

ACCELERATE YOUR PATH TO SUCCESS!

Introducing NIIT's

Professional Digital Marketing

A new age program designed to give that extra edge to your college degree.



Program Highlights

The program curriculum is designed to set you ahead of your peers.

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| 01 Learning Mode
Online Mentor-Led program designed by Industry experts. | 02 Modules
Level 1: Professional Digital Marketing Program
Level 2: Advanced Digital Marketing Program | 03 Mastery Learning
Attain full mastery over subject with practical application of skills on real business challenges. |
| 04 Teaching Methodology
Master the skills you learn through application on real organisation scenarios. | 05 Personalized Teaching
Master interview skills and CV writing, with personalized 1:1 professional grooming. | 06 Job Roles
Prepare learners for job roles such as Digital Marketer, SEO Specialist and gain entrepreneurial success. |



For more information please visit www.niit.com

DIGITAL MARKETING PROGRAM

Program Details	
Program Duration	25 Weeks
Program Fee	INR 60,000 + 18% GST
Program Curriculum	Level 1
	Website Design and Search Engine Optimization
	Marketing on Various Social Media Platforms
	Paid Marketing in the Google Ecosystem
	Use eCommerce Channels Effectively
	Project
Mode of Learning	Online, Mentor-led
Program Start Date	Please visit www.niit.com/india/ug-programs/digital-marketing for more details.
Program Eligibility	Level 1: X, XII: Pass; Final year of Graduation Level 2: Successfully completed Level 1 and Graduation.
Career Guidance Services	Successful completion of Level 2 X, XII, Grad >=50%

Notes:



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