केटिंग, दक्षिण एशिया, इंटेल राजेन्द्र एस पवार, अध्यक्ष एनआईआईटी विजय के थडानी, मुख्य कार्यकारी एनआईआईटी, एनआईआईटी के अलावा सिरको, आईबीएम इकोसिस, टीसीएस और विप्रो जैसे जाने माने आईटी संगठनों के वरिष्ठ प्रतिनिधि भी मौजूद थे. एनआईआईटी छिंदवाड़ा के पहले बैच के सफल 30 छात्रों को समारोह में मंत्री ने प्रमाणपत्र भी प्रदान किए. इस अवसर पर वाणिज्य और उद्योग मंत्री कमलनाथ ने कहा मैं ग्रामीण भारत में छिपी प्रतिभाओं को सामने लाने के उद्योग के इन प्रयासों को देखकर बेहद खुश हूँ. छिंदवाड़ा में एनआईआईटी का मॉडल डीएलसी यहां के युवाओं को उद्योग की मुछ्थंधारा में शामिल करने में अहम भूमिका निभाएगा. राजेन्द्र



छिंदवाड़ा. एनआईआईटी के डिस्ट्रिक्ट सेंटर में छात्रा को प्रमाण पत्र देते हुए केन्द्रीय उद्योग मंत्री कमलनाथ इस अवसर पर उपस्थित एनआईआईटी के अध्यक्ष राजेन्द्र एस. पवार. नभाणो

एस पवार अध्यक्ष एनआईआईटी ने इस अवसर पर कहा एनआईआईटी डीएलसी की कामयाबी छिंदवाड़ा के युवाओं के विकास के लिहाज से शुभ संकेत है. अग्रणी चिप निर्माता इंटेल ने छिंदवाड़ा में अपने आईटी एंज्रिप्रेयोरशिप लैब, इंटेल टीच प्रोग्राम तथा वलर्ड अहेड प्रोग्राम को

बेहतर स्वास्थ्य और शिक्षा उपलब्ध कराई जा सके. हमें अपने भागीदारों और सरकार से जो सहयोग मिल रहा है वह काफी उत्साहजनक है. हम छिंदवाड़ा में एनआईआईटी के रूप में अपने भागीदार के साथ मिलकर यहां अपनी चौथी वलर्ड अहेड कन्युनिटी की घोषणा कर बेहद खुशी महसूस कर रहे हैं.

हमें पूरा यकीन है कि इससे लोगों के लिए नए अवसर पैदा होंगे और छिंदवाड़ा को आदर्श समुदाय बनाने में मदद मिलेगी. नेटवर्किंग समाधानों के क्षेत्र में अग्रणी सिरको ने भी एनआईआईटी डिस्ट्रिक्ट लर्निंग सेंटर में ही अपनी अत्याधुनिक नेटवर्किंग लर्निंग इकाई का उद्घाटन किया है. सिरको ने लैब के लिए नेटवर्किंग उपलब्ध कराए हैं और यह सेंटर के छात्रों को तकनीकी विशेषज्ञता तथा अन्य सेवाओं का भी लाभ दिलाएगी. एनआईआईटी जून 2008 से छिंदवाड़ा के छात्रों के लिए सिरको प्रमाणपत्र कार्यक्रमों को भी उपलब्ध कराएगी. छिंदवाड़ा का कार्याकल्प करने वाली इस पायलट परियोजना के जरिए जिले के युवाओं के बीच उद्योगिता की बढ़ावा मिलेगा. सिरको यहां एनआईआईटी डिस्ट्रिक्ट लर्निंग सेंटर के छात्रों को पिछले छ: माह से तकनीकी प्रशिक्षण दे रही है. डीएलसी में आईटी तथा सॉफ्ट सिकल्स प्रदान करने लिए उद्योग की आर्थिक मदद से संचालित गहन प्रशिक्षण कार्यक्रमों का लाभ छिंदवाड़ा जिले के दूर-दराज के 200 से अधिक छात्रों ने उठाया है.

# HOW GREEN IS MY COMPANY?

PLENTY,  
CLAIM FOLKS  
WORKING  
WITH NIIT. WE  
VERIFY THE  
CLAIMS...

JOEL JOSEPH  
joel.joseph@metronow.co.in

Choices do make a difference. And NIIT Technologies seems to know it. By adopting the right methods and making the right choices, the IT major hopes to make a difference. What difference? Well, according to a recent survey, the information and communication technology industry contributes almost two per cent to the total carbon dioxide emission in the world. And by acknowledging this grave fact and the role that it must play in reducing CO2 levels, NIIT has initiated a set of policies. The company claims to have adopted practices that promote energy efficiency, conservation and sustainable consumption of resources.

"What we are doing may not amount to much, but it can give terrific results in the long-run. An IT company like NIIT uses equipment like servers, desktops, laptops, routers, air conditioners. All of them generate a lot of heat. More than 60 per cent of the total power goes into cooling these equipment. Our effort is to use products that generate minimum heat, radiation and electro magnetic waves," says Satish Syal, executive vice-president, NIIT Technologies.

The Green concern has been given due weightage at NIIT's upcoming Greater Noida campus. Sixty per cent of the 25 acre campus has been earmarked for greenery.

"The buildings have been designed so that 50 per cent of the lighting is natural. The building material used is such that during the summer less heat enters the building. In the winter, it prevents heat from escaping from the building. Intelligent lighting systems have been put in place. The lights get automatically switched off if a person walks out of a room. A rainwater harvesting mechanism has been put in place and trees that consume less water have been planted. These are some of the initiatives we have undertaken on our new campus."

In the not-too-distant past, IT companies would use a computer for around six to seven years before disposing it for a new one. But technology is changing and computers become obsolete very soon. Almost all computer manufactures are now developing chips that generate less heat.

"At NIIT, we have started buying from vendors who sell products with Green tags. These products are a little costly, but considering the advantages, we don't mind shelling out the extra bucks. We ask for equipment that have a good Green rating, because they are



NIIT's proposed Greater Noida campus, where sixty per cent of the total 25 acres have been earmarked for greenery.

more efficient, generate less heat and consume less power. And since India still does not have any rules and regu-

lation on electronic garbage disposal, we are careful about the way we dispose outdated machines. When our old computers get obsolete, we donate 90 per cent of them to needy people, NGOs and schools," he says.

➤➤ ON THE JOB



Photograph by VIKRAM SHARMA, Make-up and hair styling by ISHRAT MOOKERJEE

## Rosita RABINDRA, 47

"A series of unplanned coincidences", that's how Rosita Rabindra describes her life and career. A degree in zoology, then masters in social work from the Delhi School of Social Work, starting her career in sales and ending up as the HR head of NIIT Technologies, a 5000-strong employee company, Rabindra's understanding of people and HR started with the work she did in the slums of Delhi while studying for her masters degree. "It was a different perspective and that taught me the basic rule of respect for everybody." She applies that to dealing with the employees at NIIT too. Her aim has always been "to create a place where people feel belonged and not just be a mere number." But despite her passion for work, Rabindra ensures that she takes out a little me-time as she takes her early morning walks, and lets her thoughts truly wander beyond everything before the humdrum of the day begins once again.

**TIP** Always be open to experimentation, with yourself and with the people you work. HR is all about achieving the maximum from yourself and others.

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